NOKIA

## Unlocking the 5G Opportunity

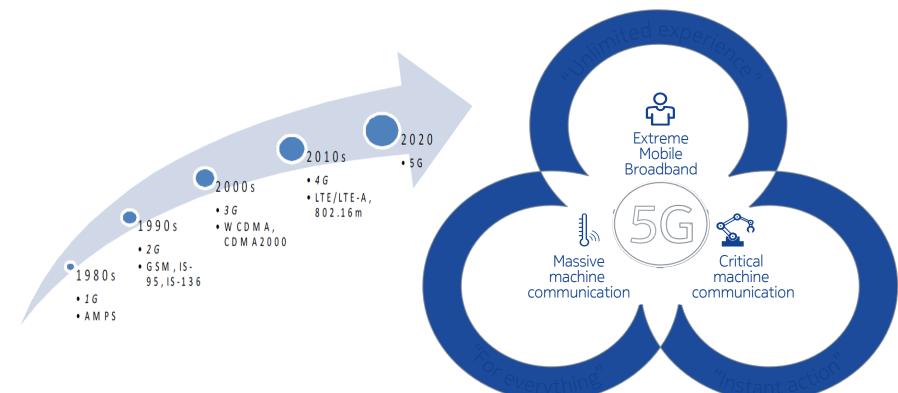
ITU Regional Forum on Emerging Technologies 23-24 Apr -2019 Tunis, Tunisia

Dr. Brahim GHRIBI Nokia



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#### 5G is Now



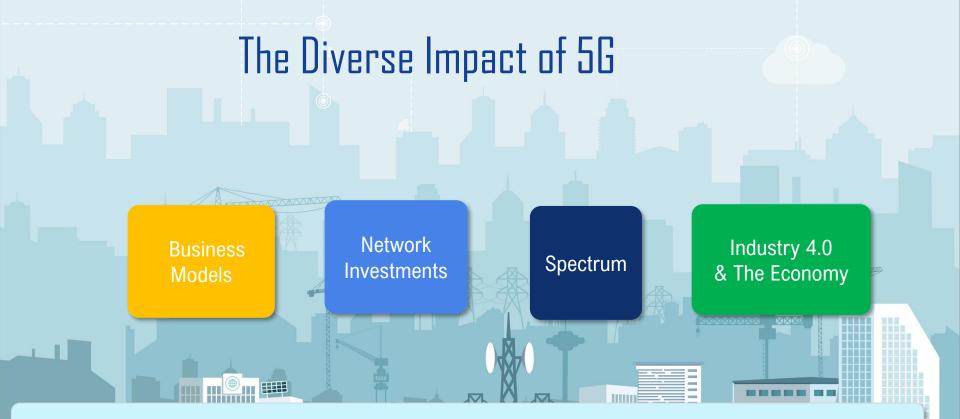




# 100+ engagements with our customers

https://networks.nokia.com/5g/5g-in-action

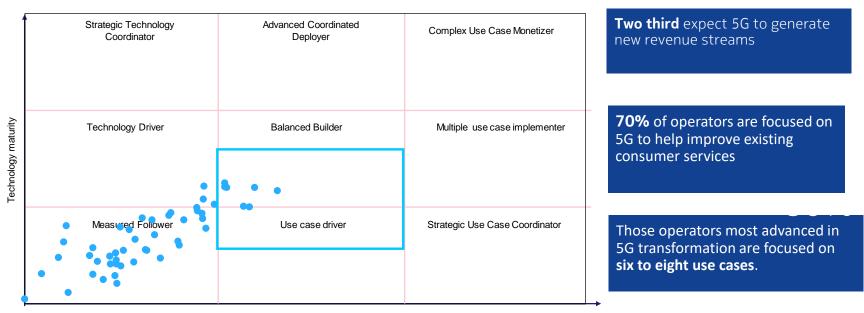
We have **30 + commercial 5G deals**, including the following (public): •A1 (Austria) •Antel (Uruguay) •AT&T(US) •Docomo (Japan) •KT (S. Korea) •Optus (Australia) •Rain (South Africa) •Salt (Switzerland) •SK Telecom (S. Korea) •Sprint (US) •Saudi Telecom Company (Saudi Arabia) Telenor Group (Denmark) Telia Company (Finland) TIM (San Marino) T-Mobile (US) •US Cellular (US) Vodafone Italy (Italy)



