

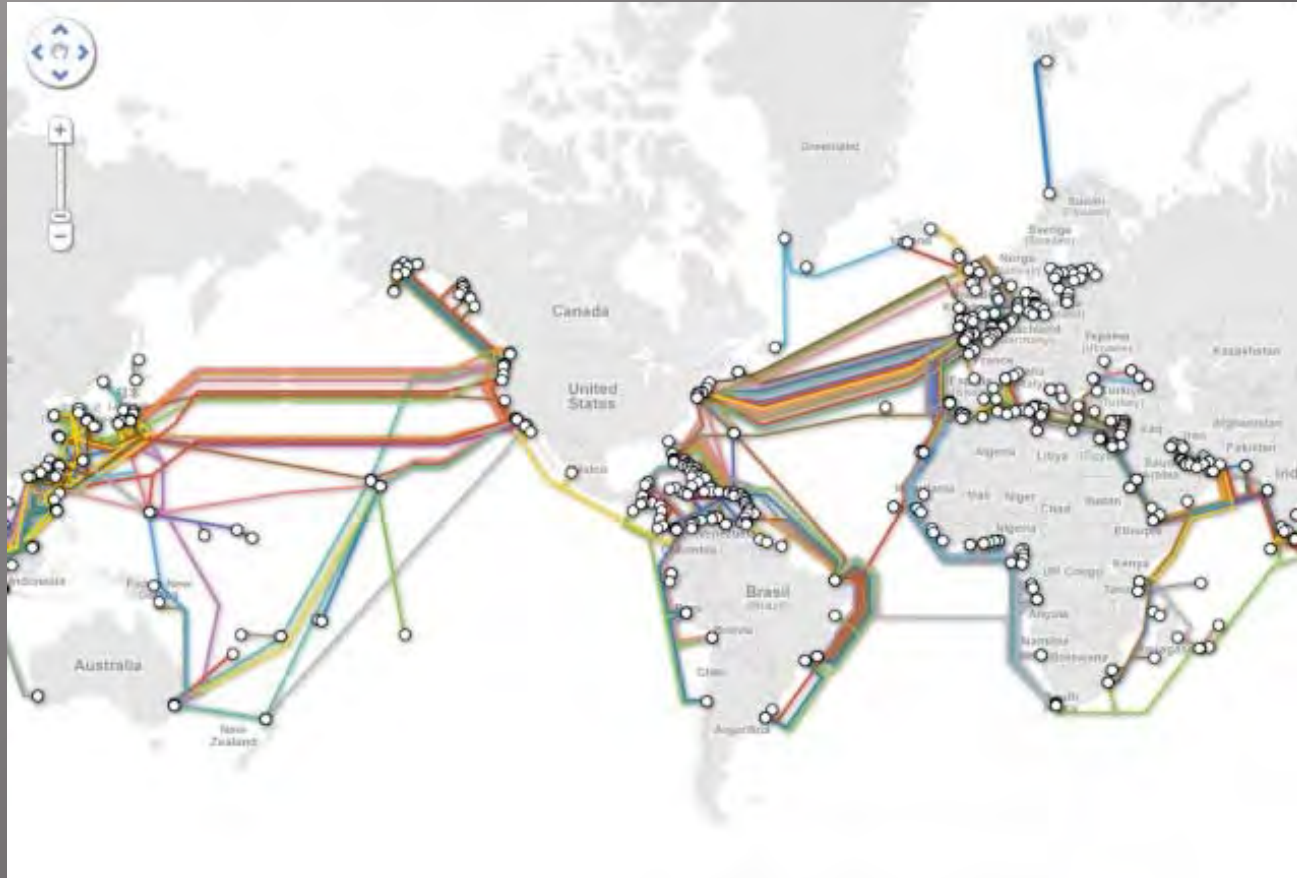


E-Government for the empowerment of women and girls

*International Girls in ICT Day 2015
23 February 2015*

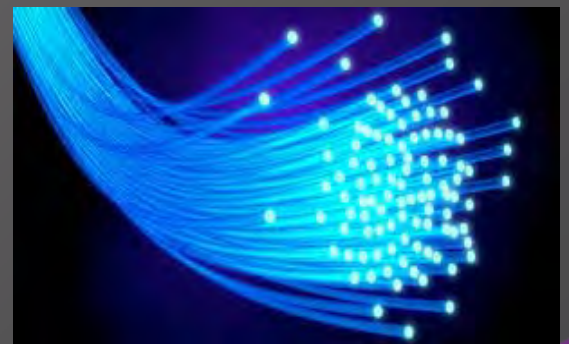
*Sayuri Cocco Okada
Social Development Division
ESCAP*

ICTs Today



ICTs in Asia-Pacific Today

- ⇒ From 2003-2013, cellular subscriptions soared from 16% to 89% of the Asia-Pacific population.
- ⇒ In 2013, smartphones outsold normal phones for first time globally- with Asia-Pacific having the largest market
- ⇒ By 2017, the global social network audience will be 2.5 billion.
- ⇒ However, only 7.7 people for every 100 persons had access to high-speed broadband in 2013.



