



ITU Arab Forum on Future Networks
“Broadband Networks in the Era of App Economy”
Tunis, Tunisia
21-22 February 2017

| <u>Day 1</u> | |
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| 8.30 – 9.00 | Registration |
| 9.00 - 9.30 | Opening Session <ul style="list-style-type: none">- Mr. Fethi METHNANI, CEO, CIFODECOM- Mr. Slaheddine MAAREF, Senior Advisor, ITU-ARO- Mr. Mohamed Ben Amor, SG, AICTO- H.E. Mr. Anouar MAAROUF, Minister of Communication Technologies & Digital Economy, Tunisia |
| 9.30 – 11.30 | Session 1 : Requirements on Telecom Infrastructure in the era of App Economy <p>This session will discuss the required moves from Telecom Operators and from the App Economy players to ensure affordability, sustainability and development of services that meet the needs of the individuals, communities and businesses.</p> <p>Moderator : Mr. Moktar MNAKRI, International Consultant, Chairman WTSA 2016</p> <p>Speakers :</p> <ul style="list-style-type: none">- Mrs. Inês NOLASCO, ITU Expert : <i>Requirements on telecom infrastructure in the era of the App Economy</i>- Mr. Sami TRIMECH, AICTO (Arab ICT Organization): <i>AICTO Sharing Knowledge- CNS Initiative</i>- Mr. Bilel CHABOU, Director, Ministry of Communications Technologies & Digital Economy, Tunisia: <i>Exigences en matière d'infrastructures de télécommunications dans l'ère des applications</i>- Mr. Mohamed SAIDENE, Agence Tunisienne de l'Internet, ATI : <i>Opérateurs Telecom et Fournisseur de Contenu: opportunités et enjeux"</i> |

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| | <ul style="list-style-type: none"> - Mr. Taieb MASMOUDI, TELCOTEC : <i>Ingénierie des solutions PS-LTE</i> - Mr. Mustapha HAMZA, Director of ISET'COM : <i>Market Analysis for Economic Development</i> <p>Q&A</p> |
| 11.30 - 12.00 | Coffee Break |
| 12.00 -14.00 | <p>Session 2: The Digital Platforms & Infrastructure Sharing: Balance on Services provision</p> <p>This session will discuss business opportunities, and the ways in which private public partnership (PPPs) can be used to stimulate the development of infrastructures and services and boost research and development to meet the market needs.</p> <p>Moderator : Mme Thouraya EZZINE, Directeur Général des Technologies de l'Information, Ministry of Communication Technologies & Digital Economy, Tunisia</p> <p>Speakers :</p> <ul style="list-style-type: none"> - Mr. Carlo MARIA ROSSOTTO, World Bank : <i>Broadband in the Applications Age: Digital Platforms Drivers and Policy Implications</i> - Mr. Taher MESTIRI, CEO itgrappes : <i>The Challenge of Digitizing the Economy</i> - Mr. Raouf GILOUCHI, Chef Projet M-DEV-Cifode'COM : <i>Le programme national de développement des applications mobiles M-DEV Tunisia</i> - Dr. Koutheair KHRIBI, Program specialist in educational technologies at the ICT department at the ALECSO : <i>Alecso Apps: Toward Empowering Mobile Applications Development in the Arab World</i> - Eng. Iman MAGZOUB, Universal Services Specialist at NTC-Sudan: <i>The role of Universal Service and infrastructure sharing in the development</i> - Madame Fatimetou MINT BOUBOUT, Chargée des TIC au Ministère Mauritanien de l'Emploi, Poste et TIC, Mauritanie : <i>Interconnexion et Partage d'Infrastructure en Mauritanie</i> - Mr. Sofiéne HEMISSI, CEO, CNI Tunisia - Mr. Slaheddine MAAREF, ITU- ARO : <i>The Digital Platforms: balance on services provision</i> <p>Q&A</p> |
| 14.00 - 15.00 | Lunch |

Day 2

9.00 – 11.00

Session 3 : New technologies to support the App Economy

- IMT 2020/5G
- Cloud Computing
- Big Data
- IoT

This session will explore the opportunities, benefits and challenges that may face the deployment of these new technologies.

Global and regional practices will be presented. In addition, recommendations on priorities, milestones and approach from the perspective of different stakeholders will be elaborated.

Moderator : **Mr. Slaheddine MAAREF**, ITU

Speakers :

- **Dr. Rim BELHASSINE-CHERIF**, Directeur Central des Services et de l'Innovation, Tunisie Télécom : *La 5G et l'Economie des Applications dans les Pays Arabes : Opportunités et Défis*
- **Mr. Ahmed KHAOUJA**, ITU Expert : *Interaction between infrastructure development and new applications*
- **Pr. Farouk KAMOUN**, Président, Université SESAME : *Cloud Computing first*
- **Dr. Mondher BEN AYED**, CEO, TMI : *IoT: An Ocean of Apps, and a Huge Opportunity for Business and Employment*
- **Mme Ines JEDIDI**, Ericsson Tunisia: *On the road to 5G*
- **Pr. Sami TABBANE**, Professor, SUP'COM : *5G and IoT: the next frontier for App Economy evolution*
- **Mrs. Manel MEDHIOUB**, Chef Departement Cloud, ESPRIT: *The Cloud at the service of App Economy*

Q&A

11.00 - 11.30

Coffee Break

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| 11.30 –13.30 | <p>Session 4 : Regulatory Trends</p> <p>This session will discuss the evolving role of Regulation towards an integrated regulation led by economic and social policy.</p> <p>Moderator : Mr. Mohamed BONGUI, International Consultant</p> <p>Speakers :</p> <ul style="list-style-type: none"> - Mrs. Sofie MADDENS, ITU HQ Genève (remotely Key Notes): <i>Collaborative Regulation in the APP Economy</i> - Mr. Ahmed KHAOUJA, ITU Expert: <i>What are the trends of telecom regulation in the era of these new applications?</i> - Mrs. Inês NOLASCO, ITU Expert: <i>The app & sharing economy – Regulatory implications</i> - Mr. Kamel REZGUI, Professeur Sup'Com, Expert en droit des Télécoms: <i>Telecommunications regulation in the era of broadband networks</i> - Mr. Fayçal AJINA, Magistrat, Ex vice-président de l'INTT (Tunisian Telecom Regulator): <i>La régulation juridique: quelles réformes pour quel avenir?</i> - Mr. Jamel TRABELSI, representative of INTT (Tunisian Telecom Regulator): <i>Régulation de l'«App Economy»: Que faire?</i> <p>Q&A</p> |
| 13.30 – 14.00 | Closing |
| 14.00 - 15.00 | Lunch |