# Overview of COE New Strategy

## ITU Arab Regional Office

# CoEs Network

# CoEs Strategy: Review

**Why?**
- Changing sector environment
- New capacity building responses

**When?**
- WTDC-10
- Resolution 73

**What?**
- New CoEs strategy
- Processes and procedures document

Excellence
Quality
Service
Efficiency
Reliability

# New CoEs Strategy

**THEMES**

- Defined by WTDC-14
- 8 themes (including 4 regional)

**VALIDITY**

- During 4-years cycle
- In the end of the cycle status will expire

- Maximum 6 CoEs per region

**NUMBER**

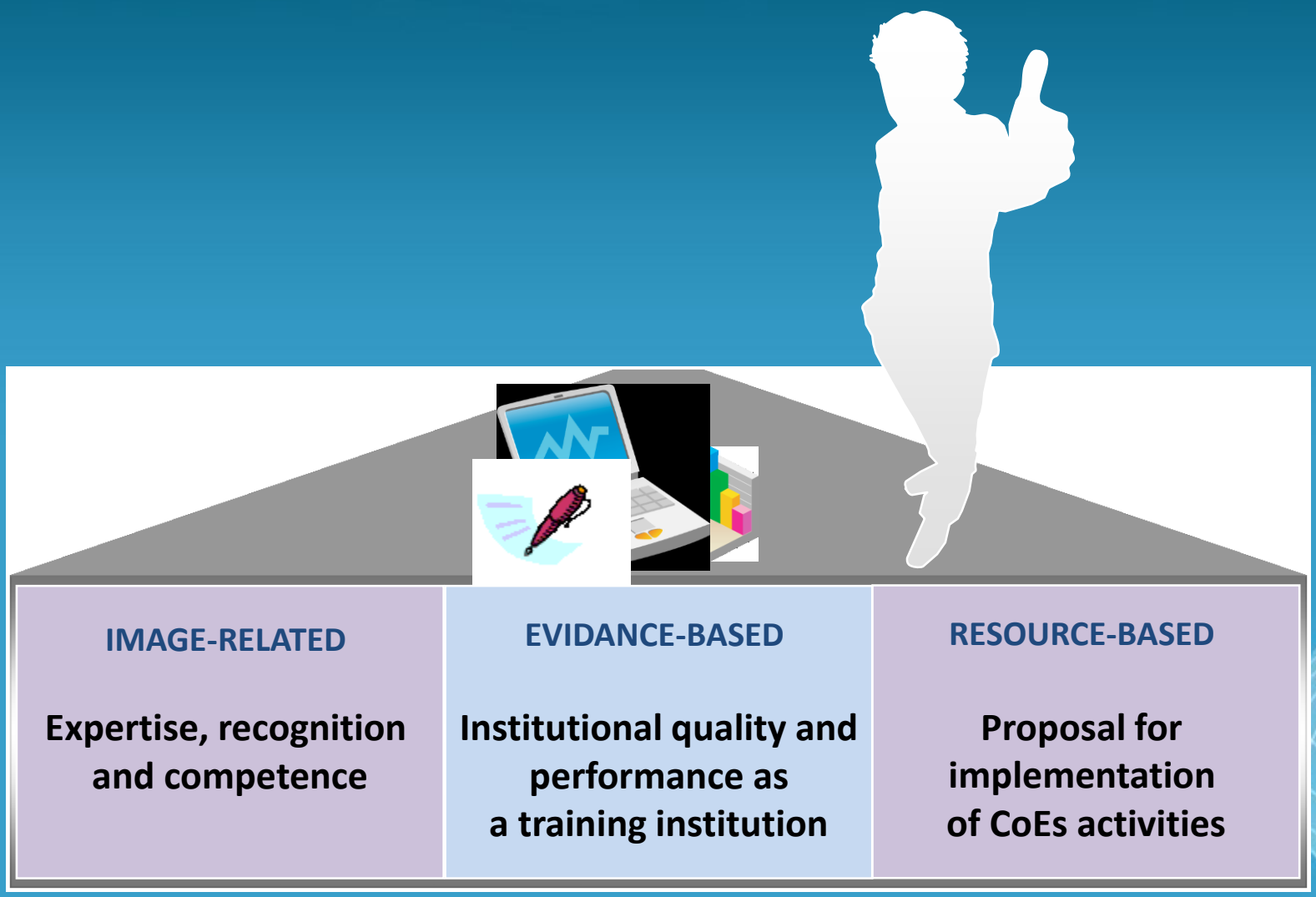
- Maximum 2 areas per CoE

**PRIORITY AREAS**

# Application and Selection

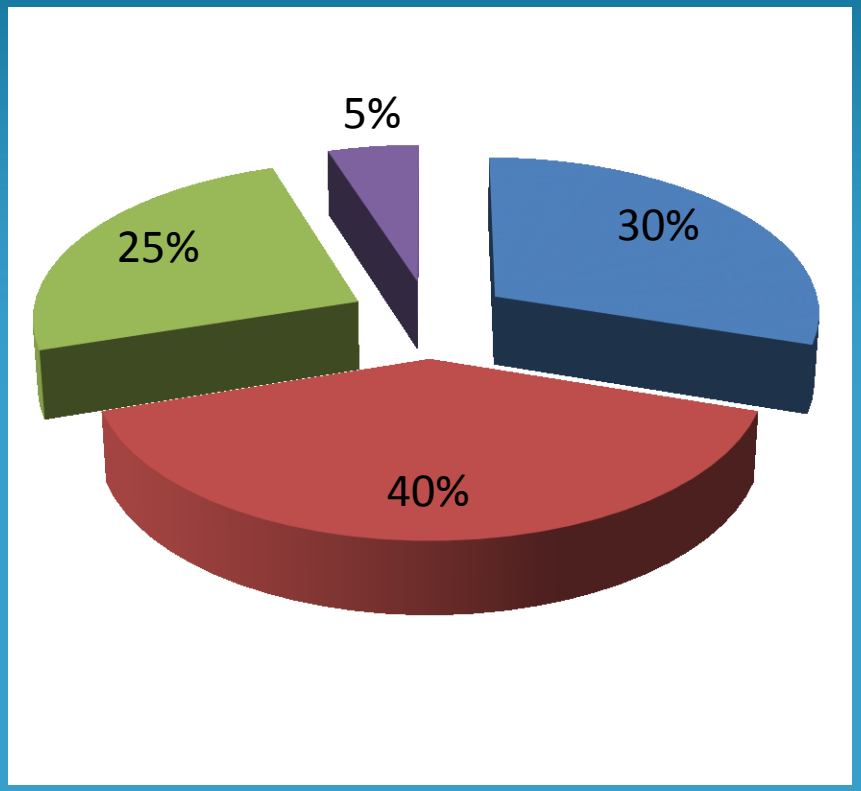
## HOW TO APPLY ?

# Application and Selection: Criteria



| IMAGE-RELATED | EVIDANCE-BASED | RESOURCE-BASED |
| --- | --- | --- |
| Expertise, recognition and competence | Institutional quality and performance as a training institution | Proposal for implementation of CoEs activities |

# Application and Selection: Criteria



# Application and Selection: Process

| | |
|---|---|
| APPLICATION | • Invitation by the BDT Director after WTDC-14<br>• Endorsed submitted application form |
| EVALUATION | • Based on Processes and Procedures document by the ITU headquarters |
| SELECTION | • Considered by GCBI<br>• Selected by the BDT Director<br>• Endorsed by TDAG |

