ITU Regional Capacity Building Workshop on

"Strengthening Capacities in Internet Governance in the Arab Region"

Manama, Bahrain, 1-3 October 2019

ITU's capacity development activities in the Arab Region

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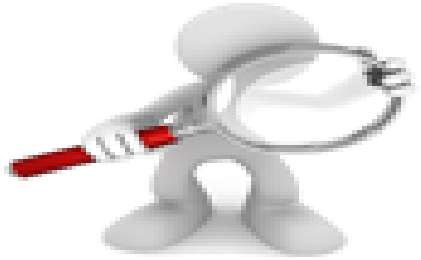
Overview

What we do?



ICTs Capacity Building Priority Areas in Arab Region

ITU Initiatives on Capacity Building and Partnerships

From Potential to Effectiveness

Development of training materials/ curriculum

Delivery of training (certified) and workshops

Knowledge sharing and exchange

Engaging in partnerships for capacity development

Researching capacity building and skills development in the digital era

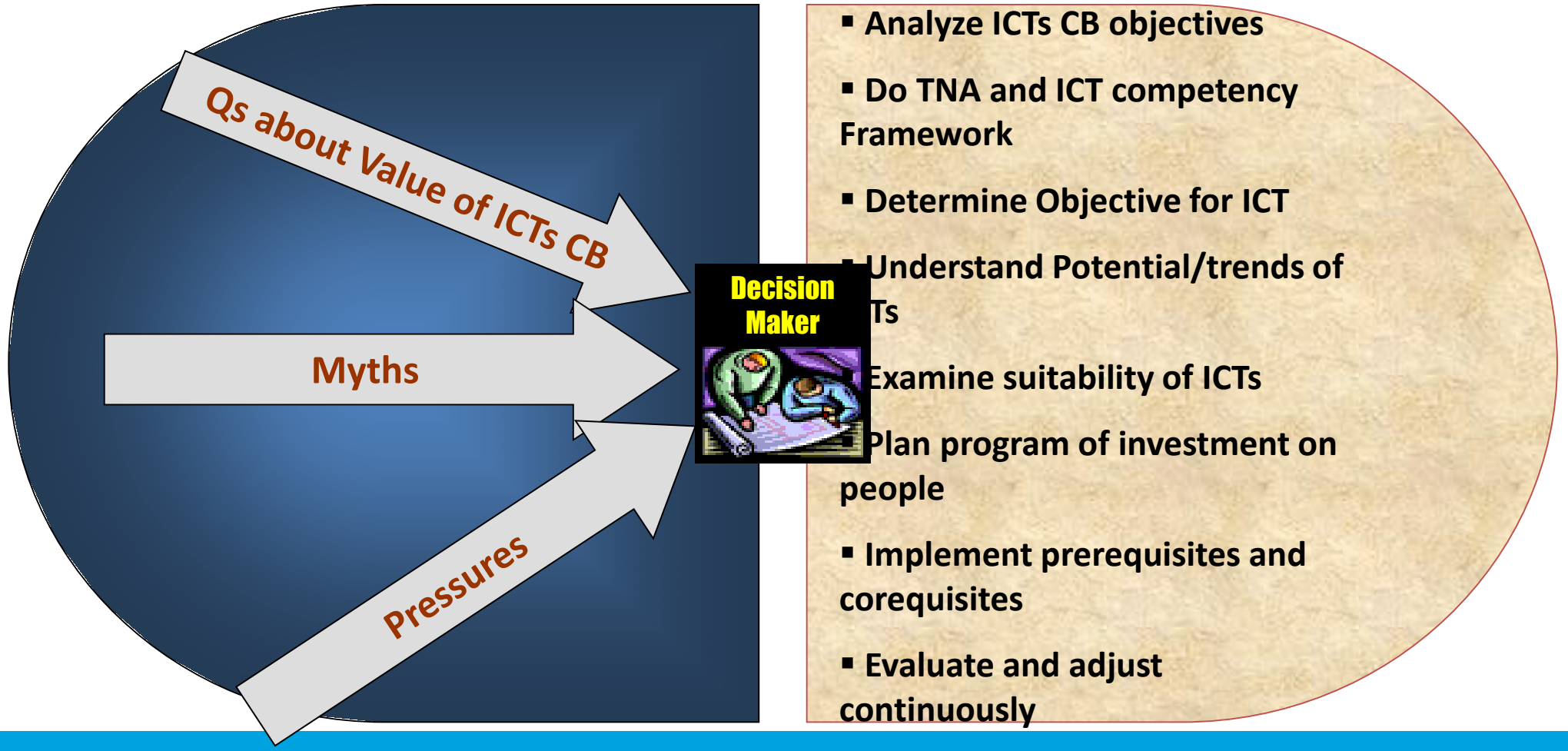
Develop a tailored Capacity Building Projects for Regulators

