

ITU Regional Development Forum 2018 (RDF-ARB)

Algiers – Algeria, 12-13 Feb. 2018

Innovation

“Fostering vibrant ICT Centric Innovation ecosystems”

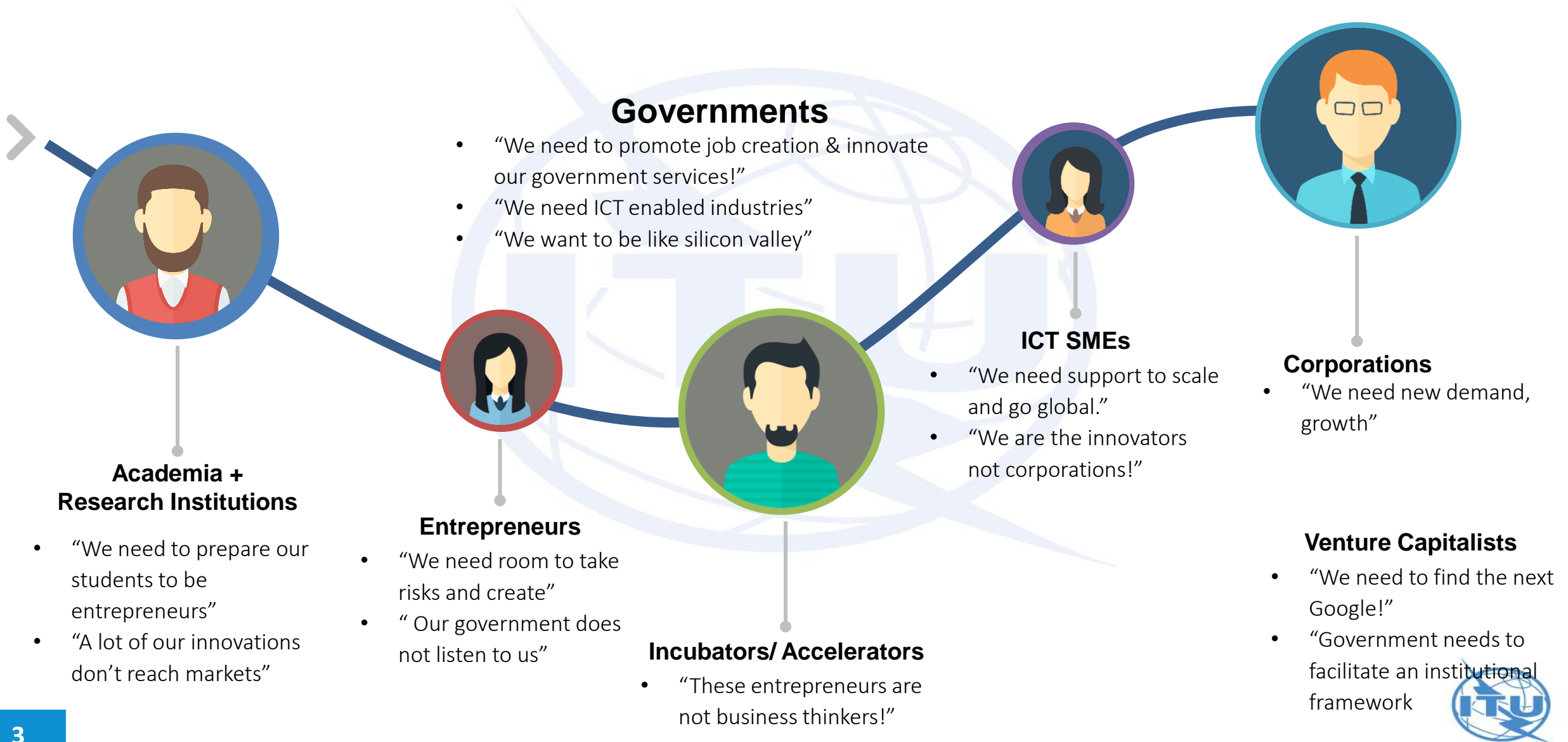
