



**Telecommunication
Development Bureau (BDT)
Regional Office for Americas**

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Brasilia, 01 April 2019

- Administration of the ITU Country Members of the AMS region;
- ITU Sector Members from the AMS region;
- Regulatory bodies;
- International and Regional Organizations;
- Academic Institutions.

Subject: “ITU Americas Innovation Week”. Smart Rural Communities - Innovation in ICT and sound and sustainable agricultural production

Dear Sir/Madam,

It is our great pleasure to invite your organization to participate in the “ITU Americas Innovation Week” event that will take place in Montevideo, Uruguay, from 5 to 9 August 2019. The first edition of this annual event will focus on: *“Smart Rural Communities - ICT Innovation and sound and sustainable Agriculture Production”*. This regional event for the Americas is being organized by the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU) at the kind invitation and in partnership with the National Administration of Telecommunications - ANTEL.

This edition aims to open a discussion to analyse the deployment of new technologies applied to responsible and sustainable agricultural production oriented towards the evolution of smart rural communities and aims to identify actions to facilitate its implementation, to identify the needs of the region, to encourage innovation of ICTs and to learn from existing progress and best practices.

Experts from the Administrations, the private sector and the academy will participate in dynamic work sessions and may send their contributions based on a document previously distributed by the International Telecommunications Union.

We hereby extend this invitation to your experts as well as to the entities linked to your institution whose expertise is focused on the innovation of ICT and agricultural production so they may join us in the beginning of this important regional project.

The results, projections, plans, regulations, etc. that arise from the work executed will serve as reference for the region and will be sent as contribution documents to the ITU Study Groups and Focus Groups.

Participation in the event does not have any fee, however, travel expenses (travel tickets, stay, medical insurance, etc.) must be covered by each participant or by the institution that the participant represents. The

participants should also consider entry requirements to Uruguay and visa application procedures, in case it is required.

To participate in the event you must register online through the following link:

<http://www.itu.int/go/regitud>

Additional information about the event will be available on the website:

<http://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/EVENTS/2019/24013.aspx>

Mr. Pablo Palacios, ITU Office in Santiago - Chile, (pablo.palacios@itu.int , Tel: +562 2632 6134 / +562 2632 6147) is at your disposal if you need more information.

Sincerely yours,

(original signed by)

Bruno Ramos

Regional Director