What we Do?

Dilemmas and Realities

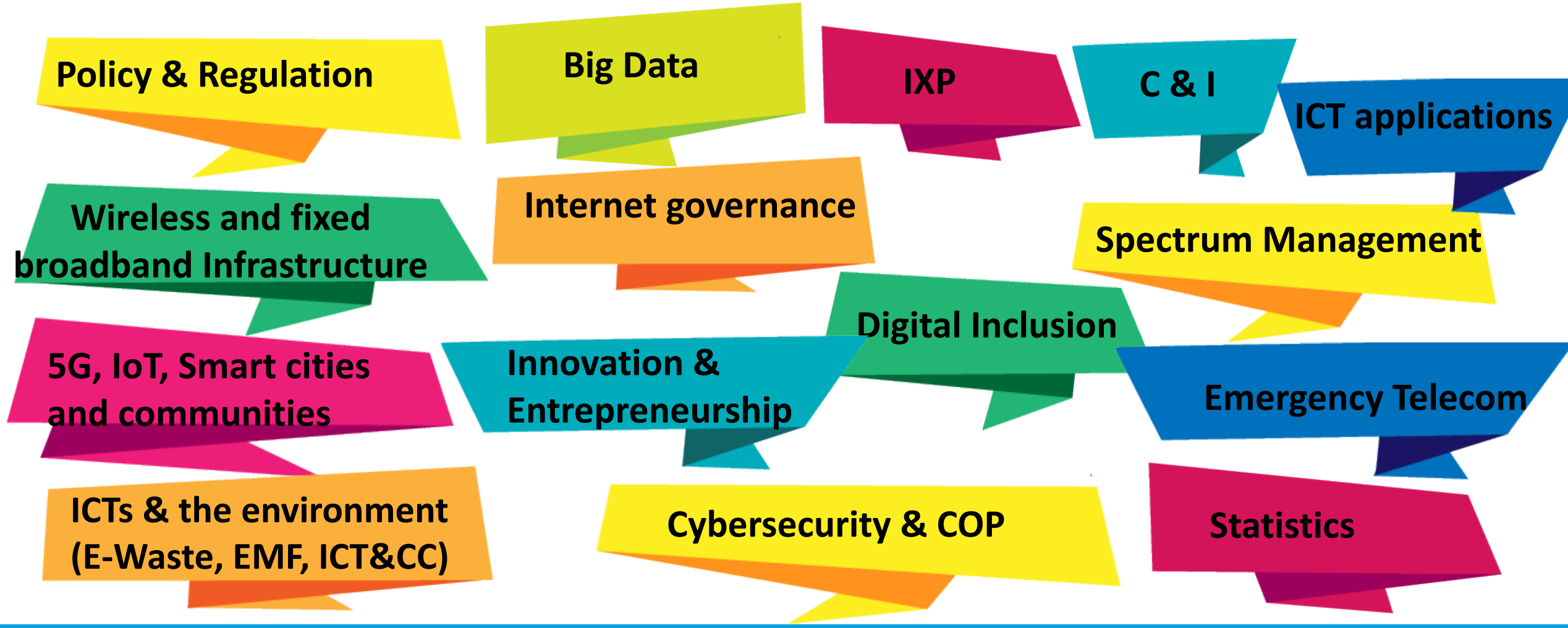
Dilemmas

Realities



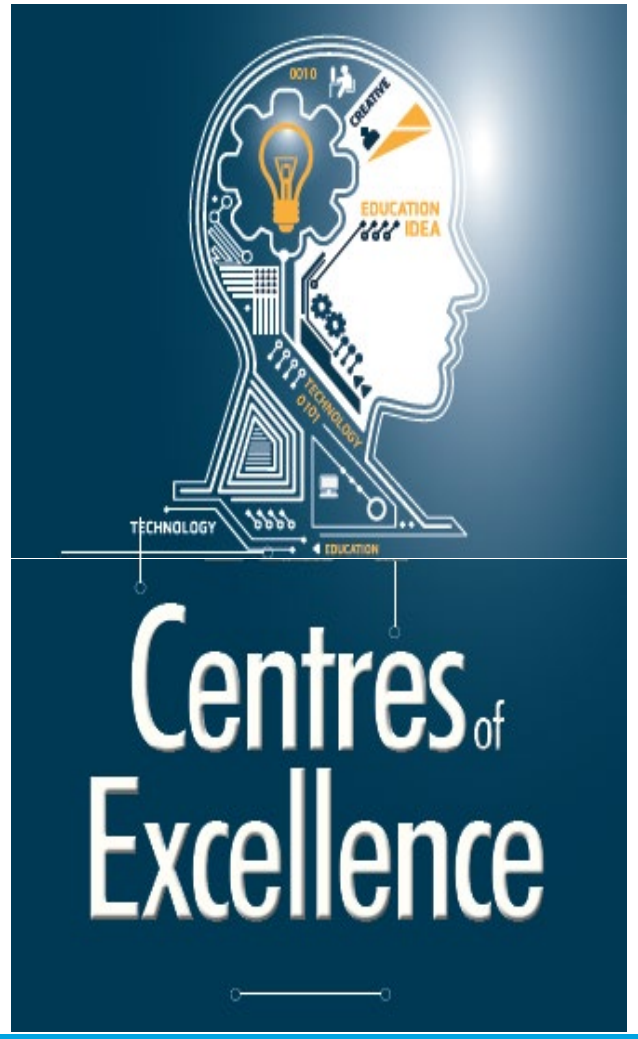
- Analyze ICTs CB objectives
- Do TNA and ICT competency Framework
- Determine Objective for ICT
- Understand Potential/trends of ICTs
- Examine suitability of ICTs
- Plan program of investment on people
- Implement prerequisites and corequisites
- Evaluate and adjust continuously

Capacity Building (CB) Priority Areas



ITU Initiatives on Capacity Building and Partnerships

Centres of Excellence (CoE) Initiative



- Flagship ITU capacity development programme
- Global network of high-quality training institutions to build capacity and develop skills in the field of ICT and digital technologies
- Programme in place since 2001 – strategy was reviewed in 2012, new strategy started with last cycle (2015-2018)
- Core elements of new strategy:
  - self-sustainability principle
  - defined priority areas
  - limited number of centers
- 4-year cycle - aligned with WTDC
- WTDC Resolution 73 (mandate)
- CoE networks established in Africa, the Americas, Arab States, Asia-Pacific, CIS and Europe

