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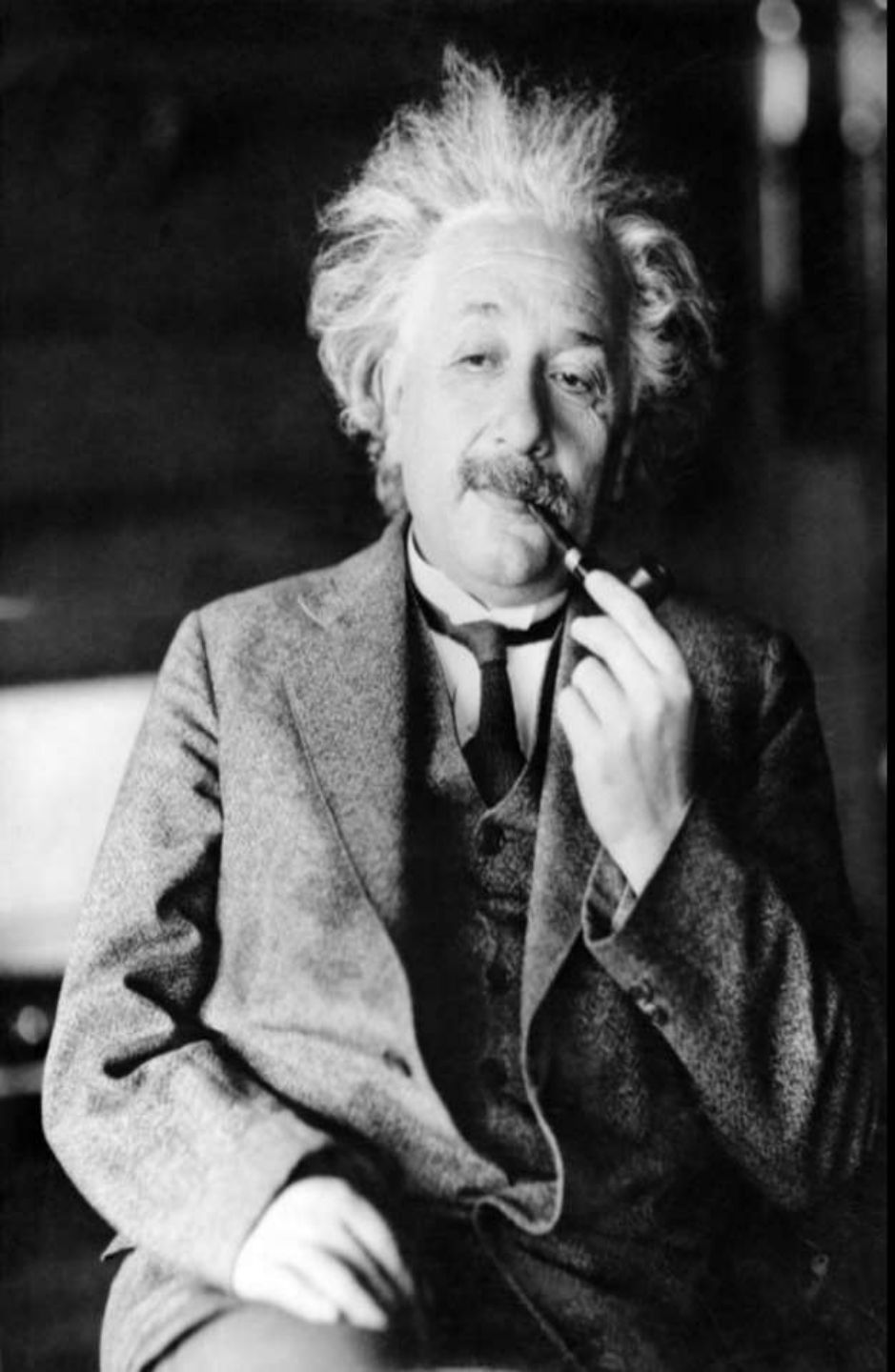
IOT AS THE NEXT MILESTONE FOR INNOVATIONS IN THE 21ST CENTURY

by: Osama Ghanim
Nour Smart Solution

14th Feb 2018



"If you can't explain it simply,
you don't understand it well enough."

