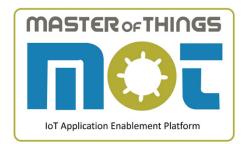
Internet of Things

its impact on development



Bassem Boshra CEO and Founder



About SpimeSenseLabs

Who are we?



SpimeSenseLabs (S.A.E) is an Egyptian Joint Stock company formulated by expertise in Telecom & IT industry in Sept 2013.

Our expertise have more than 20 years of leading telecom & IT industry, certified by global telecom vendors and have delivered innovative solutions to global telecom operators and banking institutions in the Middle East.

Our vision

Internet will be containing billions of connected devices exchanging data to serve the needs of human being turning the internet to be IoT (Internet of Things) with great impact on our life and business where we innovate platforms and applications to facilitate various industry verticals.

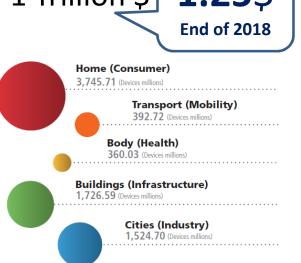






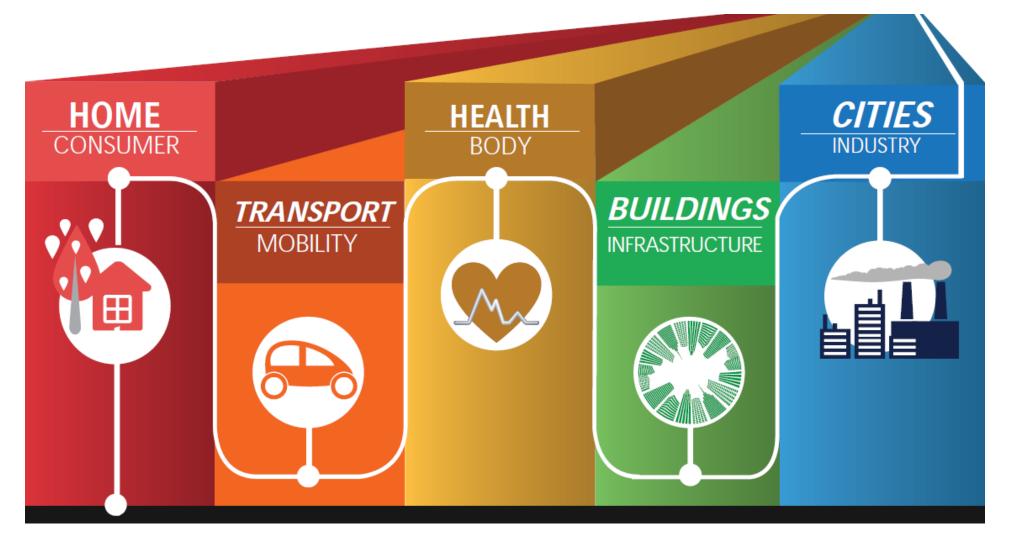
2020 Estimates & forecasts

- Ericsson estimates 50 billion connected devices.
- Cisco estimates 50+ billion connected devices.
- Harbor research estimates 8 billion devices (Excluding Mobiles, Tablets & Laptops)
- Harbor research estimates business value of 1 Trillion \$
 - Managed services 571 billion \$
 - Systems development tools, Data & analytics
 - Value Added Application Services
 - Enablement HW 53 billion \$
 - Connectivity modules (wireless & wireline)
 - Network Services 387 billion \$
 - Wireless & Wireline operators business
- Pike research estimates 108 billion \$ in Smart Cities technologies.





