



Proposal for Regional Digital Inclusion Week between 28 November to 2 December 2021

Please fill in the form on Google Form: <https://forms.gle/FcYQTbMhLLDexQcy8>

OR

Please send this form by latest 11 **Nov. 2021** to:

ITU:

Rouda Ali Alamir, Programme Officer, ITU Arab Regional Office, rouda.alamirali@itu.int
Noor AlMoayed, Junior Intern, noor.almoayed@itu.int

UNESCO:

Paul Hector, Advisor for Communication & Information, p.hector@unesco.org
Omar Abdel-Gawad, Programme Associate, o.abdel-gawad@unesco.org

Name of Organization:	MCIT – Institutional development
Event Title:	Digital inclusion: The journey from digital awareness to digital culture in rural villages.
Event Description:	<p>In light of the Egyptian MCIT exerted efforts in executing The institutional development plan, which aims to prepare the Egyptian society to accommodate digital transformation projects and ensure their sustainability, through the dissemination and promotion of the digital culture to all Egyptian societal segments which contributes to enhancing digital inclusion and achieving financial inclusion aiming to reach a digital, interactive and safe Society.</p> <p>The event will tackle the transformational journey of digital inclusion, through presenting an implementation model in the presidential initiative, Decent life, that aims to transform the most needy villages into a safe and productive interactive digital communities.</p> <p>The implementation model begins from building rural citizens awareness of digital tools and technologies to reaching the climax of a digital culture, through different stages working on demolishing culture barriers that inhibiting digital inclusion achievement, in addition to several activities to develop & leverage digital community awareness in order to transforming residents of rural villages to digitally participating cultured citizens & in an efficient manner.</p>

Webpage for Event:	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDE4ZGY2YTAyMmRmYi00M2lxLTg3NTgtOWJlZWVINTeYzDMx%40thread.v2/0?context=%7b%22Tid%22%3a%2282263f08-9d9c-4f5d-b415-4ff41669f7fd%22%2c%22Oid%22%3a%22d36e5390-e472-40ae-9f96-084a6afbf8ef%22%7d
Date of Proposed Event:	2nd December from 11 AM to 12 Pm (Cairo time)
Location (City, Country) (in case it is a virtual event please indicate the city and country of the organizing entity):	Cairo, Egypt
<u>Contact details of Focal Point</u>	
Name:	Eng. Ghada M. Labib
Title:	Deputy Minister for Institutional Development Egyptian MCIT
Contacts (Email and Phone):	Ghada.labib@mcit.gov.eg ldospinescu@mcit.gov.eg passant@mcit.gov.eg