ITU Arab Regional Office



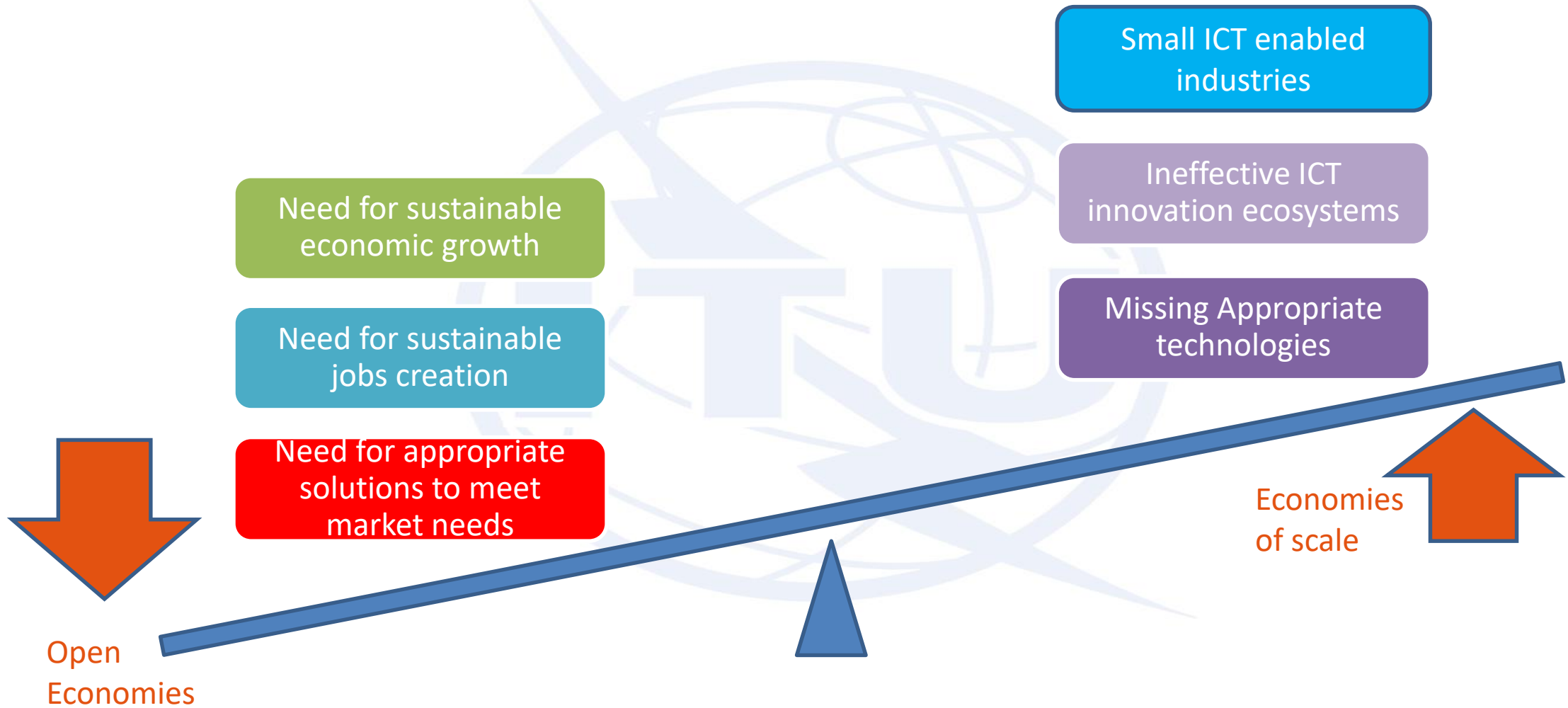


“Entrepreneurship without innovation is trading, and innovation without entrepreneurship is creativity”