# Operations of the CoEs

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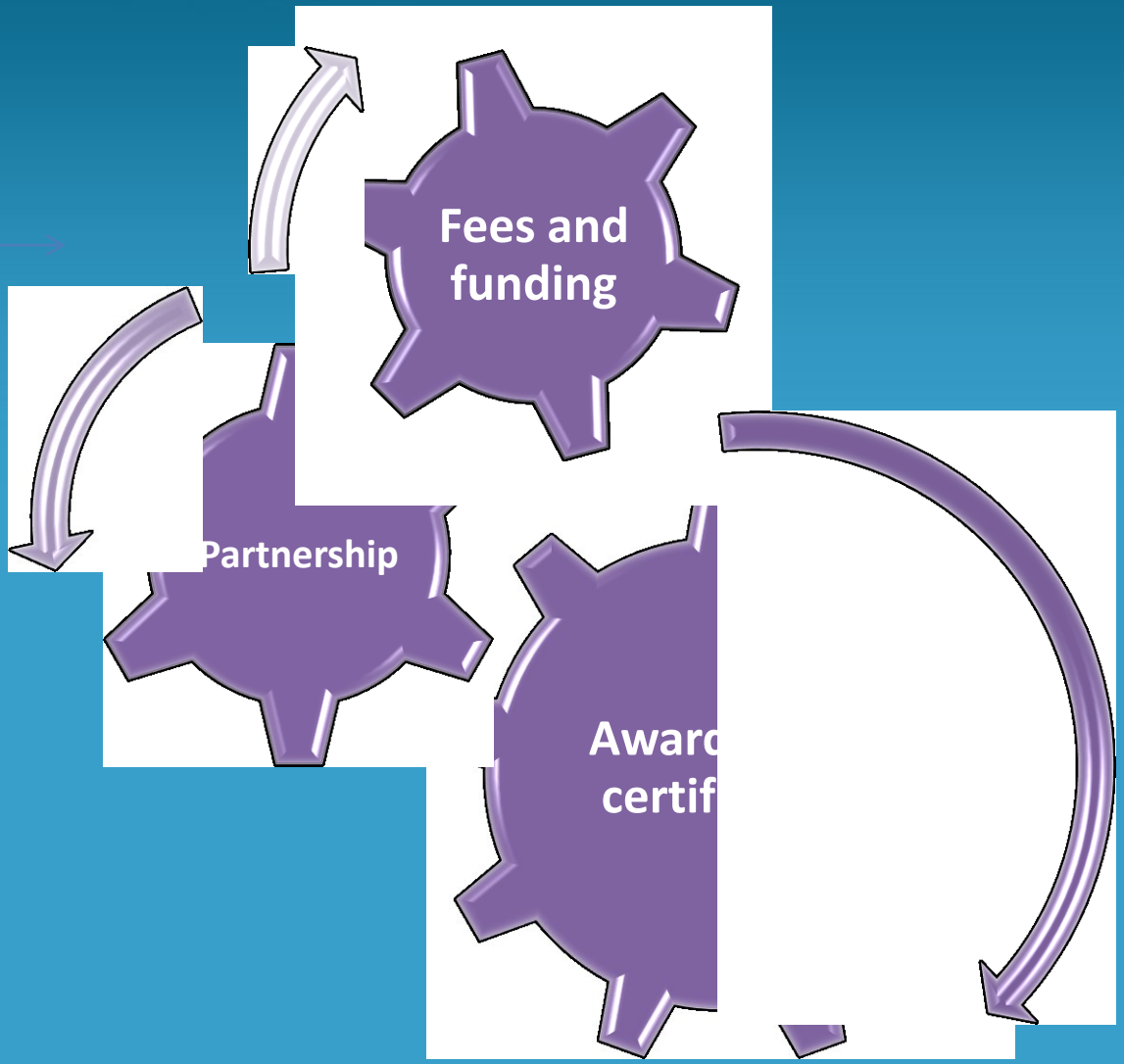


# Operations: Partnership

# Partnership: Call for Partners

- Launching 4 weeks after selection of the CoEs
- Applying by filling a form
- Signing partner agreement

