ITU Arab Regional Workshop on Mobile Roaming: National & International Practices

27 to 29 of Oct, 2015 Sudan - Khartoum

National and International Roaming: NTC Role and Challenges





Contents

☐ Telecom Sector.

☐ Telecom Market Indicators.

☐ International Roaming.

■ National Roaming.





Telecom Sector

Entity	Role
Ministry of Telecommunication	Policies & Legislations
National Telecom. Corporation (NTC)	Regulatory functions
Operators & Service Providers	Operating & provision of services

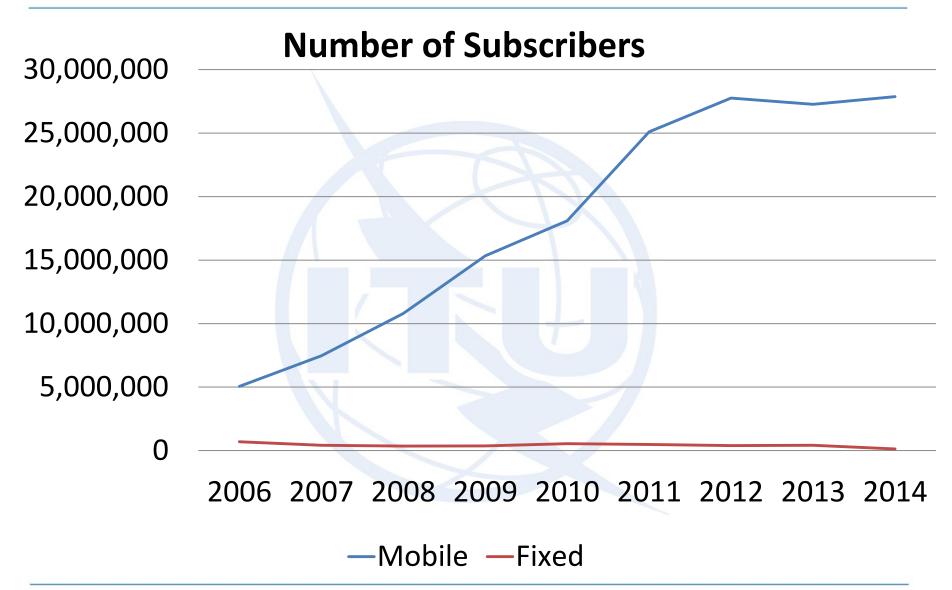




NAME	DATE OF LICENSE	DATE OF COMMERCIAL OPRATION	TYPE OF SERVICE	LOGO
SUDATEL	April 93	February 94	fixed telephone services, WIRELESS CDMA+WIRE	»سوداتلsudatel
Canar	October 2004	April 2005	fixed telephone services, Limited Mobility, NGN, WiLL /CDMA	canar
ZAIN	August 1996	Feb 1997	mobile cellular services 3G - GSM	Soin
MTN	Nov 2003	Sept 2004	mobile cellular services 3G - GSM	
SUDANI	Feb 2005	Feb 2005	Mobile cellular services 3G GSM / CDMA	سوداني «sudani»



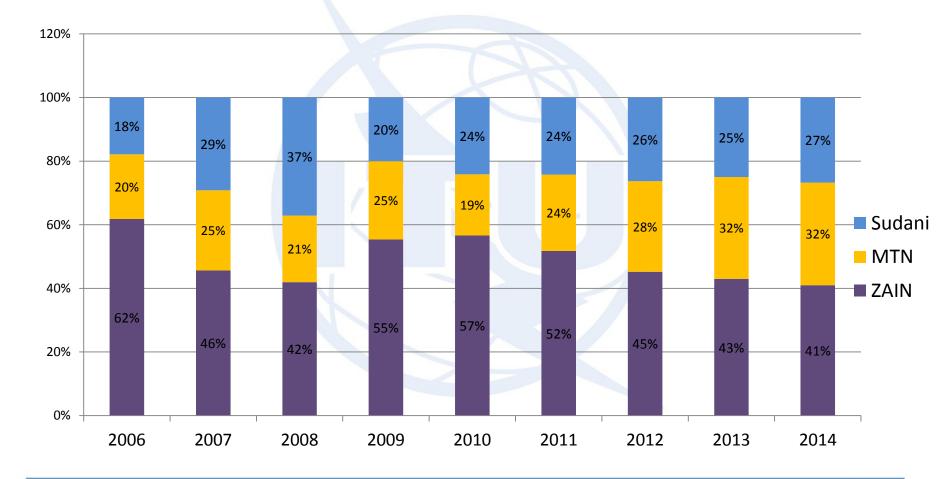








Mobile Market Share / Subscribers (%)