Albert Einstein

60 years of the clicker

Time Attendance Evolution

Manual Log Sheet

Magnetic card

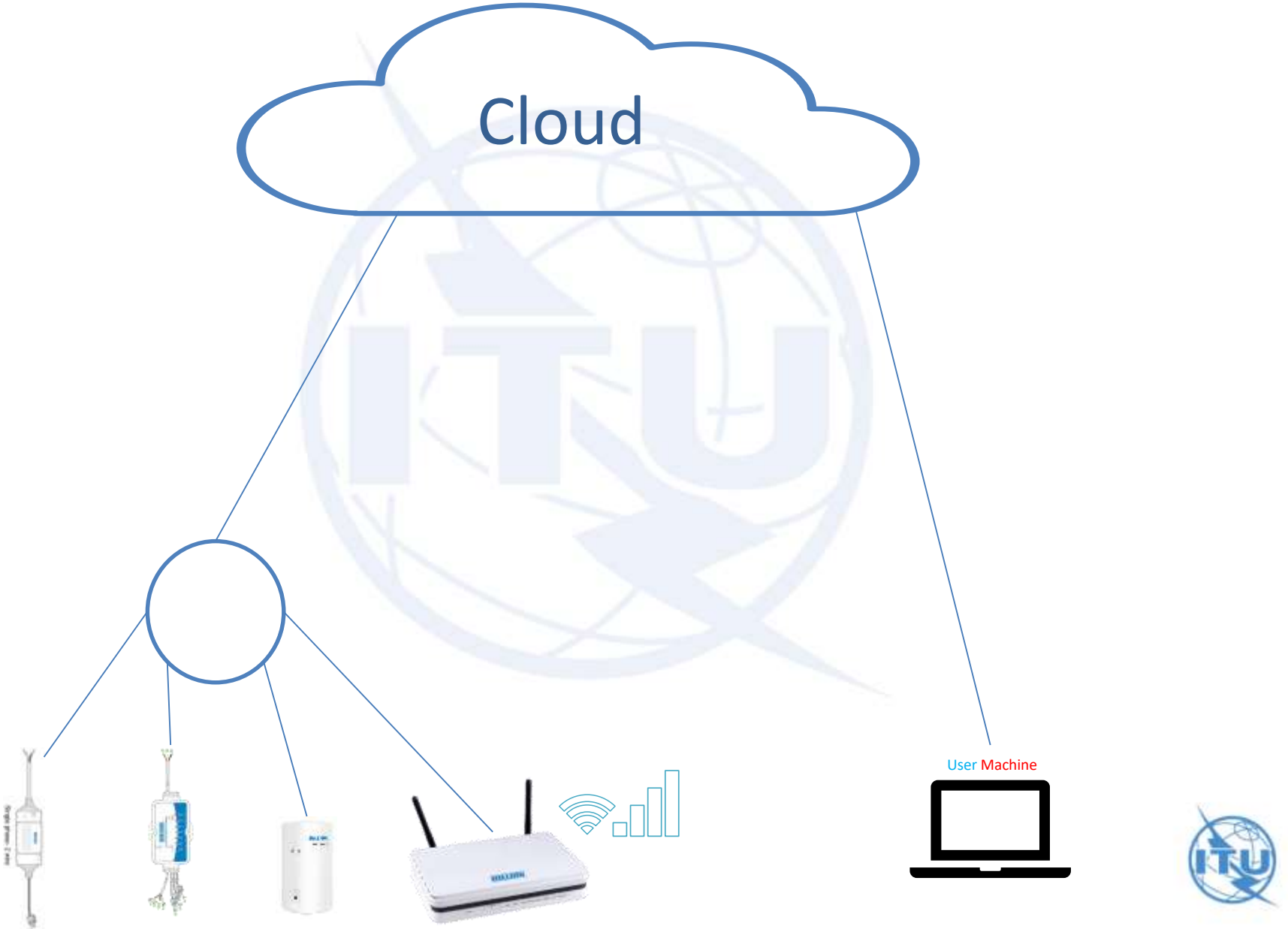
Finger Print

Eye Sensor

Face Recognition

Contactless Card

Example of Simple Smart Power Monitoring Solution



Again .. the presentation is about

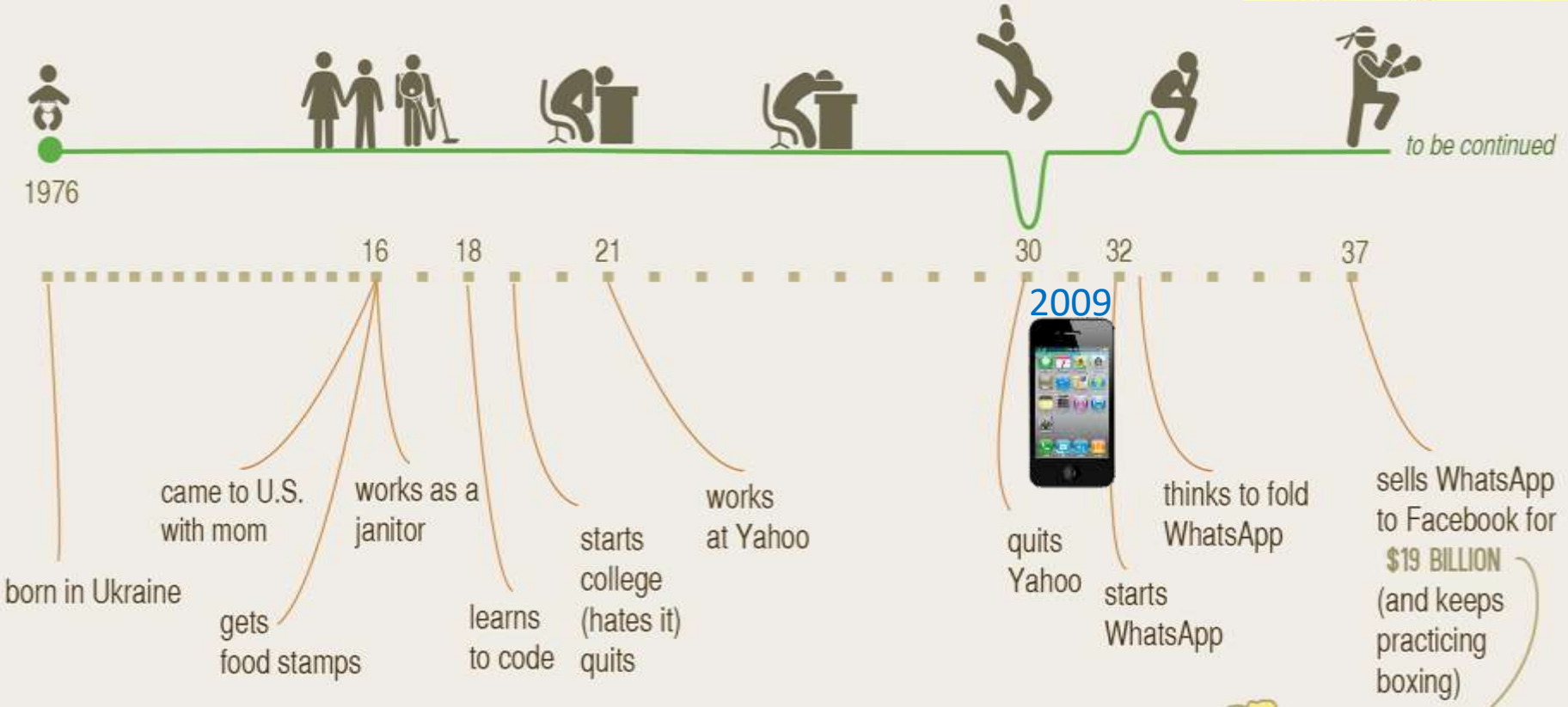
IoT as the next milestone for Innovations in the 21st Century

Story of WhatsApp Founder

Jan Koum


Jan Koum, founder of WhatsApp

- Started in cleaning Job at 16Y.
- Was under welfare.
- Went college & quitted.
- Worked at Yahoo.
- Quitted work for one year travelling in South America.
- Saw opportunities in Apple Store start in 2009.
- In One year he started WhatsApp.



IoT Story or Roots…..

The story of IoT in 2009 ….

