



SRI LANKA RUPAVAHINI CORPORATION

*THE NATIONAL TV BROADCASTER
IN SRI LANKA*



Thusira Malawwethantri
Director General



Sri Lanka



States of the former U.S.S.R.





Sri Lanka

Population	:	20.8 million
Land Area	:	65,610 Sq Km
GNP	:	USD 50 billion
GNP per capita	:	USD 2,428

The Nature & Beauty



Ethnic Groups

There were 20,826,315 people living in Sri Lanka in 2010

The population consists of multi ethnic groups:

Sinhalese 74%

Tamil 13%

Indian Tamil 5 %

Moor (Muslims) 7%

Others (Burghers, Eurasians, Malay, Veddha) 1%.



Religions

Sri Lanka is a highly religious country which honor each of the Religion. For many centuries Buddhism and Hinduism were the only religions practiced until Portuguese of 15th century who introduced the Christianity. The Islamism was practised by Arabian traders some time they settled in Sri Lanka marrying Sinhala or Tamil Women.

Many gods worshipped in Sri Lanka are Hindu Gods. There are several local gods worshiped.

70 % Buddhist,

15% Hindu,

8% Christian

7% Muslim,



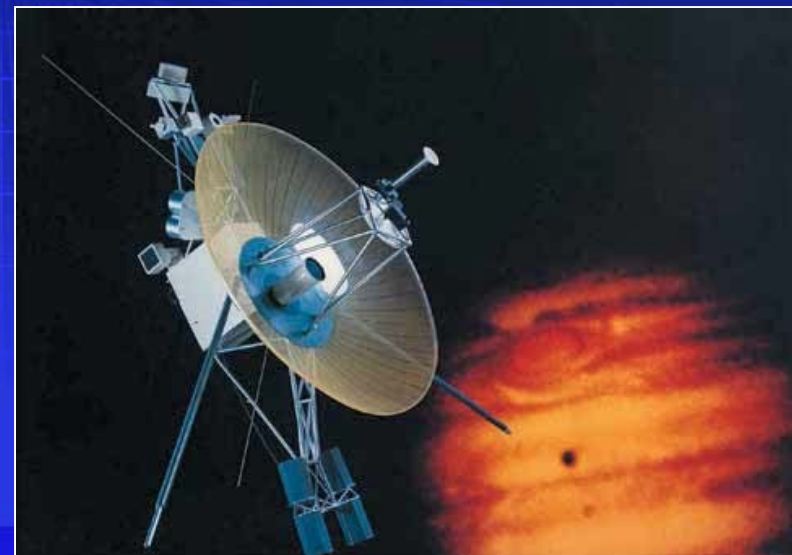
TV Broadcasting in Sri Lanka

A. Public Broadcasting

B. Commercial Broadcasting

C. Cable TV - IPTV

D. Satellite Broadcasting



Television Stations in Sri Lanka





SRI LANKA RUPAVAHINI (TV) CORPORATION (SLRC)

- The National TV Broadcaster in Sri Lanka
- Officially Commenced on 15th Feb 1982
- Three Program Channels operated at present
- Over 90 % of TV Coverage (Population)
- Archived asset over 35 years of Sri Lankan history of more than 75000 Hours on analog tape formats
- Digital Test Transmission commenced in 2012 from Kokavil using DVB-T2 and ISDB-T from Colombo in 2014



