



ITU REGIONAL ECONOMIC AND FINANCIAL FORUM OF TELECOMMUNICATIONS/ICTs FOR Arab Region

Manama, Bahrain, 29 November 2015

Draft Agenda

Tuesday 29 November	
08.30 - 09.00	Delegates registration
09.00 - 09.30	Opening Ceremony
	 TRA-Bahrain Representative ITU Representative Chairman SG3RG-ARB Video ITU 150th Anniversary
Coffee break	
09.45 – 11.00	SESSION 1: Economic Impact of OTT services

- Overview of the New Eco-System, trends, drivers & issues
- OTTs (or CAP, Content and Application Providers) as major enablers of growth
- The OTT business model
- The Challenges faced by Telecom Network Operators: Investment/Profit
- The impact on usage and prices for consumers
- The new Digital value chain

11.00 – 12.30 SESSION 2: Alternative calling procedures

- Overview of the topic: what is it about, what is the history
- IP telephony: Overview of current practice
- What is currently done and what are the issues

Lunch break





14.00–15.30 Session 3: Digital Financial Inclusion: Connectivity for All (m-banking / m-payment)

- Why is financial inclusion and access for all to mobile money and m-banking services key in a digital world? What could be the social and economic impact?
- What are the roles of financial regulators (central banks) and ICT regulators? How to build synergies at the national level? Who's in charge?
- Consumer Protection

Coffee break

16.00 – 17.00 FINAL CONCLUSIONS AND CLOSING