As of 2016, the vision of the Internet of things has evolved due to a convergence of multiple technologies, including ubiquitous wireless communication, real-time analytics, machine learning, commodity sensors, and embedded systems. This means that the traditional fields of embedded systems, wireless sensor networks, control systems, automation (including home and building automation), and others all contribute to enabling the Internet of things. The concept of a network of smart devices was discussed as early as 1982, with a modified Coke machine at Carnegie Mellon University becoming the first Internet-connected appliance, able to report its inventory and whether newly loaded drinks were cold. Mark Weiser's seminal 1991 paper on ubiquitous computing, "The Computer of the 21st Century", as well as academic venues such as UbiComp and PerCom produced the contemporary vision of IoT. In 1994 Reza Raji described the concept in IEEE Spectrum as "[moving] small packets of data to a large set of nodes, so as to integrate and automate everything from home appliances to entire factories". Between 1993 and 1996 several companies proposed solutions like Microsoft's at Work or Novell's NEST. However, only in 1999 did the field start gathering momentum. Bill Joy envisioned Device to Device (D2D) communication as part of his "Six Webs" framework, presented at the World Economic Forum at Davos in 1999.

Kevin Ashton

The concept of the Internet of things became popular in 1999, through the Auto-ID Center at MIT and related market-analysis publications.

If all objects and people in daily life were equipped with identifiers, computers could manage and store them.

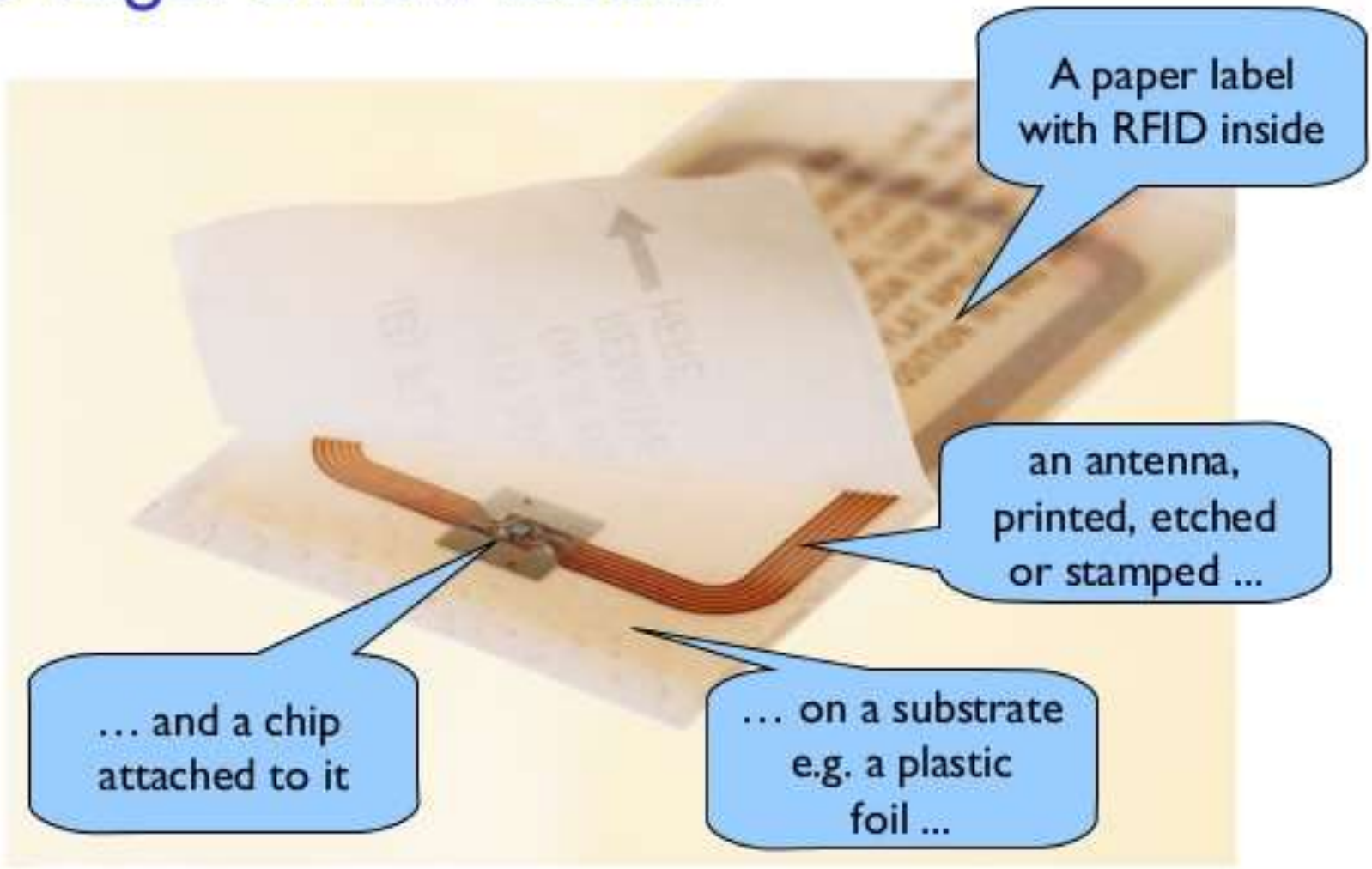
Radio-frequency identification (RFID) was seen by Kevin Ashton (one of the founders of the original Auto-ID Center) as a prerequisite for the Internet of things at that point.