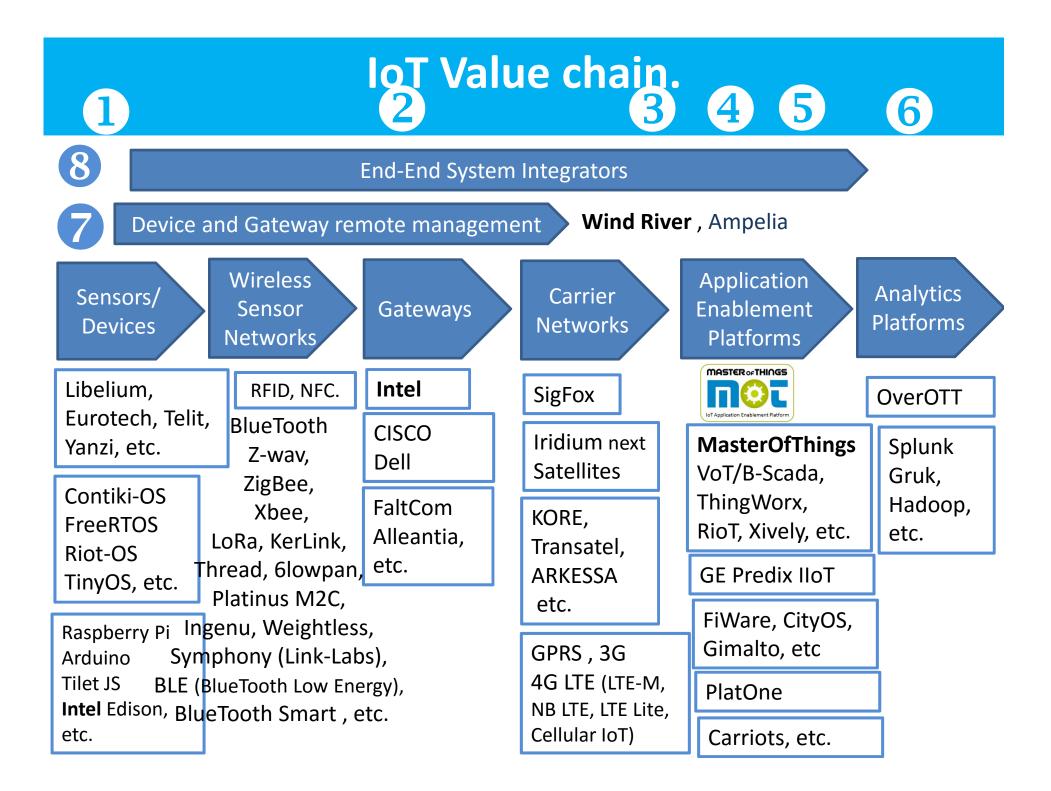
IoT Applications & impact on job market

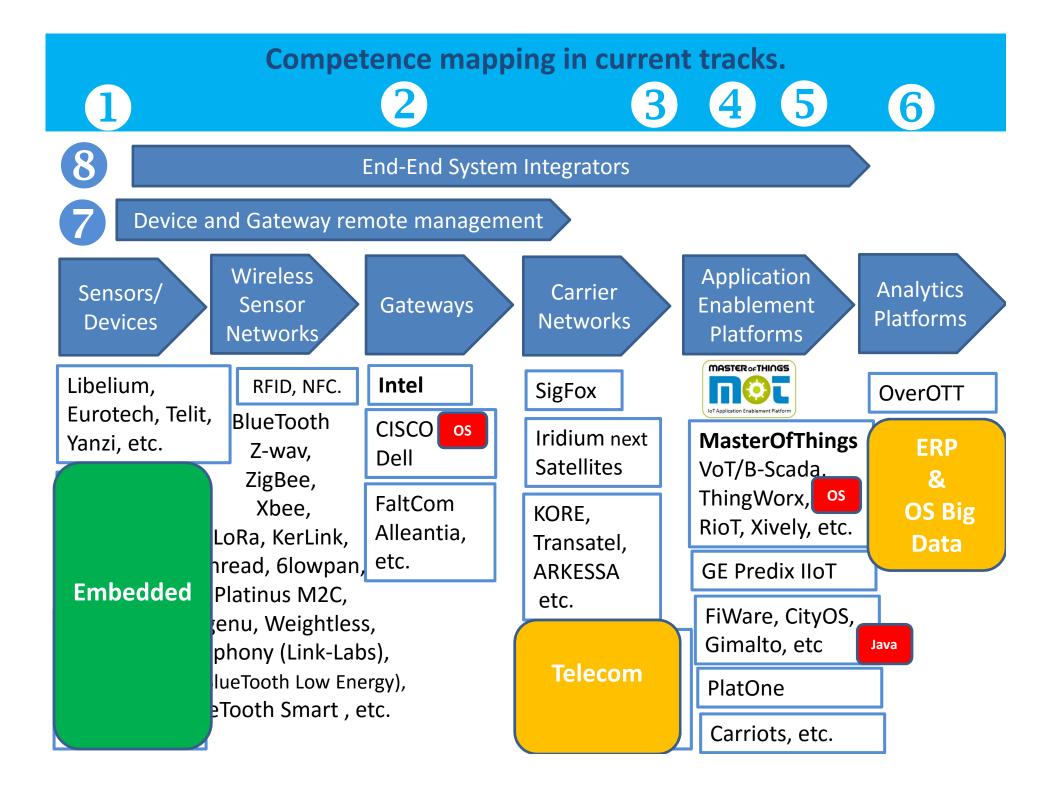


50 B = (50 B/100) = 250 Million $Ext{Devices}$ Applications SW Jobs (5 jobs per app)



Capacity building for IoT applications 9 month program





Graduates job profile

The graduates of this curriculum will have 3 job profiles.

