

Emergency Telecommunications Cluster



Technology for a changing humanitarian landscape.



Who we are



The ETC is a global network of humanitarian, government and private sector organisations working together to provide shared communications services in humanitarian emergencies.



Who we serve



HUMANITARIANS



GOVERNMENTS



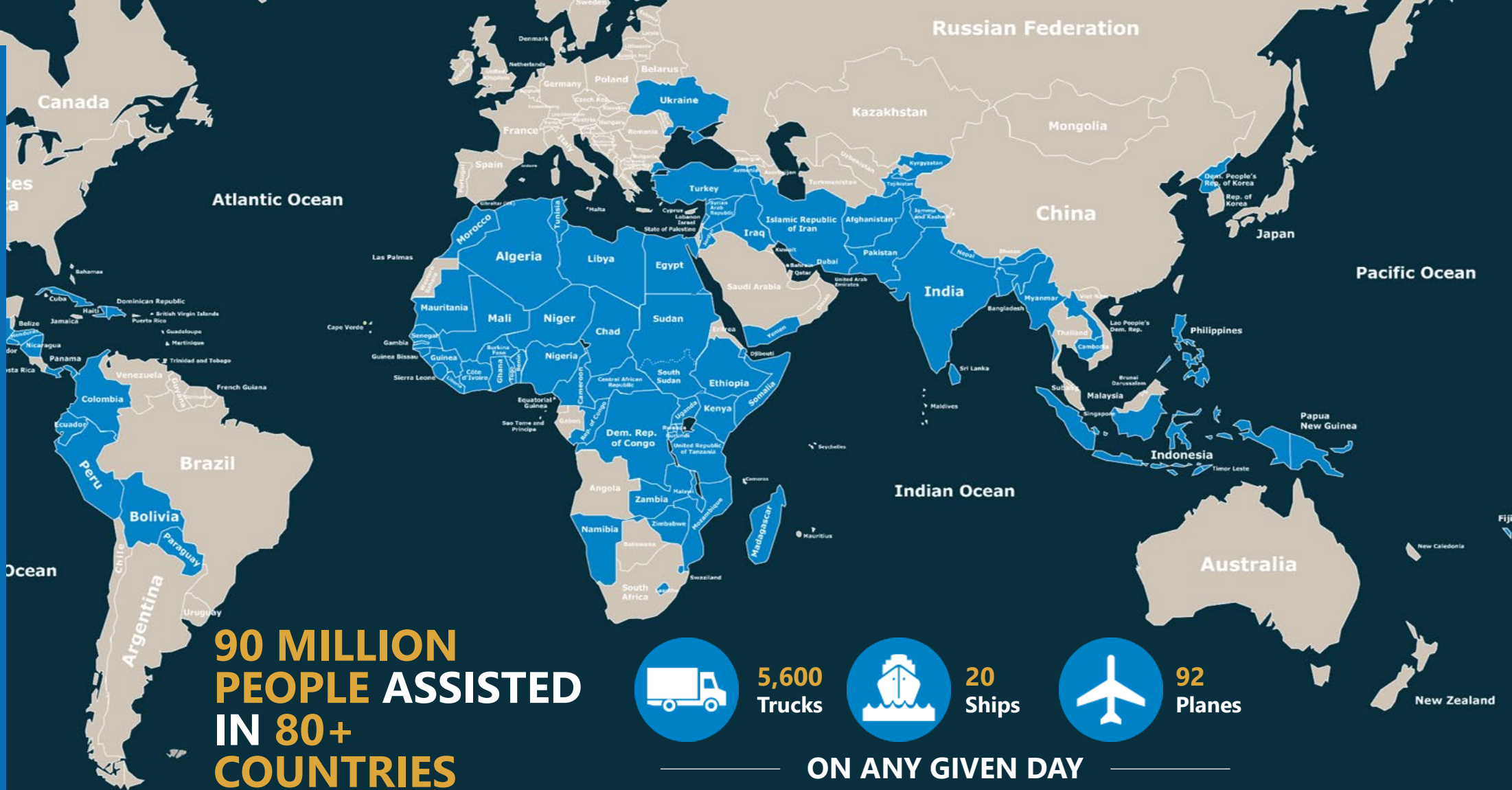
AFFECTED
COMMUNITIES

SAVING LIVES
CHANGING LIVES

WFP OPERATIONS



World Food Programme



Operational requirements:
11 billion



USD 1.7 BN distributed through **cash based transfers**



16,000+ employees, **90%** in the field



On behalf of the UN, WFP leads in:



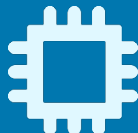
Aviation



Innovation



Logistics



Technology



Telecommunications

Reaching an additional 270 million people affected by hunger, conflict and COVID19

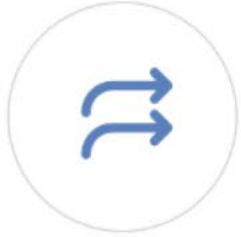


Digital Transformation is a key priority for WFP.



WFP enables the digital transformation of humanitarian response, as lead agency of the Emergency Telecommunications Cluster.

What we do



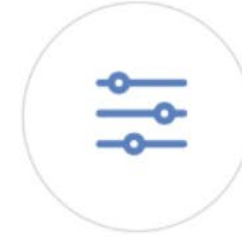
Emergency response



Preparedness



Coordination



Information
management



Security
communications



Customer support



Unmanned Aircraft
Systems (UAS)
Coordination



ETC Services for
Communities (S4C)



Training



Simulations

A global network of partners



UNDER THE GLOBAL LEADERSHIP OF



Types of partnerships



Standby Partnership Network (SBP)

- 28 Organizations including private sector (managed by ALITE)

ETC Partners / Members

WFP Private Sector Partners

- Technical Impact Partners
- In-kind Contribution Donor

WFP Private Sector Partners

- Cash Contributions





SUSTAINABLE DEVELOPMENT GOALS



The private sector is consistently one of WFP's top 10 donors. In addition to providing necessary funding, our private sector partners also provide us with invaluable research, expertise and visibility.

High-impact partnerships incorporate 3 elements:

- 1. Provide Funding Support**
- 2. Advocate for Zero Hunger**
- 3. Provide Technical Capacity**

- 70% of businesses embed the SDGs
- 90% of the world's consumers believe it is important that businesses support the SDGs
- 87% of consumers say poverty and hunger are the most important global causes for private sector to address





Case Study: Ericsson Response



World Food Programme



SAVING
LIVES
CHANGING
LIVES

Thank you!