



## MOUSTAFA H. MOHARRAM

Founder & CEO, MOHARRAM & PARTNERS FOR PUBLIC AFFAIRS AND STRATEGIC COMMUNICATIONS (M&P)

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Moustafa Moharram is a veteran political communications expert with qualifications in all aspects of policy analysis, media relations, public affairs, government relations and communications in Egypt, Middle East and Africa.

Accomplished at developing and implementing advocacy/communications programs and solutions that meet organizations' goals, Moharram worked as a lead consultant for a number of prominent national and international organizations including the World Bank (WB), the United Nations Development Program (UNDP) as well as the Egyptian Cabinet - Information and Decision Support Center (IDSC). As a highlight of his experience with public institutions, Moharram designed and led policy dialogues with national and regional governments on socio-economic reforms, economic governance legislations, and national security policies. He also contributed in enhancing the capacity and preparedness of key national stakeholders in political and crisis communications. Prior to founding Moharram & Partners (M&P), a pioneering Egypt based public affairs and strategic communications firm, he served as the Global Government Relations Director, North and Francophone Africa, at Visa Inc.

Ultimately seeking to create synergy between business and government, in his capacity of CEO at M&P, Moharram currently works with companies to build and maintain strong and credible reputations, explain their views and position on public policy issues, and to find common ground and establish meaningful relationships with governments, regulators and other stakeholders. During the four years, he designed and led successful public affairs and strategic communications strategies/plans for top market leaders in a variety of industries including: banking, telecommunications, payments, money transfer, classified ads, ride hailing, transportation, construction, real estate, financial services, energy, FMCGs, development, healthcare, information technology and communication technology, as well as security & guarding services.

Moustafa holds a B.A in political science from the American University in Cairo (AUC). He earned an M.A in International Relations/Security from King's College London (KCL) as well as a second M.A in Political Communication (with a concentration in crisis and emergency communications) from Johns Hopkins University (JHU).