Besides using RFID, the tagging of things may be achieved through such technologies as near field communication, barcodes, QR codes and digital watermarking.

Access Card Technologies

13.56 MHz

RFID tags: Smart labels

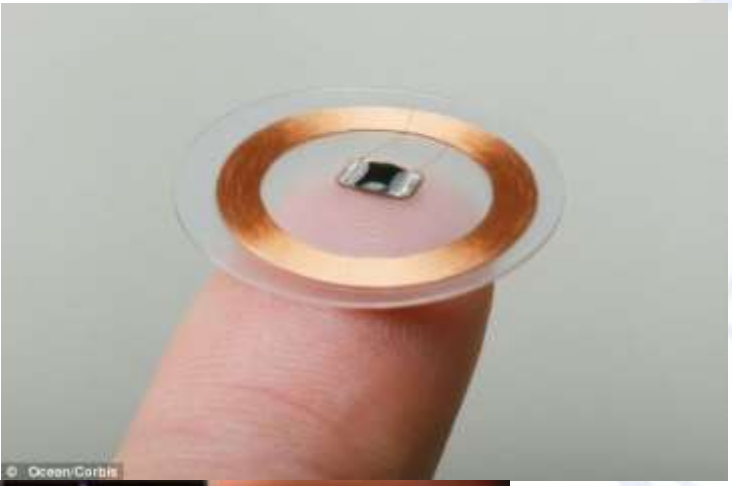


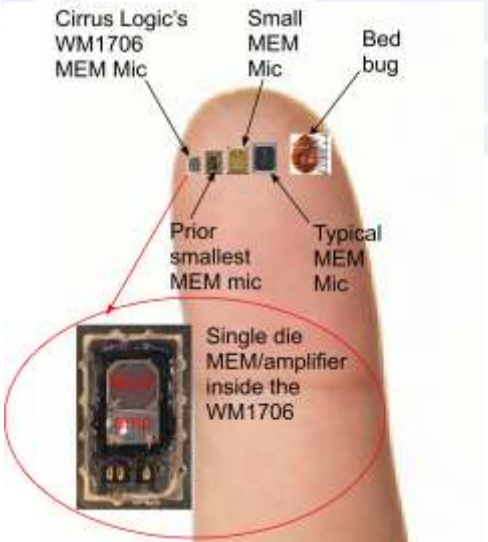
Possible Sensors in Mobiles

Sensor devices are becoming widely available

- Programmable devices
- Off-the-shelf gadgets/tools

Sensors Smaller & Smaller





Why IoT is an Opportunity for future millionaire & billionaires?

Technology Breakthrough TimeLine

Wheel

Electricity

Tube
Transistor
IC

Internet

RFID

GPS

Mobile
Phone

3G & 4G

RFID & IoT Evolution TimeLine

Internet

RFID

GPS

Mobile Phone

3G & 4G

Be the next Millionaire & Billionaire

What IoT means for different ones

What IoT means for each …

Individuals

More Luxurious life

TV Remote Control

Smart Frig

Governments

Efficient Running to Country Resources.

