

## Mr. Yves Dubuisson ,Chief Strategy Officer at Ooredoo, Algeria

• Mr. Yves Dubuisson is currently Chief Strategy Officer at Ooredoo Algeria, in charge of strategy, corporate development, new business, innovation. Previously, he worked with Du in UAE for 7 years where he led the growth strategy design and investments in digital startups such as Anghami or the Dubai Smart City Accelerator. Prior to this, he was Chief Marketing Officer at B3G, a fixed telecom and cloud service provider to enterprises acquired by Altice/Numéricable. He started his career as a strategy consultant working for Accenture, Capgemini Consulting and Adcroizen Partners and advised companies such as Orange, Bouygues Telecom, Carrefour, Allianz, on their strategy, commercial, transformation, and investment initiatives. Married and father of three, he graduated from the ParisTech Ecole Nationale Supérieure de Techniques Avancées in France.