Source: 2014 ESCAP Statistical Yearbook

ICTs and e-Government

- ⇒ Governments can use ICTs to change and improve the way they:
- Manage data and information
 - Provide public services
 - Engage with its people through e-participation and help people to be empowered

ICTs and e-Government

- ⇒ Governments can use ICTs to change and improve the way they:
- Manage data and information



ICTs and e-Government

- ⇒ Governments can use ICTs to change and improve the way they:
- Manage data and information
 - Provide public services
 - Engage with its people through e-participation and help people to be empowered

ICTs and e-Government

⇒ Governments can use ICTs to change and improve the way they:

- Provide public services



ICTs and e-Government

- ⇒ Governments can use ICTs to change and improve the way they:
- Manage data and information
 - Provide public services
 - Engage with its people through e-participation and help people to be empowered

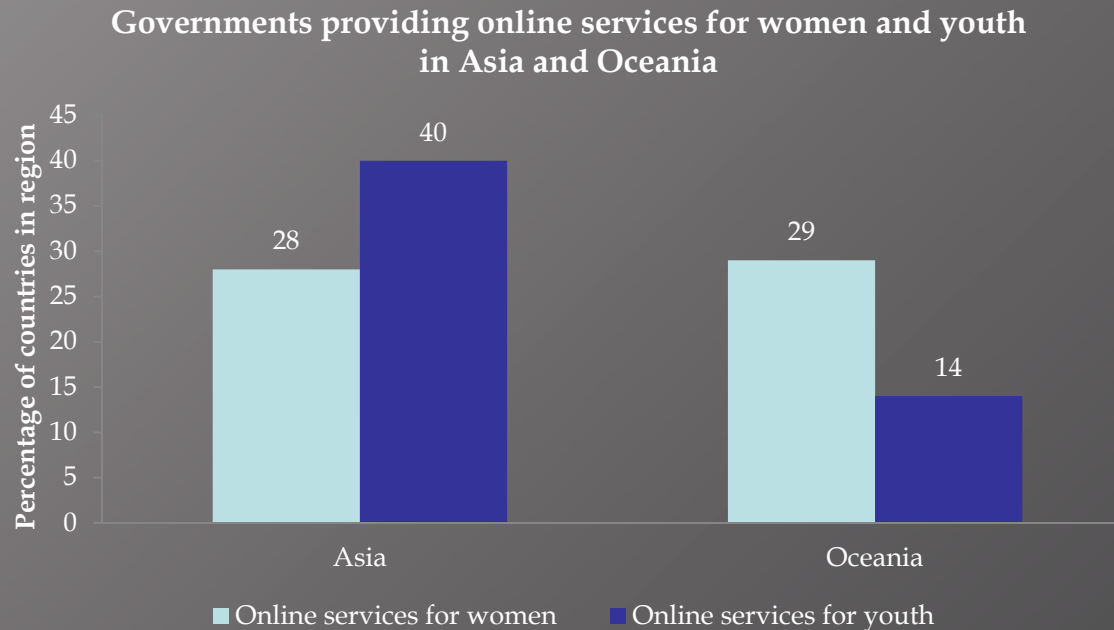
ICTs and e-Government

- ⇒ Governments can use ICTs to change and improve the way they:
- Engage with its people through e-participation and help people to be empowered



Women, girls and e-Government

⇒ Women and girls and youth are often left out of the equation



Source: UN e-Government Survey 2014

Women, girls and e-Government

To ensure that e-Government is helping to empower women and girls, we can:

- ⇒ Enhance service responsiveness to the needs of women and girls
- ⇒ Involve different partners to extend outreach to women and girls

Women, girls and e-Government

To ensure that e-Government is helping to empower women and girls, we can:

- ⇒ Engage women and girls through different channels
- ⇒ Enhance the capacity of women's ministries to use technology to better analyse, diagnose issues and lobby for change.

Women, girls and e-Government

Education and career paths in STEM can equip women and girls to:

- ⇒ Participate in active decision-making
- ⇒ Contribute innovation and skills
- ⇒ Influence change

E-Government for women's empowerment in Asia-Pacific



https://www.youtube.com/watch?v=6KtcwsDF_ns

THANK YOU

For more information:

contact escap-sdd@un.org

or visit www.unescap.org