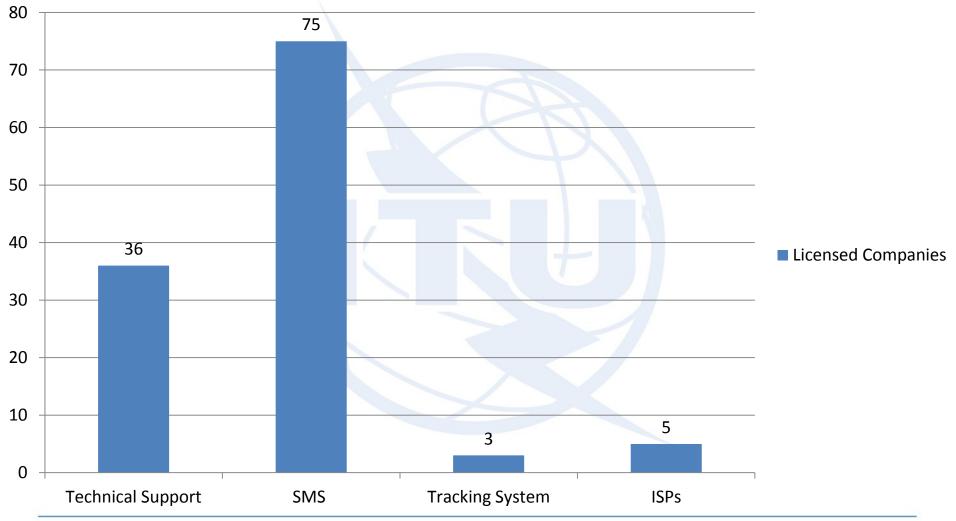
Telecom Market Indicators

- Mobile telephone subscriptions are greater than 27.8 millions with 71.7% penetration rate, and those using fixed telephone are less than 500,000 i.e. 1% penetration rate.
- Individuals using the internet per 100 inhabitants 24.6
- % of Households with a computer 14.
- % of Households with a Fixed Telephone 3.4.
- Broadband internet subscribers are more than one million, the mobile broadband users are around 10.4 millions.
- ☐ Geographical coverage is %41.5.
- Population coverage is 84%.