Policy and Regulatory Collaboration / Harmonization



#### Nokia 5G Maturity Index



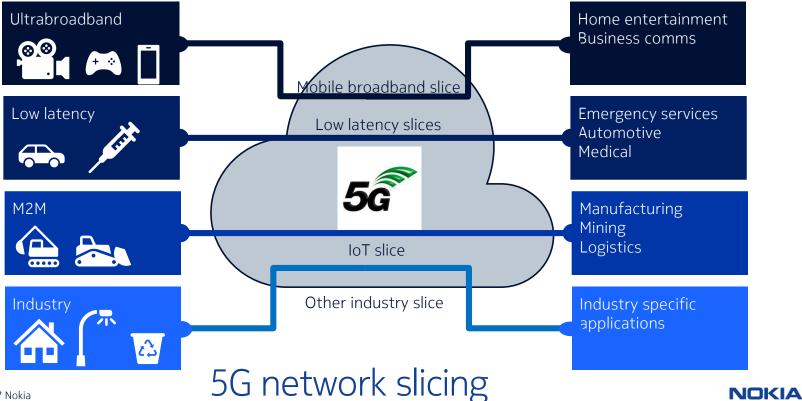
Business / use case maturity

Source: Analysys Manson 2019

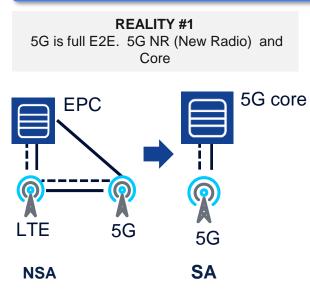


#### **Business Models**

Build virtual e2e networks to suit diverse use cases and applications



#### **5G NETWORK INVESTMENT**



REALITY #2 Sitac, Civils, Power plants and Real-estate are largest cost-drivers

REDUCING CELL UNIT COST	
PRIVATE	Sitac and Real-estate complexity. Fear of wireless. Right of Way & First Refusal. Multi-agency permitting. Streamlined approvals.
PUBLIC	Access to public utility assets. Guidelines to access.
SHARING	Allow deeper infra sharing – neutral/open hosting. Cost of energy in data centers.

**REALITY #3** 5G architecture is use-case driven





Smart home

Mobile gaming



Industry 4.0

Connected cars





Drones IoT

IoT wearables

A variety of digital technologies to enhance the impact of 5G are needed Including automation, AI/ML, programmable network, Cloud-native core,...



5G end-to-end is key for new services with lower latency and setup time

Legacy regulations are not always aptly suited for 5G NR layers and- fast highdensity small cell deployments

#### **5G NETWORK INVESTMENT**

SUSTAINABLE GOALS

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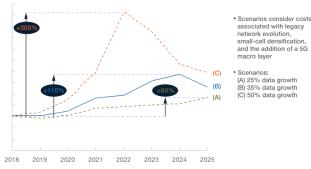
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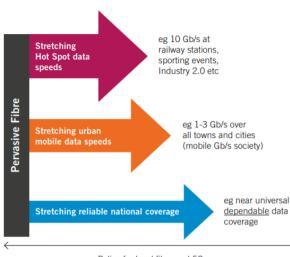
# REALITY #5REALITY #65G will boost UniversalCapital & cost issues cannot be addressed<br/>by markets/private sector alone

Total cost of ownership for mobile access networks will increase.



Note: Total cost of ownership includes capital expenditures and operational expenditures for radio access network and transmission but not core networks. Data are based on 3 operators in a European country. Results are rounded.

McKinsey&Company



**REALITY #4** 

5G and Fiberization policies are inseparable

Policy for local fibre and 5G need to be kept together

#### Fiber will complement and backhaul 5G Traffic

Progressive Policy at Rural / Remote Areas. Preventing 5G Inequality. Experimentation in vital sectors to be encouraged (education, health, finance,..)

