



DIGITAL STRATEGIES FOR  
DEVELOPMENT SUMMIT **2015**  
**Accelerating Inclusive Development through ICT Innovation**  
A Knowledge Exchange Forum for Asia-Pacific Region and Beyond

# Education and Careers for the Youth

## Linartes M. Vilorio

CEO, Edukasyon.ph



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**Edukasyon.ph**

Opportunities. Empowerment. Success.



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## Our Founder



**Henry Motte-Muñoz**



HARVARD  
BUSINESS  
SCHOOL



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■



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# The Problem



## HIGH SCHOOL STUDENTS, PARENTS & SCHOOL COUNSELLORS

- ▶ Have limited information on career prospects of courses
- ▶ Can't compare courses and institutions
- ▶ Don't have information on study abroad

**RESULT:** Spend tens of hours comparing options + traveling to visit schools, choose schools + courses by name recall and popularity, and have high drop-out rates



## INSTITUTIONS

- ▶ Don't know how their product compares to the competition
- ▶ Have limited, rudimentary access to students
- ▶ Foundations have no efficient access to students

**RESULT:** Universities/Tech Voc Colleges: some face falling enrolment rates, others spend millions of pesos on ineffective advertising, many have under performing courses. Foundations have low applications for scholarships



## SYSTEMWIDE FAILURE

Out of **1.4M** HIGH SCHOOL GRADUATES, only **800,000** proceed to college.

Out of **800K** COLLEGE STUDENTS only **500K** will graduate.

Youth (15-24 years old)  
Unemployment Rate is at **16%\***  
most of them high school and college graduates.



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**1.4 Million Clueless  
High School Students**

**800,000 Graduates**

**500,000 Graduates**

**35% Unemployed  
Educated Youth**



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**What do I want to be when I grow up?**





# I want to be a...



Doctor



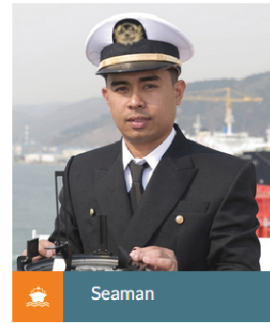
Agripreneur



Nurse



Chef



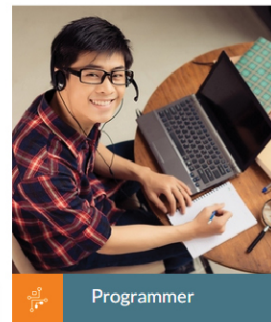
Seaman



Call Center Agent



Engineer



Programmer



Lawyer



Teacher



Entrepreneur

**I want to be an Engineer**

Engineers work in a variety of fields to analyze, develop and evaluate large-scale, complex systems. This can mean the improvement and maintenance of current systems or creating brand new projects. Engineers will design and draft blueprints, visit systems in the field and manage projects.

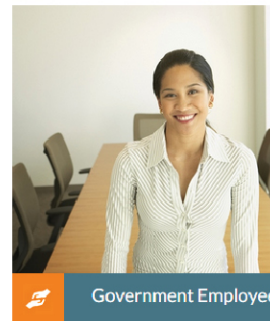
Here are the possible courses for you.

BS in Aeronautical Engineering	BS in Agricultural Engineering
BS in Chemical Engineering	BS in Civil Engineering
BS in Computer Engineering	BS in Electrical Engineering
BS in Forestry Engineering	BS in Geodetic Engineering
BS in Industrial Engineering	BS in Mechanical Engineering
BS in Metallurgical Engineering	BS in Mining Engineering
BS in Sanitary Engineering	

[Go back](#)



Architect



Government Employee



Scientist

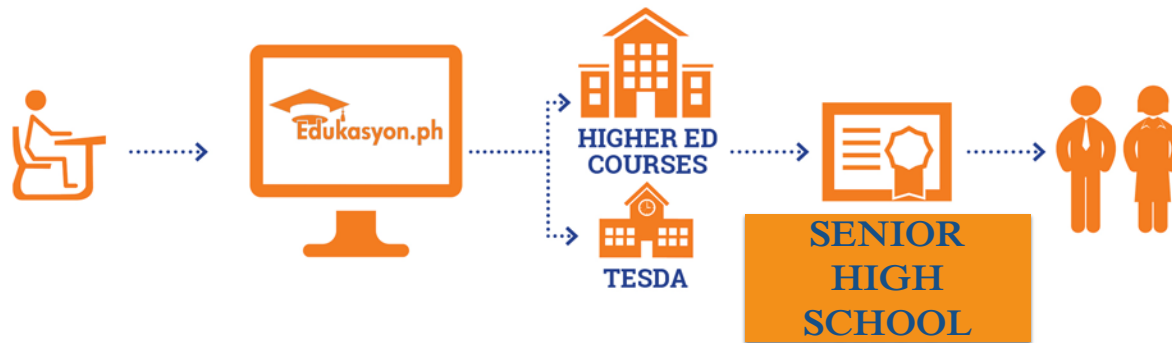


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**Smart, up-to-date database of college and TESDA courses,  
scholarships and career paths in the Philippines and abroad.**



**OPPORTUNITIES** that are currently difficult to find.

**EMPOWERING** you to make the right choices.

For academic and professional **SUCCESS**.