ITU Arab CoEs Network Members (2019-2022 cycle

ITU Arab

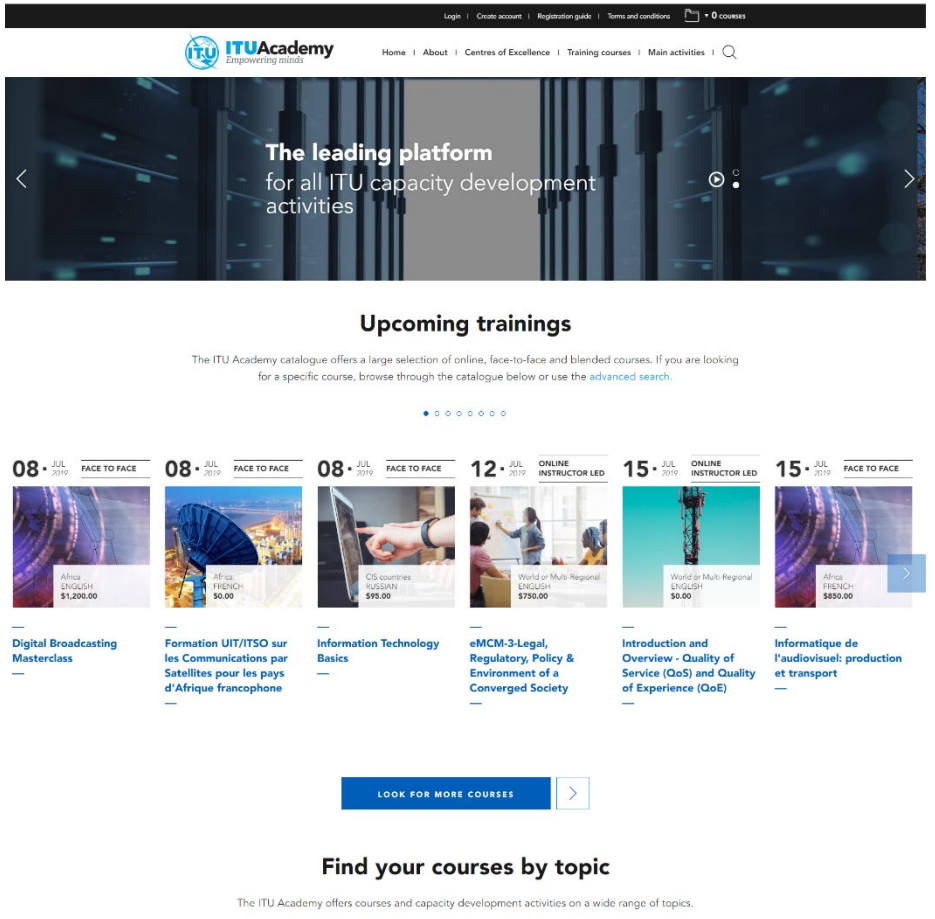
Centres of Excellence Network

Total of 4 CoEs and 5 priority areas

What is the ITU Academy

ITU Academy
Empowering minds

- The ITU Academy online platform is the gateway to ITU's capacity development and training activities
- It is comprised of two systems:
  - A content management system (CMS) featuring information on ITU's activities and links to capacity building events, workshops and training courses
  - A learning management system (LMS) featuring a fully-fledged online learning environment
- All course payments and registrations, for both online and face-to-face courses, are managed through the ITU Academy platform

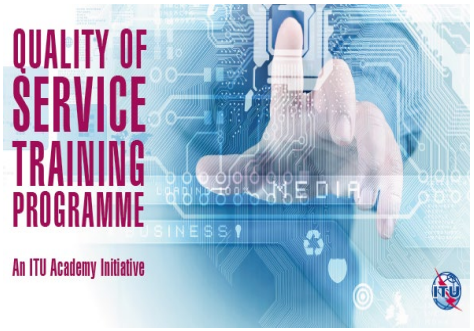


ITU Academy Support: Training Programmes Development

- Standardized training materials in priority areas as defined by ITU membership
- Training materials of the highest level and quality; materials undergo thorough peer review
- Up to date - using the expertise from membership and academia

Training programmes developed/ under development

Complete and available



Complete and available

Complete and available

In progress, close to completion

Partners ④ Capacity Building Programmes in Arab Region

- Satellite Communications
- E-waste statistics
- QoSTP
- IPv6 and IoT
- ICT Policy, Regulation and Management
- 5G
- Digital Transformation
- SMTP

From Potential to Effectiveness

Issues

1. Expanding CB Opportunities

- Broadcast Courses
- Online: Interactive Courses
- Online: Streaming Courses
- Virtual Universities/Schools

2. Increasing Efficiency

- Broadband connectivity
- Virtual Online Courses

3. Enhancing Quality of Training

- Motivate and engage learners
- Bring life to concepts and processes
- Foster inquiry and provide flexibility
- Allow application of information
- Provide access to world of information
- Bring the world into the classroom
- Offer tutored and individualized learning

4. Enhancing Quality of Training

- Difficult Profession
- No One-Shot Training
- Continuum
  - Initial Training
  - Lifelong Upgrading
  - Connecting