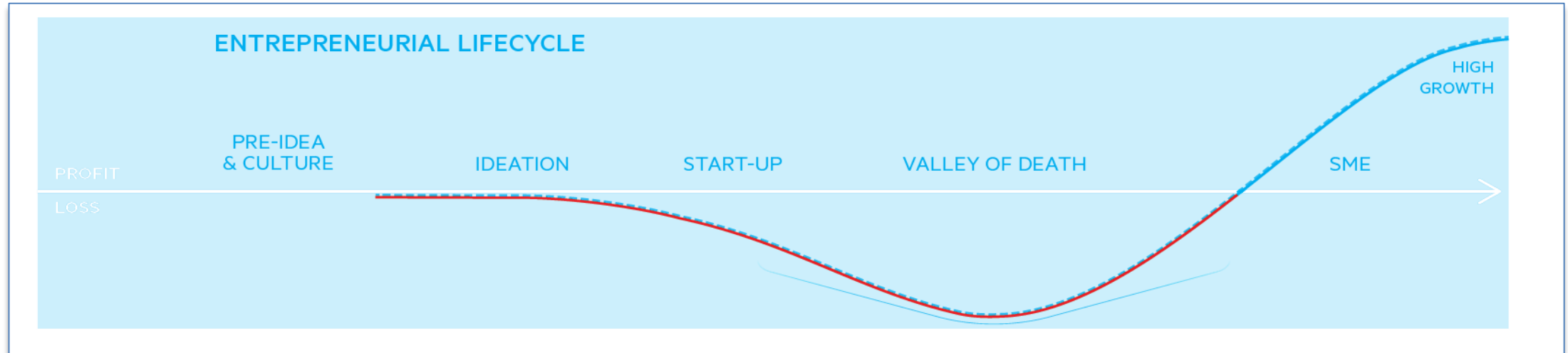
Voices of ecosystem stakeholders in an innovation journey



There is a “digital innovation divide” with increasing challenges for stakeholders

