



**Luis Henrique da Silveira Machado**  
**Founder of the Association Mais Diferenças and Ktalise Tecnologias**

Luis Henrique da Silveira Machado, Founder of the Association Mais Diferenças and Ktalise Tecnologias with 15 years of experience in initiatives for the inclusion of people with disabilities in the areas of work, education and culture. Administrator, he is specialist in Accessibility and Assistive Technology, and postgraduate professor in Accessibility and Assistive Technologies. He participated in various groups of the Brazilian Committee of Accessibility (ABNT/CB-40), the Brazilian Association of Technical Standards (ABNT), responsible for the proposition of Brazilian norms on accessibility. Participated actively in the implementation of projects like F123, a free software development initiative to amplify the computer access to people with visual disability, mainly in school environments. He was responsible for the design of communication, pedagogical and information accessibility strategies in advisory services to municipal education networks in the State of São Paulo (Brazil). He acted as a trainer in courses on the use of ICTs in inclusive education and culture projects. Member of Red Melisa, coordinated by Cyted (Spanish) and Carlos III University, an Ibero-American network for accessibility in the audiovisual and on the web, is responsible for the introduction in Brazil of apps such as WhatsCine and GoAll, which makes movie theaters and cultural venues accessible and Acheck and Musea. Is also co-author of the book “Principios de accesibilidad audiovisual en el cine – el cine para todos como vehículo de aprendizaje”, edited by Real Patronato sobre Discapacidad/Ministerio de Sanidad, Servicios Sociales y Igualdad/España (2012). Consultant for the Americas on accessibility of ITU - International Communication Union. National and international lecturer.