5. Facilitating Skills Formation

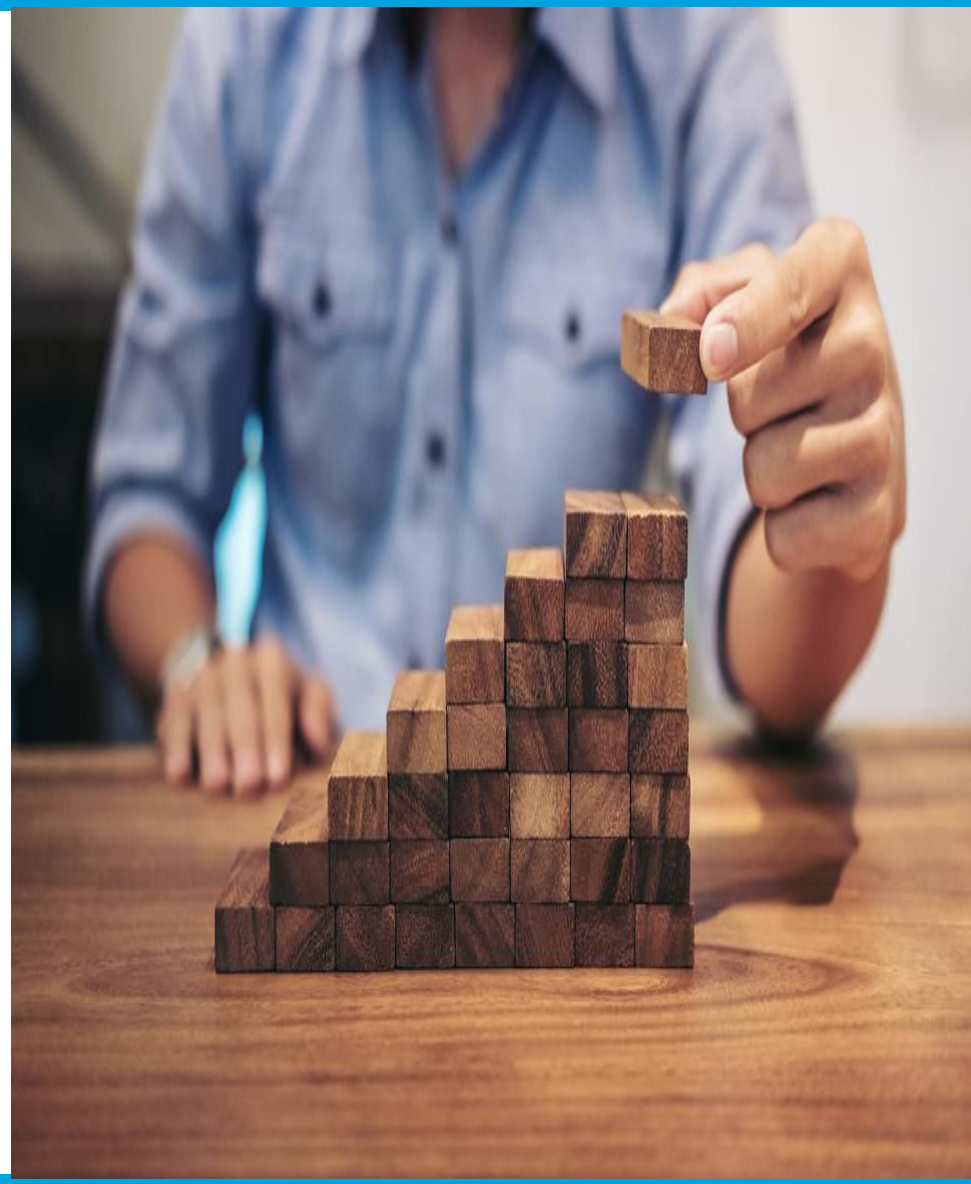
- New Workplace Realities
- Online Training
  - Just-in-Time
  - Convenient Place
  - User-centric

6. Sustaining Lifelong Learning

- Workers need to learn new skills
- Modern societies demand constant updati
- Life-cycle pattern is changing