Efficient Services to Citizens.

Efficient Safety, Security, Environment etc.

Society

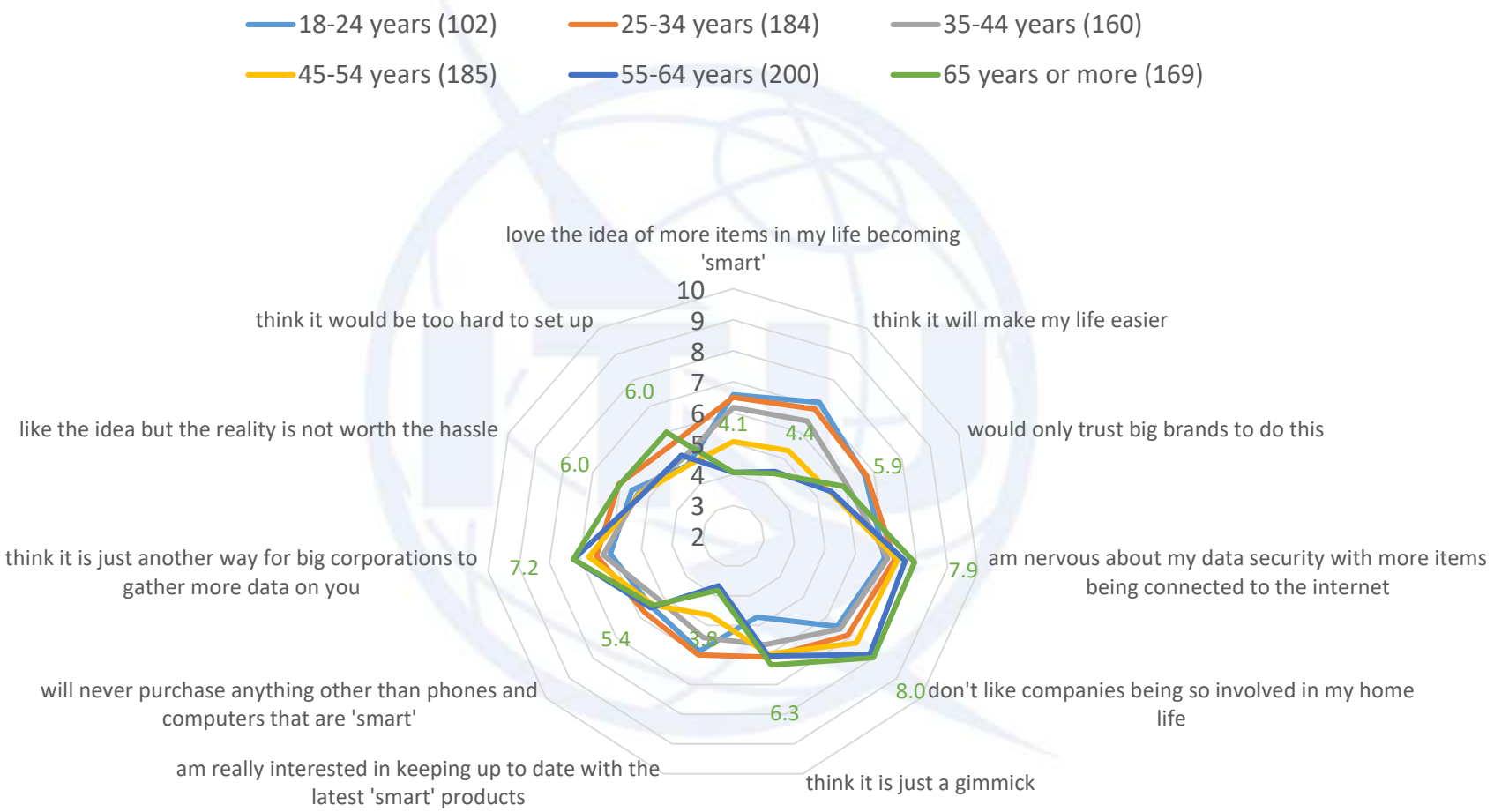
Convenient Living in City.