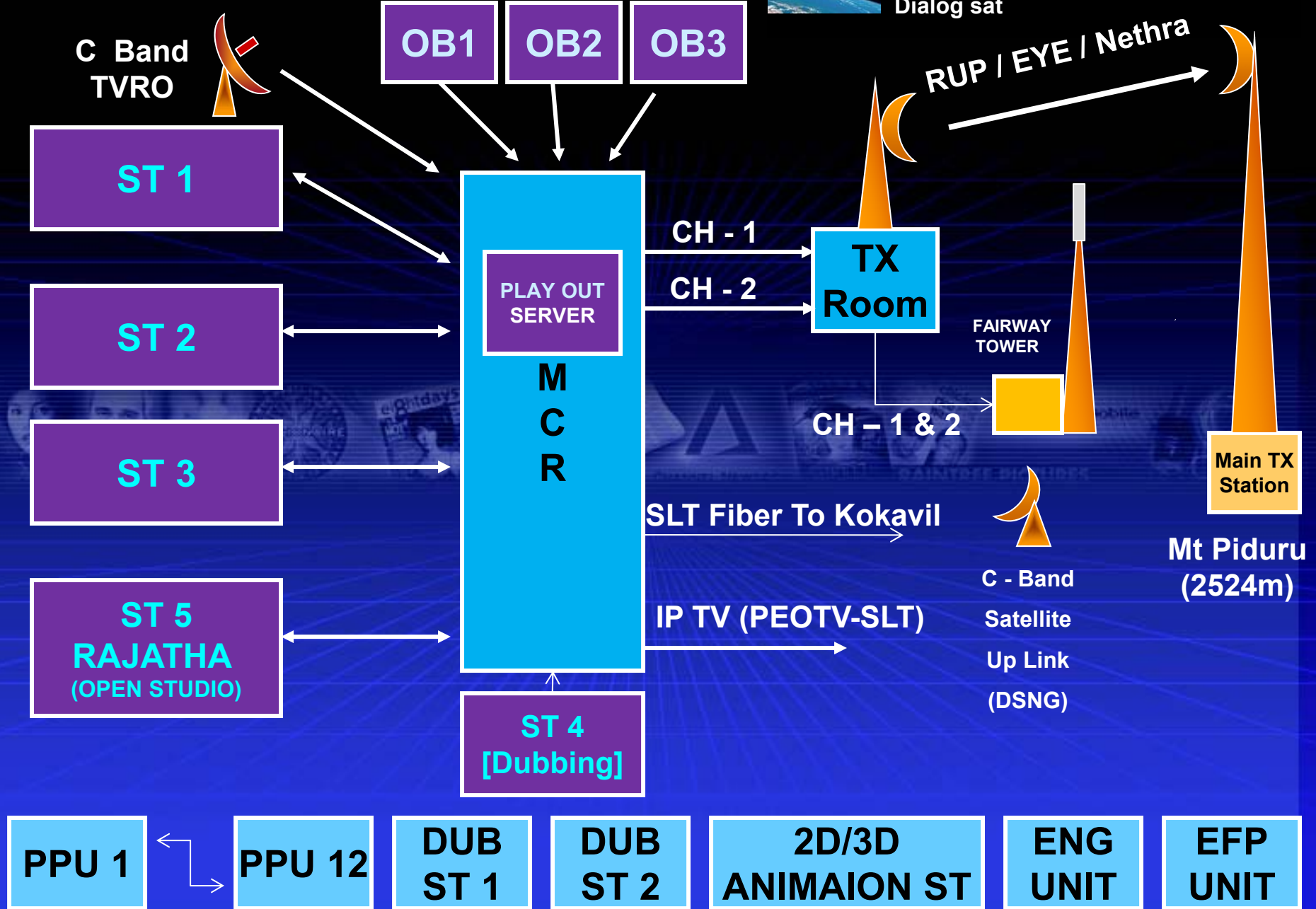
Grant Aides from the Japanese Government

- Grant Aid-1 (1980 - 82)
(Initial Project)
- 2 TV Studios / MCR / DUB/ OB Bus with 3 Cameras
Pidurutalagala / Kokavil / Kandy TX
(Designed for 2 hour / Day)
- Grant Aid-2 (1984 - 86)
(Expansion Project)
- Studio No.3 / Betacam Editing Systems
Television System Converter
Namunukula / Sooriyakanda
Transposer Stations
- Grant Aid-3 (1997 - 98)
(Rehabilitation Project)
- Studio 1 Camera / Video Equipment
Studio 2 Camera / Video and Audio Equipment
MCR - Master Switchers
Digital Betacam Equipment
New OB Bus with 06 Cameras
Pidurutalagala Tx - New Transmitter with NICAM
- Grant Aid-4 (2011 - 12)
(Cultural Grant Project)
- 2D / 3D Animation and Dubbing Studio

