



International Telecommunication Union (ITU)
Arab Regional Office

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To: Arab Administrations of ITU Member States, Regulators, ITU-D Sector Members, Associates, Academia and Regional and international organizations concerned

**Subject: ITU Regional Workshop on “Competition in Telecommunications Market”,
Khartoum-Sudan, 24-26 May 2016**

Dear Sir/Madam,

As part of the implementation of the Operational Plan 2016 for the Arab Regional Office of the International Telecommunication Union, We are pleased to invite you to participate in the **ITU Regional Workshop on “Competition in Telecommunications Market”**, to be organized in collaboration with the Sudanese Mobile Telecommunications Company “ZAIN”. The workshop will be held in **Khartoum-Sudan, during the period 24-26 May 2016**.

This workshop is aiming to:

- 1) Understand the principles of Competition in Telecommunications Markets;
- 2) Define the types and structure of Telecom markets
- 3) Competition as an economical growth factor
- 4) How to regulate and manage Telecom competition
 - 4.1 Define Market strategies to increase competition
 - 4.2 The Role of Telecom Infrastructure Sharing and national roaming for promoting the Competition;
 - 4.3 Understand the types and impact of intervention from telecom authorities;
 - 4.4 Compare the relative advantages of ex-ante and ex-post regulation;
 - 4.5 Understand the rationale for competition and its principles, anti-competitive behaviors, abuse of Significant Market Power (SMP);
- 5) Determine What and why cannot be left to competition (interconnection ,Universal access and consumer protection)
- 6) Share the regional experiences and practices on the ICT/Telecom Market Competition.

The Workshop will be conducted in Arabic and English with simultaneous interpretation. Please note that all the information related to the workshop such as **draft Agenda, Fellowship Form, Information Note, Online Registration link** and the **Hotel Reservation Form** will be available on the ITU website at:

www.itu.int/en/ITU-D/Regional-Presence/ArabStates/Pages/Events/2016/CT/Competition.aspx

We encourage you to participate and to register in this event through the link mentioned above. Please note the deadline for registration is **15 May 2016**.

In order to facilitate the participation of delegates from the Arab Least Developed Countries (LDCs) in this event, there will be a limited number of **Partial Fellowships** to cover the accommodation expenses of one delegate from each Arab LDCs. The interested countries should fill in the Fellowship Request Form, which is available on the workshop's website mentioned above and return it to ITU no later than **25 April 2016**.

Should you require any further information or need clarification, please do not hesitate to contact: Eng. Mustafa Al Mahdi, Associate Programme Officer, ITU Arab Regional Office, E-mail (mustafa-ahmed.al-mahdi@itu.int) and Mrs. Enaam Mohammed Ahmed Ibrahim, Regulatory Affairs Specialist, ZAIN Sudan, E-mail (Enaam.Ibrahim@zain.com).

Looking forward to your active participation and fruitful contribution in this important event.

Yours faithfully,



Ebrahim AL HADDAD
Regional Director,
ITU Arab Regional Office