



Ref. 018717

Cairo, 28 May 2019

To: Digital Inclusion stakeholders
in the Arab Region

Subject: ITU/UNESCO Digital Inclusion Week for the Arab Region, 22 - 28 September 2019

Dear Sir/Madam,

Building on the success and interest generated the ITU-UNESCO Digital Inclusion Week over the past years, we are pleased to hold the third annual ITU-UNESCO Digital Inclusion Week for the Arab region, from 22 to 28 September 2019.

Digital Inclusion Week aims to highlight and raise awareness about mechanisms to integrate marginalized sectors of Arab societies using ICTs, especially persons with disabilities, women, youth, children, rural and remote populations, as well as migrants.

This year, Digital Inclusion Week will be organized under the theme “Health, Education and Big Data for Enhancing Wellbeing”. In line with our overarching theme, the week will seek to enlarge the space for participation and to enhance individual and societal well-being and the attainment of the 2030 Agenda for Sustainable Development (particularly Sustainable Development Goal 3 and Sustainable Development Goal 4) by leveraging ICT as an enabler. The week will give attention to initiatives in this space with a view to sharing case studies and experiences, identifying best practices and contributing to the adoption and development of more effective policies. The week culminate with UNESCO's International Day for Universal Access to Information (IDUAI), which is celebrated every year on the 28th of September.

We invite all stakeholders in the Arab region to organize at least one activity during this week, to shed light on their key activities in this domain, whether at the national or regional level. Stakeholders are free to design the nature, scope and location of activities and associate them to the week; activities should reflect the theme of “Health, Education and Big Data for Enhancing Wellbeing” or other areas relevant to Digital Inclusion in the Arab region. In this regard, in order to raise visibility of all stakeholder activities during Digital Inclusion Week, a promotional campaign will be organized with regional press and on social media. A webpage will also be established to promote activities associated to this week. We also request each participating stakeholder to promote their activities, as well as the overall Digital Inclusion Week through their media channels.

We would appreciate if you could kindly provide us with information on the event(s) that you will be organizing during the Digital Inclusion Week. Please complete and submit the attached form to Mr. Karim Abdelghani Programme Coordinator, ITU Arab Regional Office (karim.abdelghani@itu.int) and Mr. Paul Hector, Advisor for

Communication and Information in UNESCO Regional Bureau for Sciences in the Arab States & Cluster Office for Egypt and Sudan (p.hector@unesco.org) and Mr. Omar Abdel Gawad, Programme Associate, UNESCO (o.abdel-gawad@unesco.org) before **31 July 2019**.

Please note that all the information related to the Digital Inclusion Week, in addition to all the events organized by all stakeholders, will be available on the ITU website at:

<http://www.itu.int/en/ITU-D/Regional-Presence/ArabStates/Pages/Events/2019/DIW/DIW.aspx>

Social Media

Follow us on twitter: #Digitalinclusionweek

Should you have any inquiries, please feel free to submit them to Mr. Abdelghani and Mr. Hector whose contacts are mentioned above.

We look forward to receiving your positive feedback and more importantly to collaborating with you to ensure the success of the upcoming Digital Inclusion Week.

Yours sincerely,



Ebrahim Al Haddad
Regional Director
ITU Arab Regional Office



Ghaith Fariz
Director
UNESCO Regional Bureau
for Sciences in the Arab States

Proposal for Regional Digital Inclusion Week

Name of Organization:	
Event Title:	
Event Description:	
Webpage for Event:	
Date of Proposed Event:	
Location (City, Country):	
<u>Contact details of Focal Point</u>	
Name:	
Title:	
Contacts (Email and Phone):	