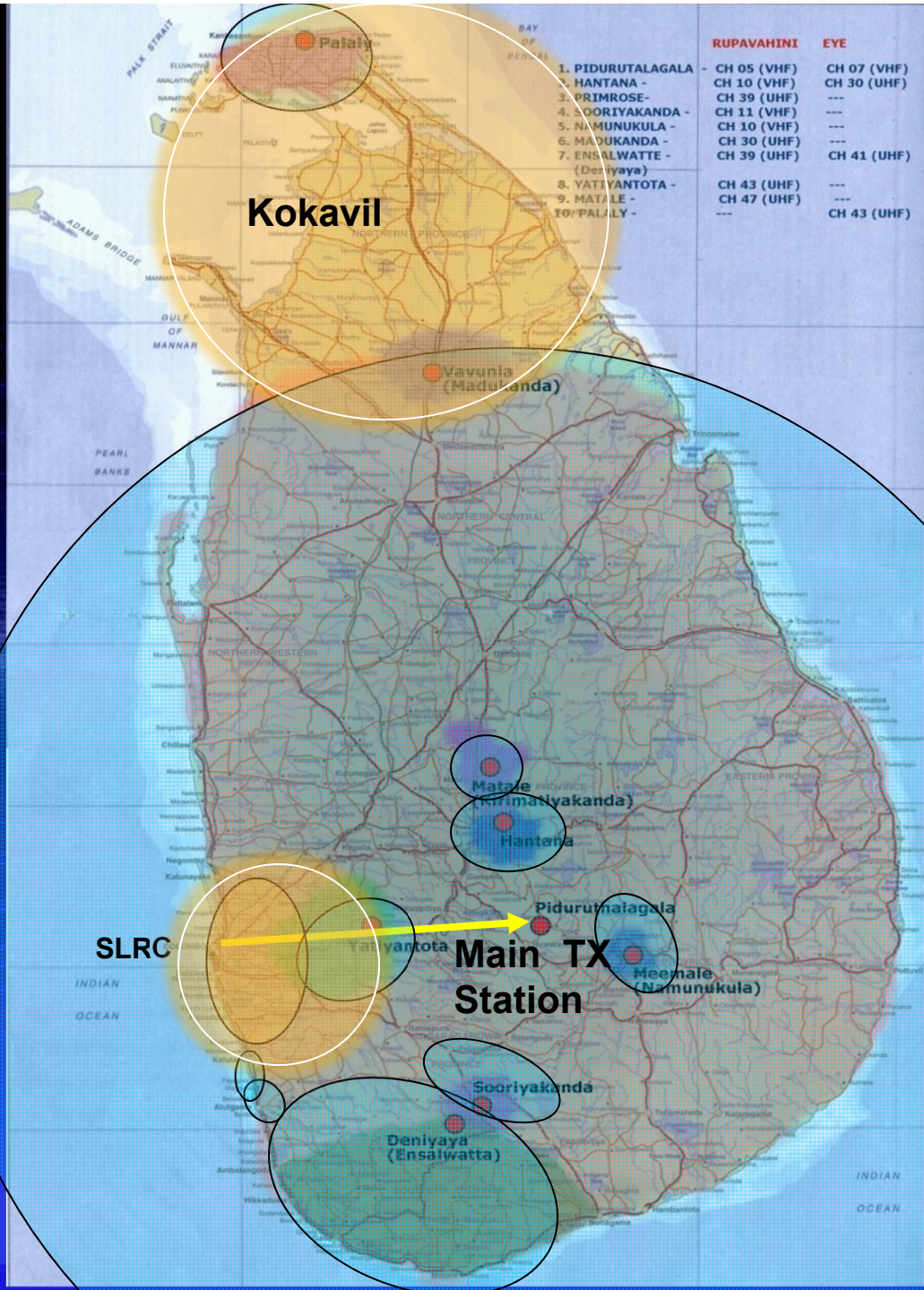
SLRC Broadcast Facilities



DTH
Dialog sat



SLRC Coverage

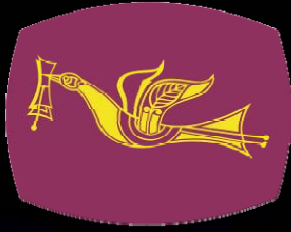


SLRC BROADCAST FACILITIES



Road Map for the Digital Terrestrial Television Transmission in Sri Lanka

- 2012** - Commenced DTV Transmission from Kokavil for Northern Province on European DVB-T2 System
- 2014** - Adopted Japanese ISDB – T System and Commenced DTV test transmission in Colombo
- 2017** - Planned to commence DTV transmission from Lotus tower (350m) for western province
?
- 2020** - Planned to complete DTV transmission Island wide with 16 Tx stations
?
- 2022** - Planned to Switch off Analog TV Transmission (ASO) in Sri Lanka Island wide
?



1982 - 2017

35 Years of Excellence

Thank You

www.rupavahini.lk