IoT Application Developer.

That is a programmer who will be able to develop and create IoT application.

IoT system Integration Engineer.

The system integration engineer will be the one doing the installation, configuration and daily system management operations

IoT end-to-end Architect

The overall solution architect /designer who puts the architecture and design for the end-to-end IoT solution taking care of the interfaces between different systems and system use cases.



Smart Irrigation Water Management System summary information on system features and functions

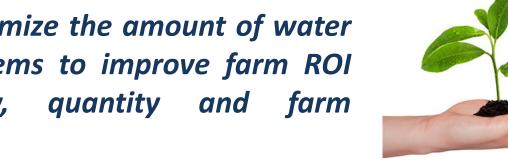


SIWMS & its Objectives

SIWMS is an IoT cloud controlled irrigation management system that automates agricultural irrigation processes.

SIWMS uses IoT to optimize the amount of water used in irrigation systems to improve farm ROI (better crop quality, quantity and farm management).

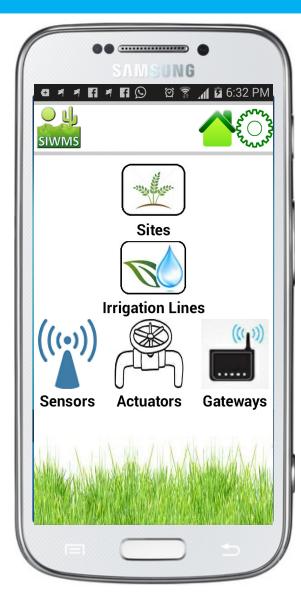
Better utilization of farm resources (Water, Fertilizers, Work force, etc.)





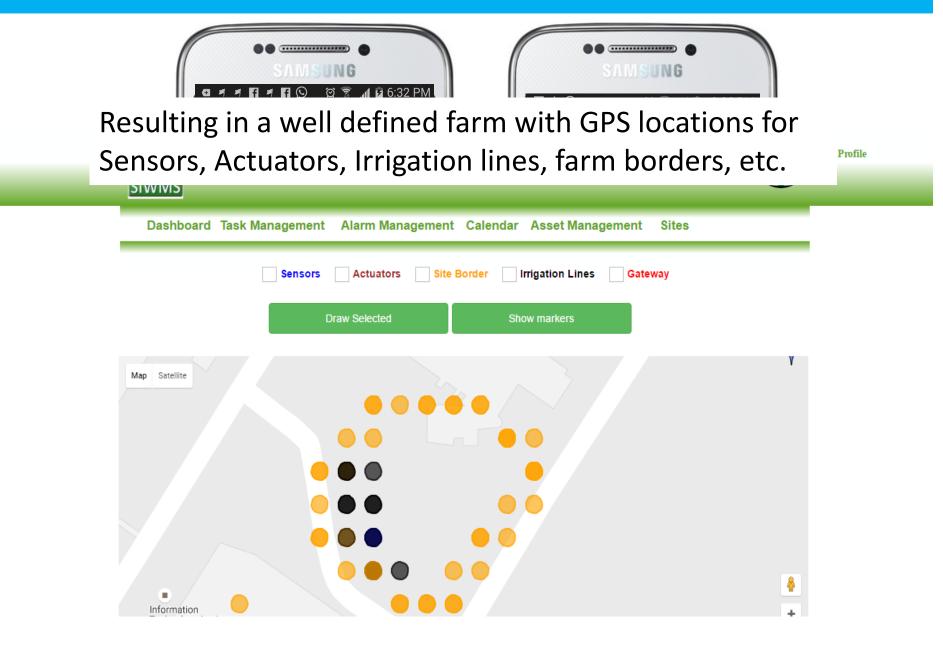


Use SIWMS tools to define farm/garden sites, borders, locations and paths of irrigation pipe lines, sprinklers, drippers as well as locations of

