



## PH.D. Rim Belhassine-Cherif, General Engineer, Chief Services and Innovation Officer, Tunisie Télécom

- Dr. Rim Belhassine-Cherif has worked for the incumbent telecom operator in Tunisia “Tunisie Télécom” since 1994 and she is currently the Chief Services and Innovation Officer of Tunisie Télécom. She is mainly responsible of new products and services study (mobile, fix, Internet, Enterprises and Data), offers and promotions development and technical launch, solutions engineering (enterprises, voice, multimedia, messaging and content) as well as Research, Development and Innovation.
- Dr. Belhassine-Cherif has participated to several ITU conferences, seminars and Workshops and she is currently a vice-chair of the ITU Telecommunication Standardization Advisory Group (TSAG) And associate Rapporteur on Standardization Strategy. She is also vice-chair of ITU-T Study Group 13 and its Regional Group for Africa (SG13RG-AFR) and Vocabulary Rapporteur for the ITU Standardization Committee for Vocabulary (SCV). Moreover, she was a vice-chair of the ITU-T Focus Group on Bridging the Gap: from Innovation to Standards between 2013 and 2015. Besides, Dr. Belhassine-Cherif has several contributions as Tunisie Télécom’s delegate in national and international events, related to both professional and academic fields, in which she participated as a speaker, panelist and moderator.
- Dr. Belhassine-Cherif graduated from the Higher School of Posts and Telecommunications of Tunis in 1994. She obtained her Ph.D. degree from the National Engineering School of Tunis in 2002 and obtained in 2010 an Executive MBA from Paris-Dauphine University and Paris 1 Panthéon-Sorbonne University. In the academic field, she performed several research activities in the domain of telecommunications and electrical engineering and she is the author of many papers published in international and national conferences and scientific journals.