# Operations: Fees and Funding

Training fees

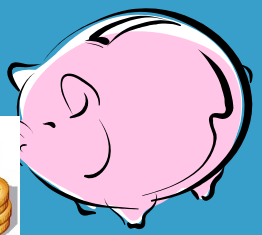
Partner contributions

Donations from countries and organizations

Content development

Quality assurance

General support to CoEs



# Operations: Awarding of Certificates

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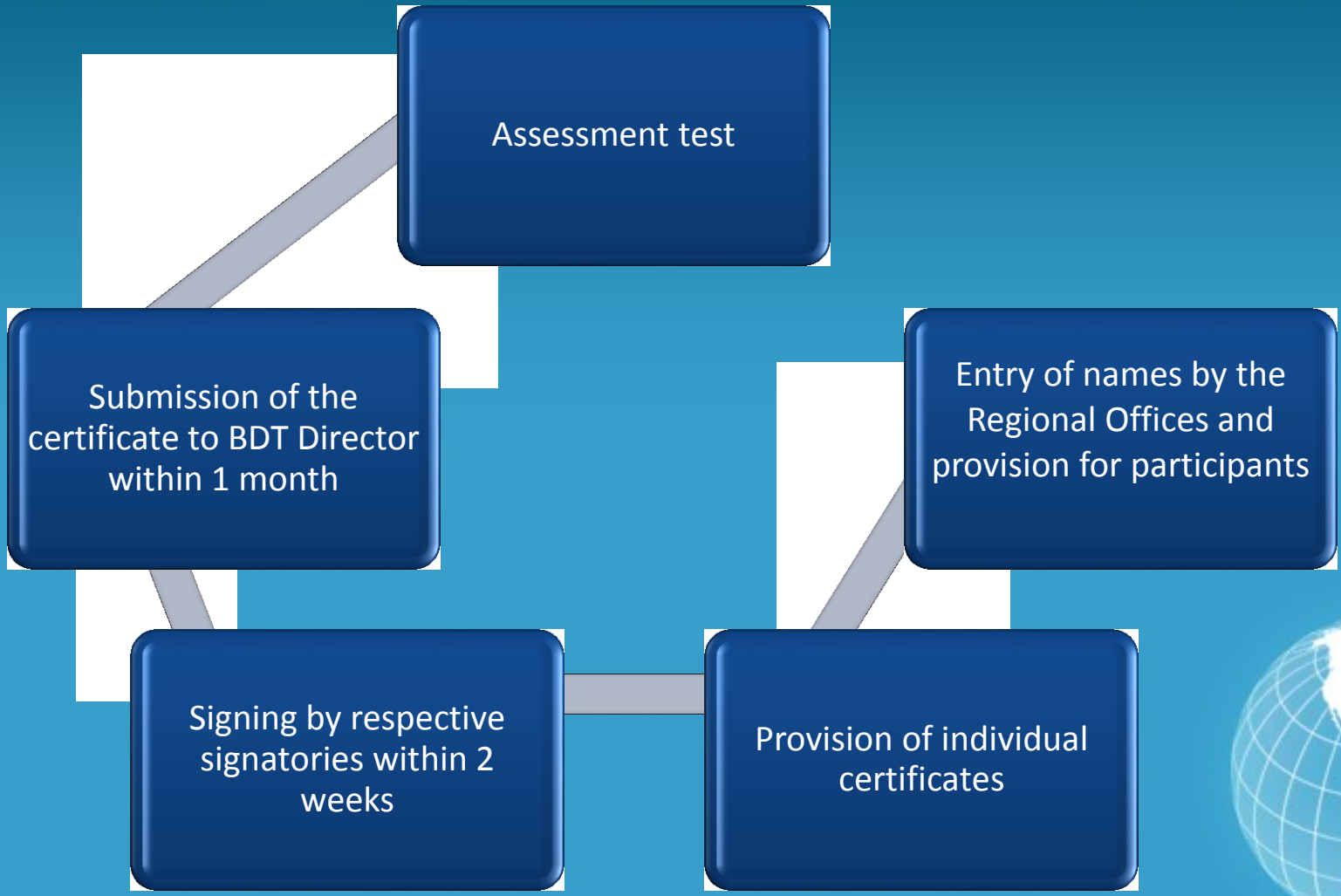
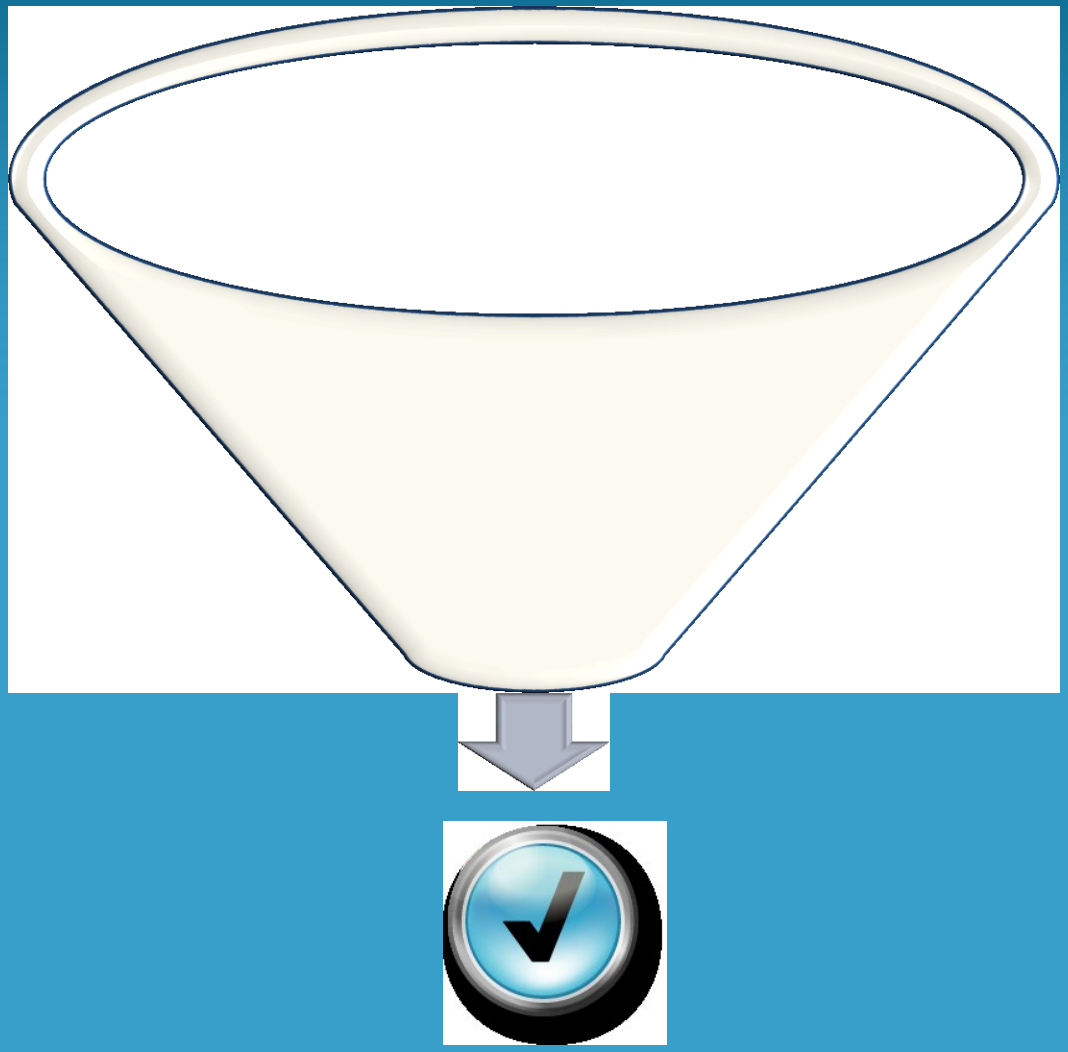
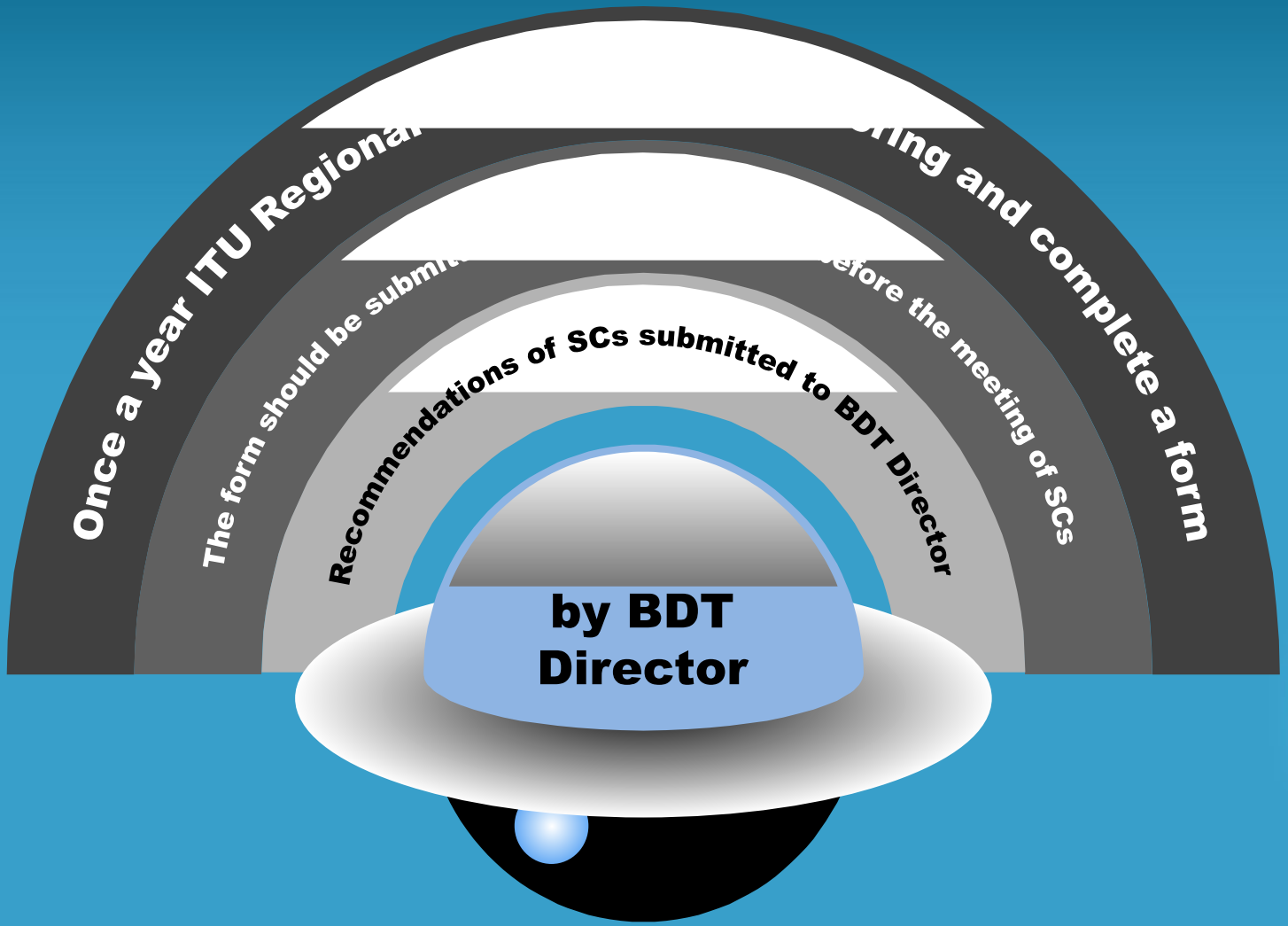