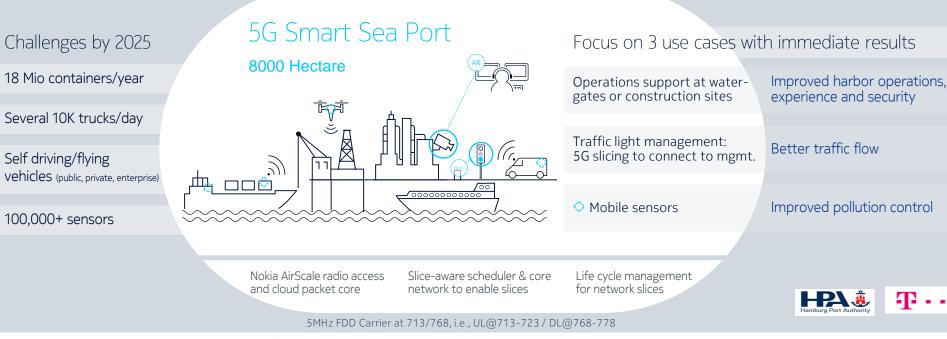
#### Gov't can have a role

- to accelerate investments
- streamline infrastructure regulations
- national wireless policy
- driving 5G testbeds & use-cases

#### Industry 4.0 & The Economy

5G to Drive Next-Wave of Innovation 5G as part of Backbone of Digital Economy Digital Health, Automotive, Smart City, Fintech, etc. New skill-set & mindset 5G Public 5G industry SLAs Fair 5G access by Industries Fair Digital Policies Training & National Testbed Embedded 5G Facilities Equity and Neutrality Network Quality and Reliability Transportation Hub & Spoke Centers Import **Device-Network-Content** Guarantee Public Safety Export **Digital Inclusion** Ports Preventing digital dominance & 5G Manufacturing **Government Services** Type Approvals 5G Inequality 1111 **Financial Centers** Amusement / Port Airport Shopping Stadium CBD Parks

#### Industry 4.0 & The Economy



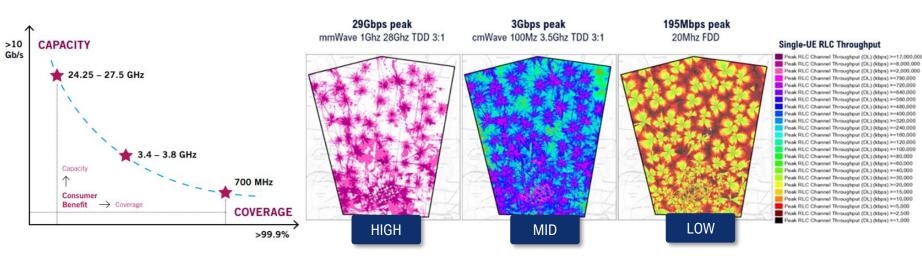
Hamburg Port: first 5G network slicing trial in large industrial environment

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#### SPECTRUM

Accelerating spectrum allocation in high, mid, and low band is critical



Low bands will help achieve 5G Universal Coverage Mid-band coverage and capacity is central to any 5G Strategy Contiguous 60-100Mhz of spectrum in 3.3-5Ghz is ideal to realize 10x increase in capacity with good coverage High Band capacity is needed for extremely localized high capacity services



#### **SPECTRUM**





#### **SPECTRUM**

**ARAB NATIONS MAKE THE RIGHT MOVES FOR 5G LEADERSHIP, SAYS GSMA** December 20, 2018 Press Release

Dubai: The GSMA today welcomed the decision by **the Arab Spectrum Management Group (ASMG)** to release the use of the **3.3 to 3.8 GHz** spectrum range to mobile broadband. This important step will increase the availability of the right type of harmonized spectrum for 5G deployment across the Arab world and help accelerate ultrafast 5G network rollouts in the region. The ASMG, which represents **22 Arabic countries**, coordinates on issues related to spectrum management and the ITU's World Radiocommunication Conferences between Arab nations. **The group has approved the use of the 3.4 to 3.8 GHz range for mobile broadband use across the entire Arab region**, while the **3.3 to 3.4 GHz range is available for partial use** as some countries continue to reserve this band for other services.





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### The Diverse Impact of 5G



Policy and Regulatory Collaboration / Harmonization