Companies

Running Business more efficient.

New opportunity for business growth & diversification.

So, where could it really work?

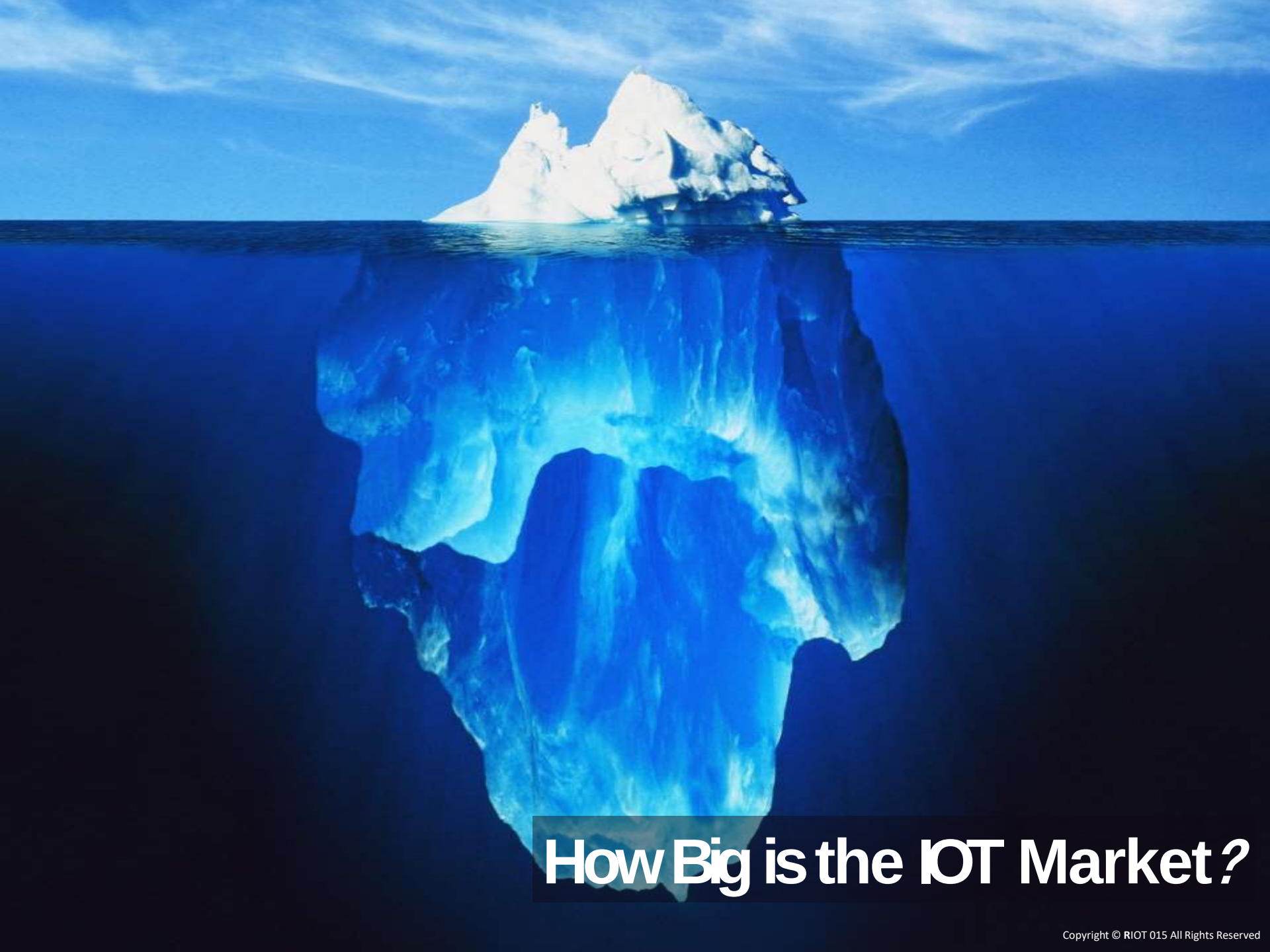


N = 1000

The future of Telecom companies

Unless they provide the market with what their “use cases” need

Just Another Utility Provider




Thank you