



Name: Hyeseung Seo

Current occupation : Senior manager, Mobile TV business dept. Media Business Unit, Marketing business group , KT

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Education and Qualifications

1999 B.A in mass communications , Korea university, in South Korea

2012 M.A in Creative and Media Enterprises, University of Warwick, UK.

Experience

4/2014 - present : Senior manager, Mobile TV business dept.

Charged in content planning, acquisition, creating and promotion

10/2012 – 4/2014 : Senior manager, Media business strategy dept.

03/2011 – 10/2011 : Producer, CJ Media

Planned and formulized the format of the TV program "Super kids" that deals with obese children – the first attempted reality TV program on kids diet in Korea

Planned and formulized the format of the TV program "Mother got crazy with English: Season 2" - English solution program for mothers who are interested in English education for their children (Season 1 broadcast from 06/2010 to 11/2010)

01/2007- 12/2010: Producer & director , On Media

Planned and formulized the format of the TV program "Kind Mrs. Miseon" – a studio show hosted by Mi-seon Park, one of the most famous comedians in Korea

Planned and formulized the format of the TV program "Supermom diary" - documentary series about celebrities who have kids

Planned and formulized the format of the TV program "Talk & City" - trend & beauty program for woman aged 30 to 40. Also filmed and edited the program

Planned and formulized the format of the TV program "I have a say to you" – a reality talk show on sex for married couple

- Specialized in planning TV programs and organizing the crew
- Experienced in writing scripts and filming/editing TV programs as a director
- comfortable with taking the initiative in planning the format of TV programs and working with TV crews