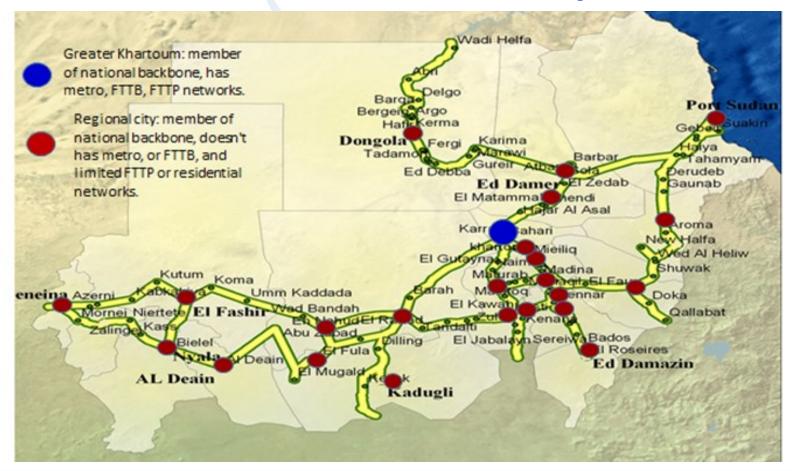
Telecom sector Cont'd,







Telecom sector Cont'd,







International Roaming

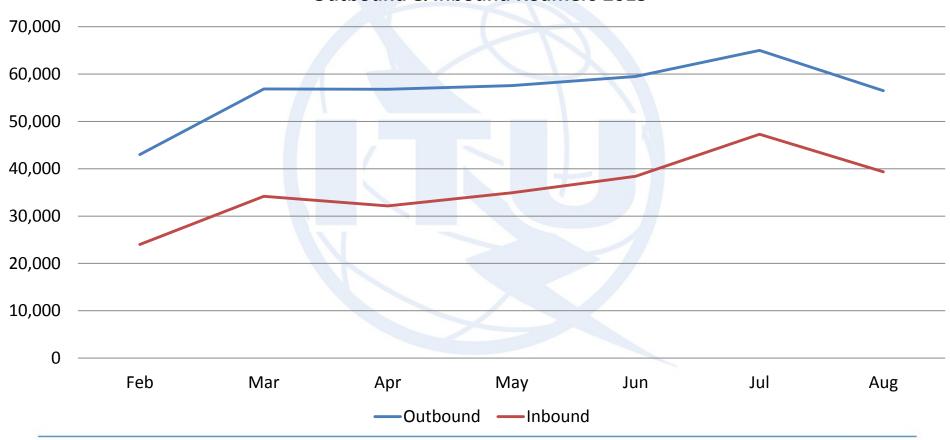
- NTC encourages operators to sign international agreements to provide international roaming service.
- ☐ The complexities of providing international roaming services present a barrier to a practicable regulatory solution.
- NTC regulates services pricing to ensure provision of affordable services to consumers.





International Roaming Cont'd

Outbound & Inbound Roamers 2015



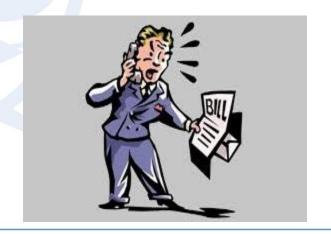




International Roaming Challenges

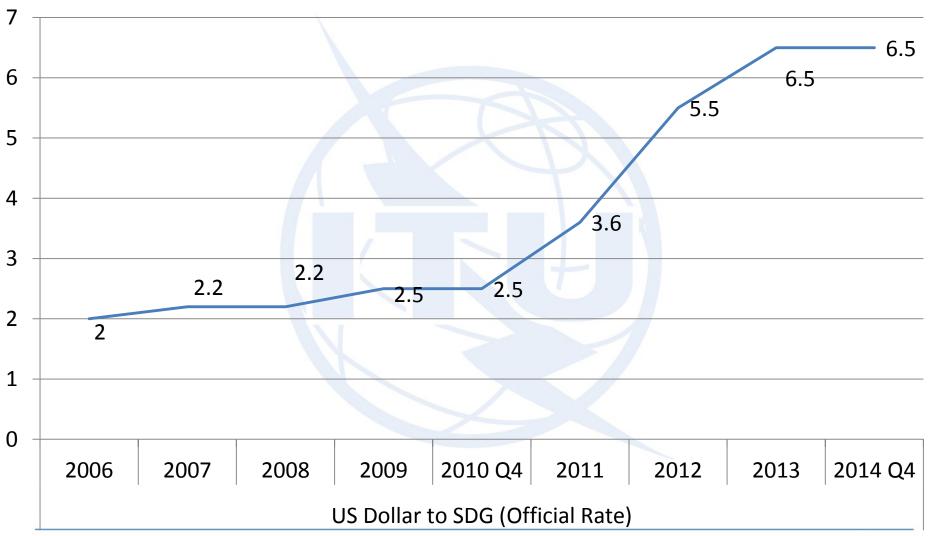
The biggest challenge is the economic situation, and sanctions imposed on Sudan that led to high inflation rate which is reflected in the international roaming wholesale prices.

☐ High roaming service prices













International Roaming Cont'd

- NTC has imposed on all operators to use several methods of communication to ensure that all consumers are aware of the latest Roaming prices,
 - Service providers must publish roaming offers on their websites.
 - Roamers must receive welcoming SMS.





National Roaming

- In order to achieve the goal of the regulatory authority regarding provisioning of telecommunication services in all part of Sudan,
 - NTC is trying to create a competitive markets with the latest technology, high quality and reliability of services.
 - Also guidelines for infrastructure sharing issued by NTC in 2012.





National Roaming Cont'd

□NTC prepared a consultation paper regarding providing National roaming.

□NTC will take into account this workshop recommendations.





National Roaming Goals

- □NTC is studying national roaming services as one of infrastructure sharing options to determine its suitability of :
 - Deploying telecom. services in remote and rural areas.
 - Deploying new telecom technologies.
 - Reaching the optimum use of resources.
 - Providing an alternative for users of telecommunications services to reduce dual SIMs.







Name: Eng. Zaineb Magzoub

THANK YOU

Open Discussion