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### Our Database



2,300

CHED INSTITUTIONS



4,400

TESDA SCHOOLS



31,000

CHED COURSES



12,000

TESDA COURSES



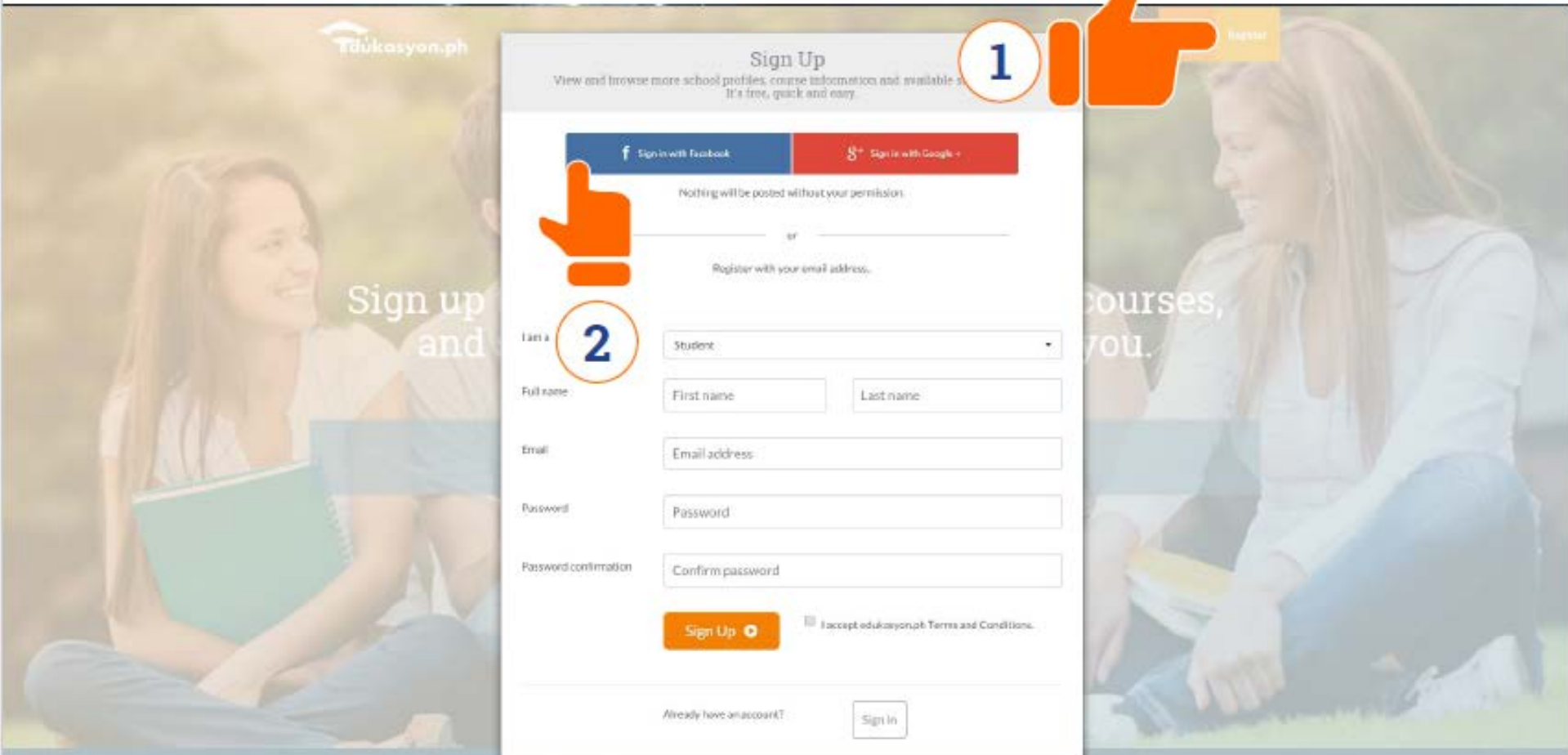
2,500

SCHOLARSHIPS



# Next Steps

## 1. Register



**1**

**2**

Sign up and

courses, you.

Sign Up

Accept Edukasyon.ph Terms and Conditions.

Already have an account? Sign In



### How it Works

Get to know more about us and how we can help you



### What Do You Want To Be?

Not sure what to look for yet? See your options

## 2. Complete your Profile

### Complete Your Profile

We would like to know you a little better!

1. What is your birth date?

August 23 1993

2. Where do you want to study? (Region)

Select Region in the Philippines

Please select up to 3 regions you would like to study at.

Please enter a value

3. How much is your budget?

0 - 20,000

4. Pick at least 2 Careers that fits your dream.



Doctor



Agripreneur



Nurse



Chef



Seaman



Call Center Agent



Engineer



Accountant



Designer



Programmer



Lawyer



Teacher

## 3. Begin your search



What do you want to study?