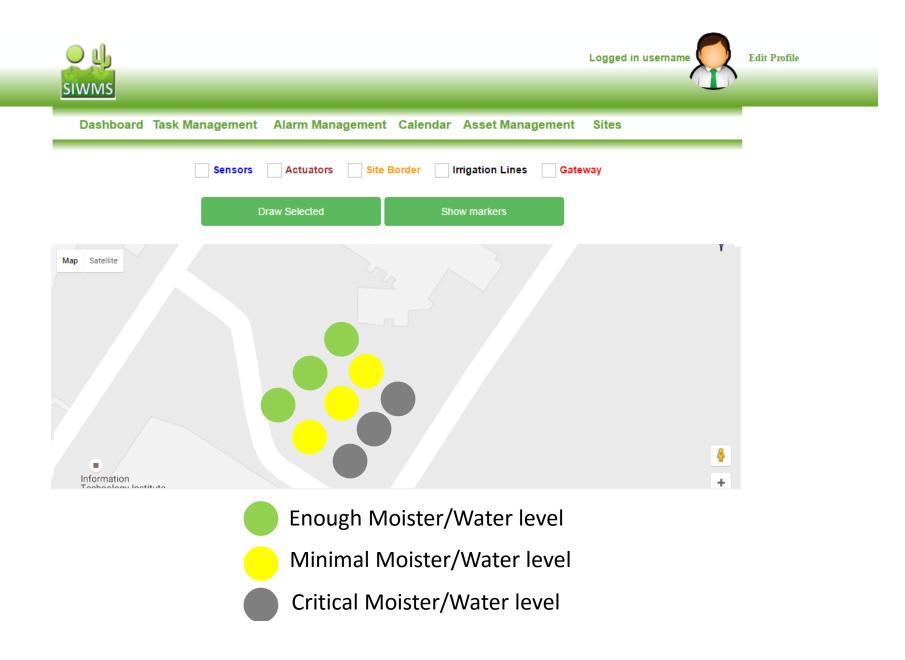


SAME UNG			
		Clear Line	es Clear DB
		Sensors Setting	s:
Borders Sensor ID:	2017		
Devices Sensor ID:	2018		
Irrigation Line Sens	or: 2115		
	Save		

Use SIWMS tools to define farm/garden sites, borders, locations and paths of irrigation pipe lines, sprinklers, drippers as well as locations of



SIWMS cloud showing data from Sensors and User starts using SIWMS for monitoring Soil moisture levels on a farm map.



Where to get more information ?

- MasterOfThings Facebook page
 - <u>https://www.facebook.com/masterofthings/</u>
- In Egypt, ITI 9 month IoT track
 - 9 month hands on training program for post graduates.
- SpimeSenseLabs IoT training and consultancy sessions
 in Egypt we do it in cooperation with ITI, in other countries we do it with other
 organizations
 - 3 levels of training
 - 1-2 days for executives with focused consultancy on your business
 - 3 days **for middle management** with focus on Applications, IoT integration to business processes and how to choose the right IoT AEP for you.
 - 5 days hands on training for software developers.
- Mot IoT kit for android phones available on play store.
 - To practice IoT by yourself with your mobile phone. Let you use your phone as an easy to use prototyping board with no coding.



MASTEROFTHINGS







Thank You

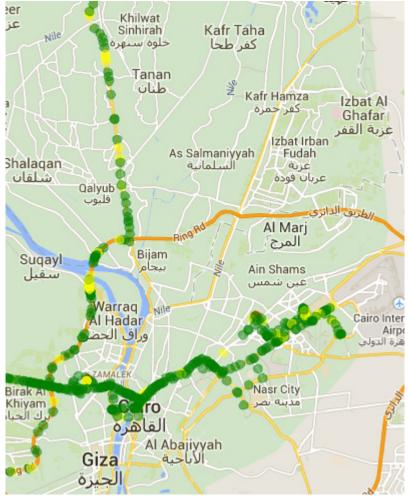


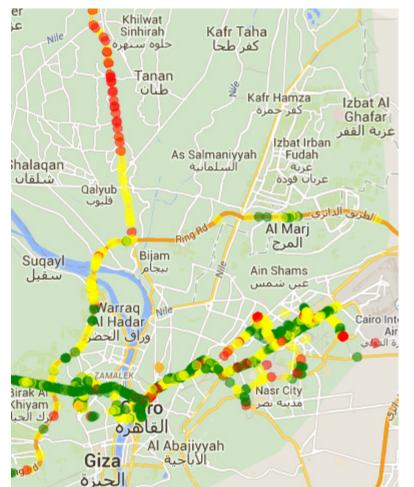


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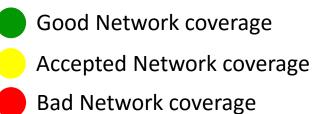
MyOperatorCoverage

Mobinil/Orange Egypt versus Vodafone Egypt (actual data)





Orange



Vodafone

