



OnLine Presence Project



IMPACT

- Shared Resources
- Attract Stakeholders
- ARTECNET Exposure & Services Spread
- Increase Membrs
- Development of Start-ups & Incubators

Rsources Needed

- Technical Leader to supervise outsource the project.
- Social Media Leader as focal point leader.
- Content Leader to Create Strategies.
- Financial Budget for building and operating for one to three years.

What is Online Presence Project?

A project that aims to present ARTECNET and Services utilizing latest online technologies & trends and at same time open the window to all targeted beneficiaries from ARTECNET to get services at most easy possible way to the maximum possible number.

Project Scope

- 1- Web site is the core portion of the online-presence.
- 2- Social Media is the window for ARTECNET to listen to the surrounding.
- 3- Content is the attraction. Value to visitors in what they get.
- 4- All Activities including promotion and outcomes publishing will be presented using this.



ARTECNET

Techno Parks as should