



**Herman Schepers**  
**Senior Director, Global Spectrum Campaign**  
**GSM Association**

At the GSMA, Herman and his team of policy professionals, technical experts and external advisors are responsible for the execution of a global campaign to secure additional future spectrum for the mobile industry. The end goal is to deliver a successful outcome at the World Radiocommunication Conference 2015 (WRC-15) in Geneva. This multi-faceted campaign brings together leaders and experts from the wider mobile ecosystem, NGOs and research institutions to build consensus and advise governments / regulators across regions on the mobile industry's position.

Herman is an international policy and regulatory affairs professional with 20 years' experience of leading global and regional advocacy campaigns for the ICT sector aimed at governments, international institutions and regulators. Previously he was vice-president and public affairs leader for EMEA at communications agency Waggener Edstrom. Herman also worked for British Telecom in a variety of roles ranging from global product development to strategy advisor. Herman has an MBA from Henley Management College, UK, and a masters in international economics from the University of Groningen, Netherlands.