Search



### Kathlyn Clemente

Studied at Polytechnic University of the Philippines

[VIEW PROFILE](#)

[EDIT PROFILE](#)

FOLLOWING

23

### Saved Searches

No saved searches.

### Reminders

No reminders.

Your Matches

Newsfeed

Follows



#### ABE International Business College

[FOLLOW](#)

 2578 Legarda Avenue, Sampaloc, Manila

[SEE MAP](#)

 (+632) 736 2894 (Admission)

 [info-abe@amaes.edu.ph](mailto:info-abe@amaes.edu.ph)

 0 - 20,000 (Average Cost Per Semester)



#### ABE International Business College - Commonwealth

[FOLLOW](#)

 1 Villonco Street corner Commonwealth Avenue, Quezon City

[SEE MAP](#)

# Filter your search

Sort:

**144**  
Institutions

You're searching for:

Keyword:

Degree:

In Region:

## Filter Your Search

### Degree Type

- Bachelor's Degree [\(remove\)](#)
- Graduate Degree (3)
- Vocational Course (0)
- Executive Course (1)
- Special Course (0)

### Region

- NCR - National Capital [\(remove\)](#)
- CAR (22)
- I (19)
- II (29)
- III (88)
- IV-A (98)
- IV-B (15)
- V (37)
- VI (59)
- VII (60)
- VIII (40)
- IX (36)
- X (47)



## Mapua Institute of Technology-Makati

 RCBC Bldg., cor. N. Garcia and Pedro Gil Streets, Makati City

 (+632) 891 0837; (+632) 891 0843

 [admissions@mapua.edu.ph](mailto:admissions@mapua.edu.ph)


 <http://www.mapua.edu.ph>


 0 - 20,000 (Average Cost Per Semester)


**Courses for information technology:**  
Bachelor of Science in Information Technology



## Polytechnic University of the Philippines

 Mabini Campus, Sta. Mesa, Manila

 (+632) 716 7832 to 45

 [inquire@pup.edu.ph](mailto:inquire@pup.edu.ph)

# Quick apply

Sort: Relevance ▾

## 59

Institutions

You're searching for:

Course: Practical Nursing


Filter Your Search

Degree Type ▾

- Bachelor's Degree (1)
- Graduate Degree (0)
- Vocational Course (53)
- Executive Course (0)
- Special Course (2)

Region ▾

- NCR - National Capital (16)
- CAR (1)
- I (3)
- II (1)
- III (14)
- IV-A (7)
- IV-B (0)
- V (1)
- VI (1)
- VII (8)
- VIII (5)
- IX (0)
- X (0)
- XI (0)
- XII (0)
- XIII (2)
- ARMM (0)



QUICK APPLY

FOLLOW

### ABE International Business College

📍 2578 Legarda Avenue, Sampaloc, Manila SEE MAP


☎ (+632) 736 2894 (Admission)

✉ info-abe@amaes.edu.ph

💰 0 - 20,000 (Average Cost Per Semester)

Courses in Practical Nursing:

Practical Nursing



FOLLOW

### ABE International College of Business and Economics, Legarda

📍 2578 Legarda St., Sampaloc, Manila SEE MAP

☎ (+632) 736 2893 (SD); (+632) 736 2894 (Admission); (+632) 735 9815 (Accounting)

✉ maryann.manuel@ama.edu.ph


🌐 <http://www.abe.edu.ph>

💰 0 - 20,000 (Average Cost Per Semester)

Courses in Practical Nursing:

Practical Nursing



A young boy in a white school uniform is smiling and holding a large, cloud-shaped sign above his head. The sign contains the text "I FOUND MY SCHOOL AT Edukasyon.ph". The background is a white banner with a repeating pattern of the Edukasyon.ph logo, which consists of a graduation cap inside a circle with the text "Edukasyon.ph" below it.

I FOUND  
MY  
SCHOOL  
AT  
Edukasyon.ph

90,000 Facebook Followers  
3000 Registered Users  
800-1000 unique visits/day



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## Institutional Partnerships



Overseas Workers  
Welfare Administration  
(OWWA)



# Milestones for 2015-2016

## 2015

Beta tests in  
high schools

Soft launch of beta site

Career Tours

Study abroad blog +  
Student services

Q1

Q2

Q3

Q4

100k users by Dec-15

## 2016

Application tool

Study abroad  
- full features

Mobile App

Executive education and  
international franchising

Q1

Q2

Q3

Q4

500k users by Dec-16



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## Challenges

1. Low or No Internet Connectivity
2. Lack or No Computers in Schools
3. Limited access of students to computers in Schools
4. Limited capacity of school personnel in career guidance



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## Key Lessons for IT-based Development Initiatives

1. Stakeholders need to work for an enabling Environment for IT-based development
2. Partnership building key in opening up barriers of entry to data
3. Create solutions that your target beneficiaries need and can use
4. Designing solutions for development is never ending.



# GET UPDATED ON EDUCATIONAL OPPORTUNITIES!



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edukasyonph](https://youtube.com/edukasyonph)