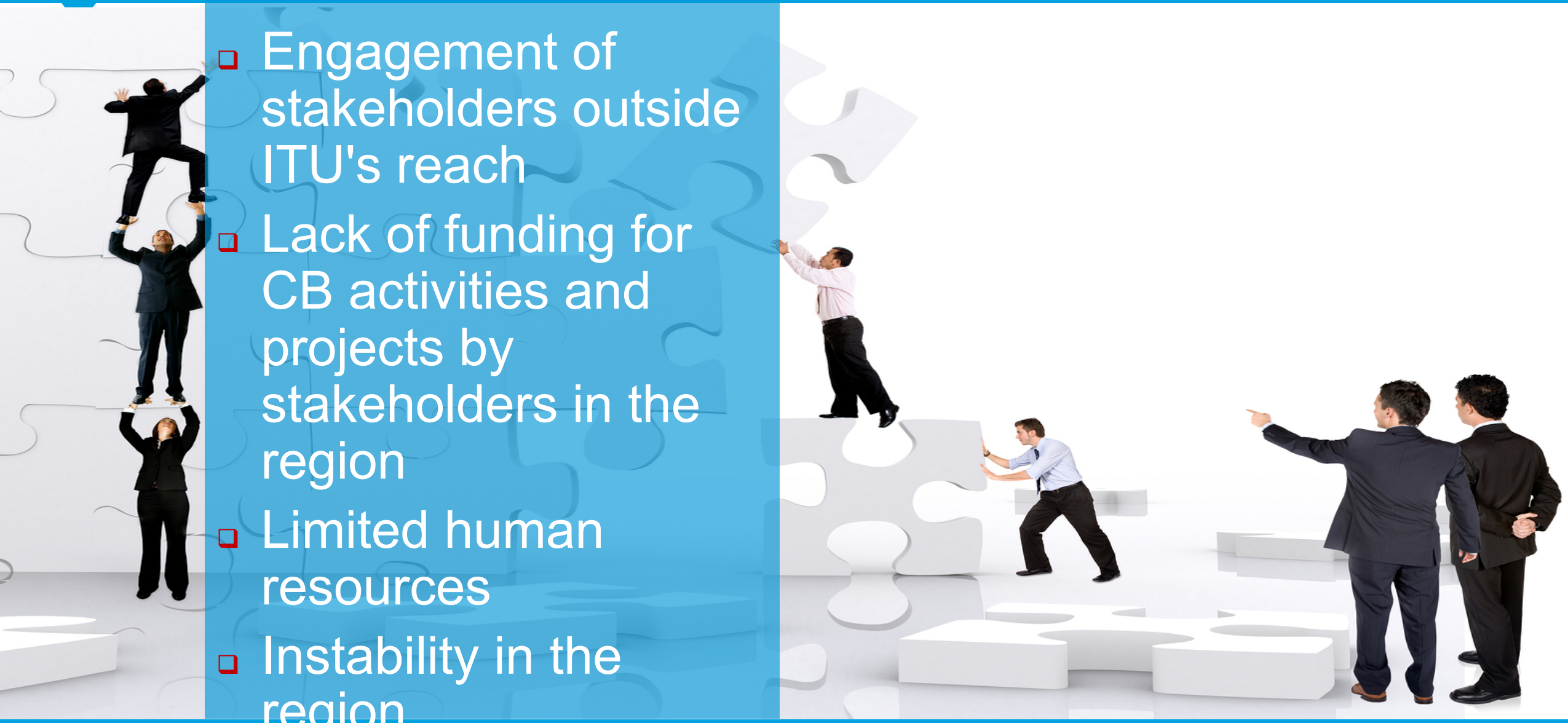
From Potential to Effectiveness

- Educational ICTs Policy
- Approach to ICTs
- Infrastructure
- ICT-Enhanced Content
- Committed and Trained Personnel
- Financial Resources
- Integration
- Piloting and Evaluation



Challenges

- Engagement of stakeholders outside ITU's reach
- Lack of funding for CB activities and projects by stakeholders in the region
- Limited human resources
- Instability in the region



THANK YOU!