# Monitoring and Evaluation

# Monitoring and Evaluation: Process



# Monitoring and Evaluation: CoEs



# Monitoring and Evaluation: Workshop

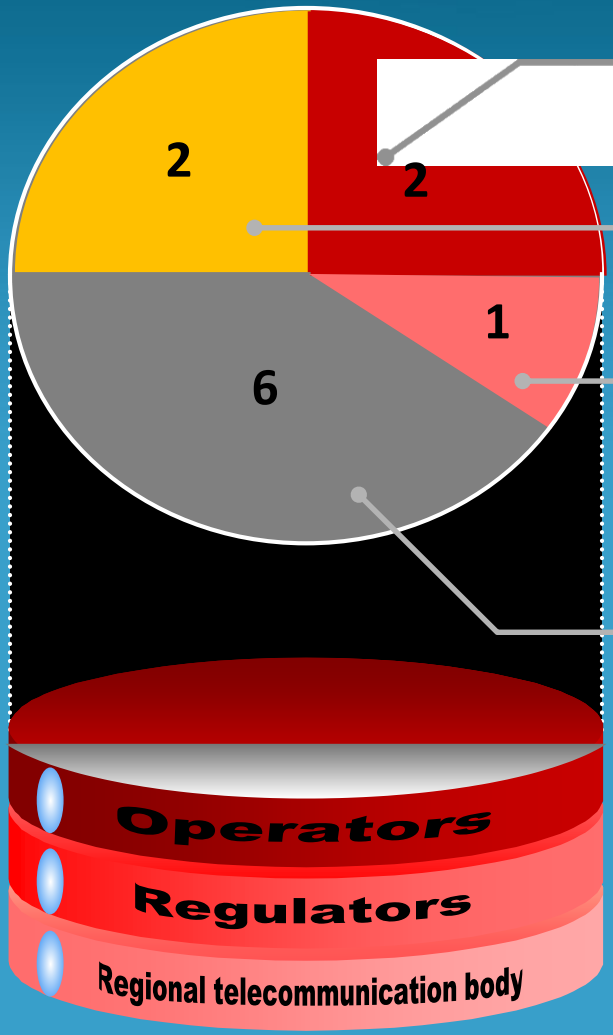
Training process

Teaching staff

**Report prepared by CoEs should be submitted to ITU Regional Offices**

# Governance

# Governance: Steering Committee



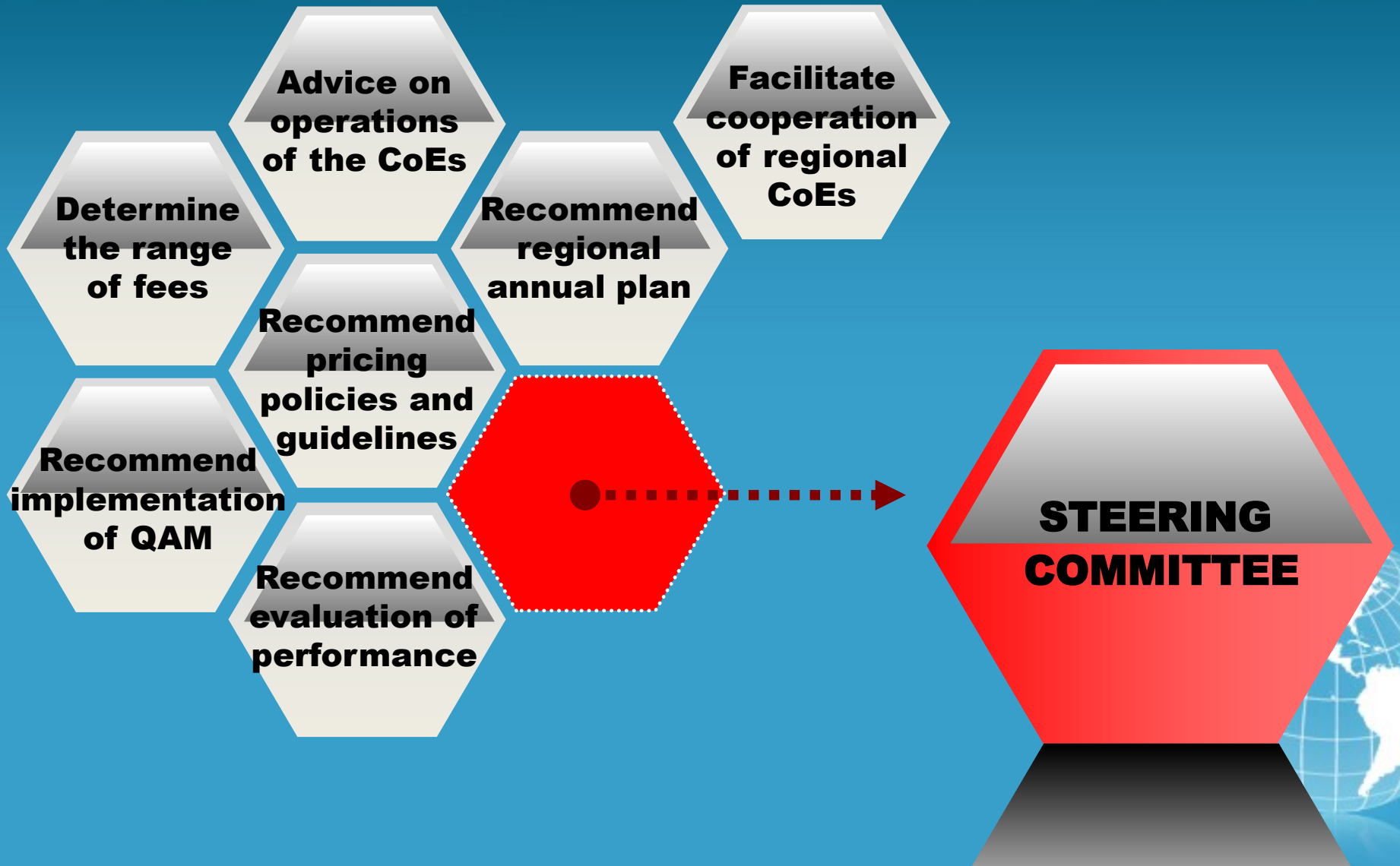

Regional representatives of GCBI

Additional representatives from the regional Member States

ITU

Representatives of Member States and Sector Members of the CoEs

# Governance: SCs Functions



# Governance: SC meetings

SC members announced 1 month after the CoEs selection

Annually rotating chairmanship

ITU is a secretariat

Meeting – 4th quarter of the year

Every meeting includes 2 parts:

- General
- Decision-making

Notice of the meeting shall be sent 2 months before the meeting.