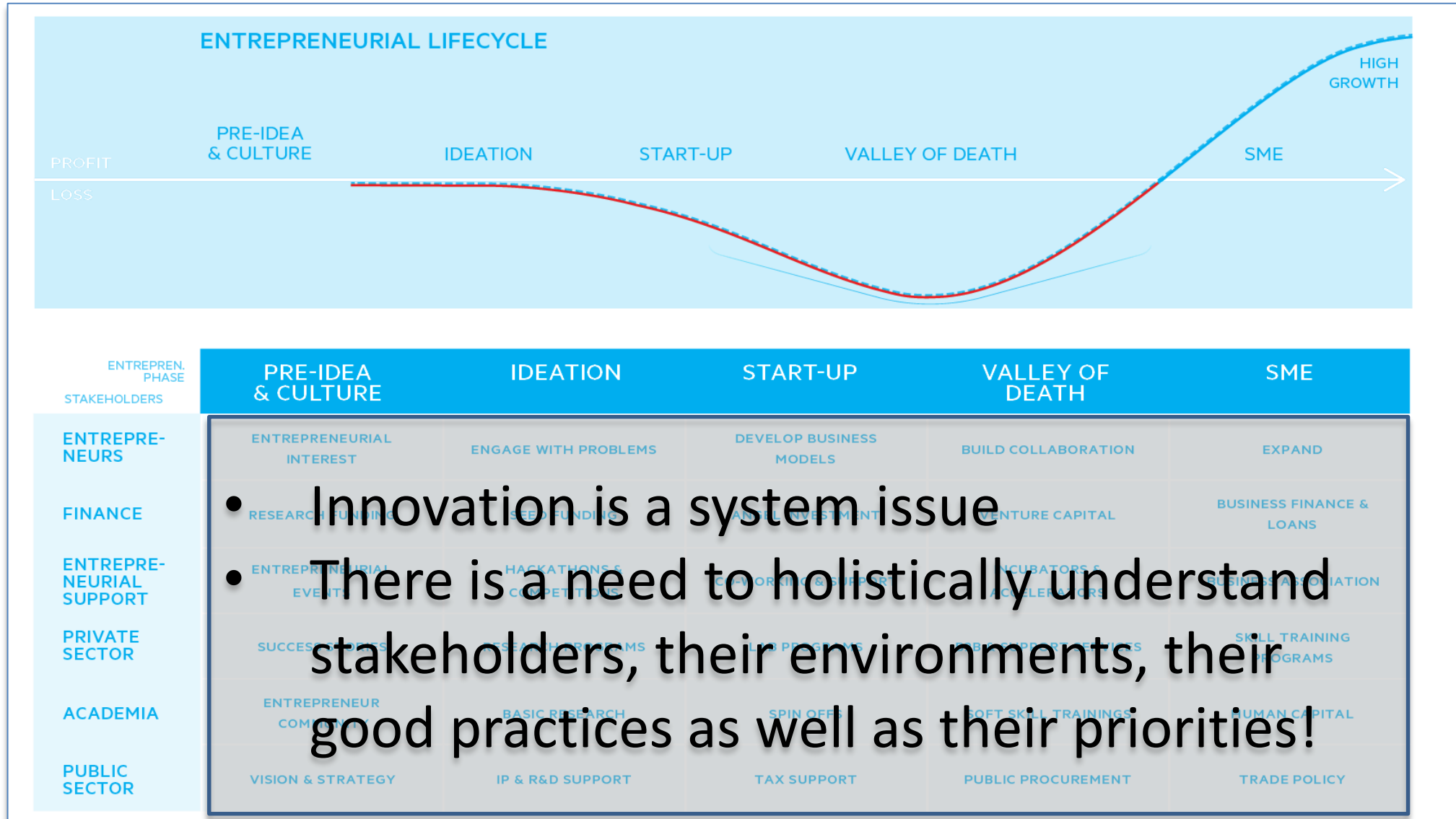


Bridging the “digital innovation divide” will require accelerating the innovation journeys



- How do we accelerate development of appropriate innovation capacity that address local and global problems?
- How do we enable innovators to build competitive solutions that create sustainable jobs in their environment?
- How do we stimulate the momentum of entrepreneurs and companies to develop their own communities & cities?
- How do we nurture the innovation capabilities needed to accelerate the transformation of key sectors?

How do we accelerate Innovation?



- Innovation is a system issue
- There is a need to holistically understand stakeholders, their environments, their good practices as well as their priorities!



The innovation systems have issues

Entrepreneurship Phase	Pre-Idea	Ideation	Startup	The "Valley of Death"	SME
Entrepreneurs	Entrepreneurial Interest	Engage with problems	Develop Business Models	Build Collaboration	Expand
Finance	Research Funding	Seed Funding	Angel Investment	Venture Capital	Business Finance & Loans
Entrepreneurial Support	Entrepreneurial Events	Hackathons & Competitions	Co-working & Support	Incubators & Accelerators	Business Association
Private Sector	Success Stories	Research Programs	Lab programs	B2B & Support Services	Skill Training Programs
Academia	Entrepreneur Community	Basic Research	Spin Offs	Soft skill trainings	Human capital
Public Sector	Vision & Strategy	IP & R&D Support	Tax Support	Public Procurement	Trade Policy

"Young people have some talents, they have energy. But it will burn out soon if that energy is not guided or supported to help build good companies"

Ecosystem stakeholder
Low-income country

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"People run in different directions, there is no common strategy to my knowledge"

Ecosystem stakeholder
Middle-income country

Our innovation Platform, a system's approach with key products and services



Innovation Frameworks

- **Scalable approach** through toolkits/frameworks that map key barriers in the ecosystem and assist stakeholders through their innovation journey



Innovation Capacity building

- **Innovation ecosystem development skills** through series of training and certification of national experts



Customized assessments

- **Foster digital innovation and entrepreneurship** through national certified experts or ITU



National, regional or global flagship projects

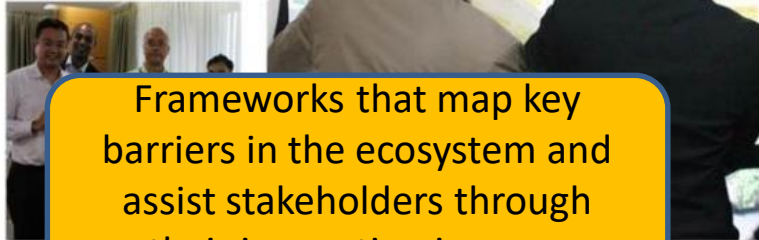
- Based on customized **assessment outcome, bankable projects** identified & developed to nurture innovation capabilities that accelerate digital transformation



Knowledge Sharing

- **Good practices** sharing and innovation community development through **regional innovation forums**, global innovation, workshops, reports, etc.

Innovation Platform – in pictures



Frameworks that map key barriers in the ecosystem and assist stakeholders through their innovation journey



Customized assessment to foster digital innovation and entrepreneurship



Nurturing Policy & Good Practices along ecosystem's key enablers



Capacity building through series of training and certification of national experts



Multistakeholder and cross sectoral approach to co-create and exchange knowledge



**I skate to where
the puck is going to be,
not where it has been.**

- Wayne Gretzky

**Thank
You!**

