



Joe Guan

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Joe manages the public policy agenda for the Greater China region. He leads engagements with governments and regulators as well as outreach to institutions and think-tanks. He advocates for members' common interests, provides expert advice on policymaking and thought leadership to the evolution of policies and regulations. Joe is also active in capacity building and policy debates at regional and international forums. Previously, he led the GSMA spectrum policy programme in Asia Pacific.

Before joining the GSMA, Joe worked for the New Zealand Ministry of Business, Innovation and Employment — in a variety of roles ranging from radio engineering, spectrum licensing, compliance, to project management. He was heavily involved in the development of the New Zealand government's online register of radio frequencies and its online spectrum licensing and compliance systems.

Joe has a bachelor's degree in engineering from the University of Auckland in New Zealand, specialised in radio engineering and digital signal processing. He is also a certified PRINCE2 practitioner with many experiences in project and programme management.