# Implementation Timeframe

Present CoEs continue functioning till 2015

Processes and Procedures document will be translated and sent before WTDC-14

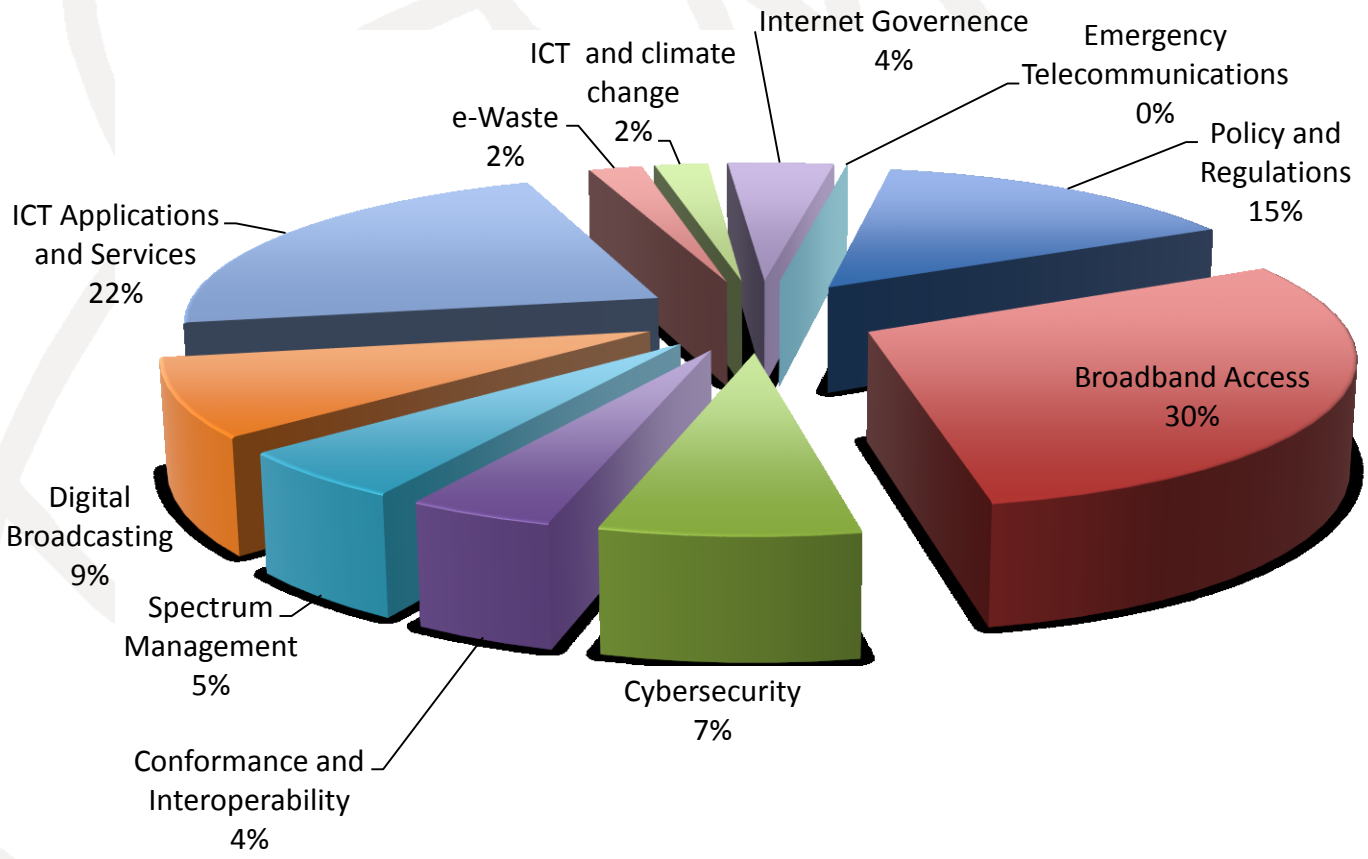
After WTDC-14 topics will be selected and an invitation to apply will be sent

New WTDC cycle will implement the New Strategy

# Applications

- Total number of applications received– 99
- Endorsed applications – 96
- Applications that are not endorsed – 3
- There are 11 priority areas
- Each applicant could apply for 2 areas (max)

# Evaluation of Applications by Priority Areas – GLOBAL picture



# NEXT STEPS

- CONVENE STEERING COMMITTEE MEETINGS
- DEVELOP ACTION PLANS FOR EACH REGION
- RUN TRAINING PROGRAMS
- MONITOR QUALITY
- FORGE PARTNERSHIPS

# Thank you!

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