

**Bio: Rajalakshmi Devarajan, MBA, PMP, BCCE, Senior Business Development Specialist at Information Technology Authority, Sultanate of Oman**

Management Professional with over nineteen years of experience working with Information Technology Authority, Oman for Digital Society Development. Has a successful career where she worked extensively in Business Development and Project / Portfolio Management spaces in diverse settings.

Contributed and Reviewed PMI's - The Book of Program Management Standards & Governance - Third Edition and PMI's - The Standard for Portfolio Management - Fourth Edition. Has presented papers in international conferences on digital financial inclusion.

Previous assignments include in areas like Business Process Re-engineering, Business Analysis, Business Continuity, Programme Management, Business Development, and Corporate Marketing.

Has contributed to Oman's national initiatives in developing the digital society, where some of the key contributions include managing development of national strategy and establishment of Incubation program (for the development of small and medium enterprises and entrepreneurship), contributed in the establishment and implementation of national PC initiative , designed IT Kids Innovation Theater , contributed in community , government and specialized training programs, service manual for software licensing program ,concept development of eContent CoE, supported setting up of mobile application and virtual reality center of excellence , managed the WIFI Hotspot pilot project at tourism locations, Free and open source software initiative , a part of organising committee for the FOSS international conference, and also developed the first version of the PMO process for the organization.

Has driven entrepreneurial business and has volunteered for non- profit organization and activities. Also presented in International conferences on various topics. Has won various awards and recognitions. Recently my business idea won first place for the "people's choice project "for the Ooredoo led Spring Forward Programme. Also recognized as the ambassador for my Organisation.

**Additional info:**

| <b>Degrees</b>  | <b>Certifications</b>   | <b>Expertise</b>  |
|---|---|---|
| MBA- Master's in Business Administration<br><br>Bachelor of Science | <ul style="list-style-type: none"><li>• PMP</li><li>• BCCE - Business Continuity Certified Expert</li><li>• Business Analysis</li><li>• CFA(In the process)</li><li>• ITIL (Basic)</li><li>• Certificat de francais elementaire</li><li>• Travel &amp;Tourism Management with CRS</li><li>• IC3 Internet &amp; Computing Core Certification</li></ul> | <ul style="list-style-type: none"><li>• Entrepreneurial business models and setting up incubation units and creating incubation models</li><li>• Entrepreneurship and SME development</li><li>• Portfolio and Program Management</li><li>• Business development and Public Private Partnerships</li></ul> |

- Leadership Inside Out
- Intellectual Property – WIPO
- Incubation Management and Entrepreneurial development
- Blockchain Masterclass
- Effective Dashboards
- Certified Bullet Proof Manager

- New market entry and alternate strategies
- Mergers
- Corporate Relations & Marketing
- Project Management
- QA
- Business and Industry Analysis
- Vendor Management , IP's
- Contracts and benchmarking
- Evaluation, Assessment and Auditing Reports
- Business continuity models
- Management and business process consulting
- Organization Change Management
- Risk Management
- Business process re-engineering