



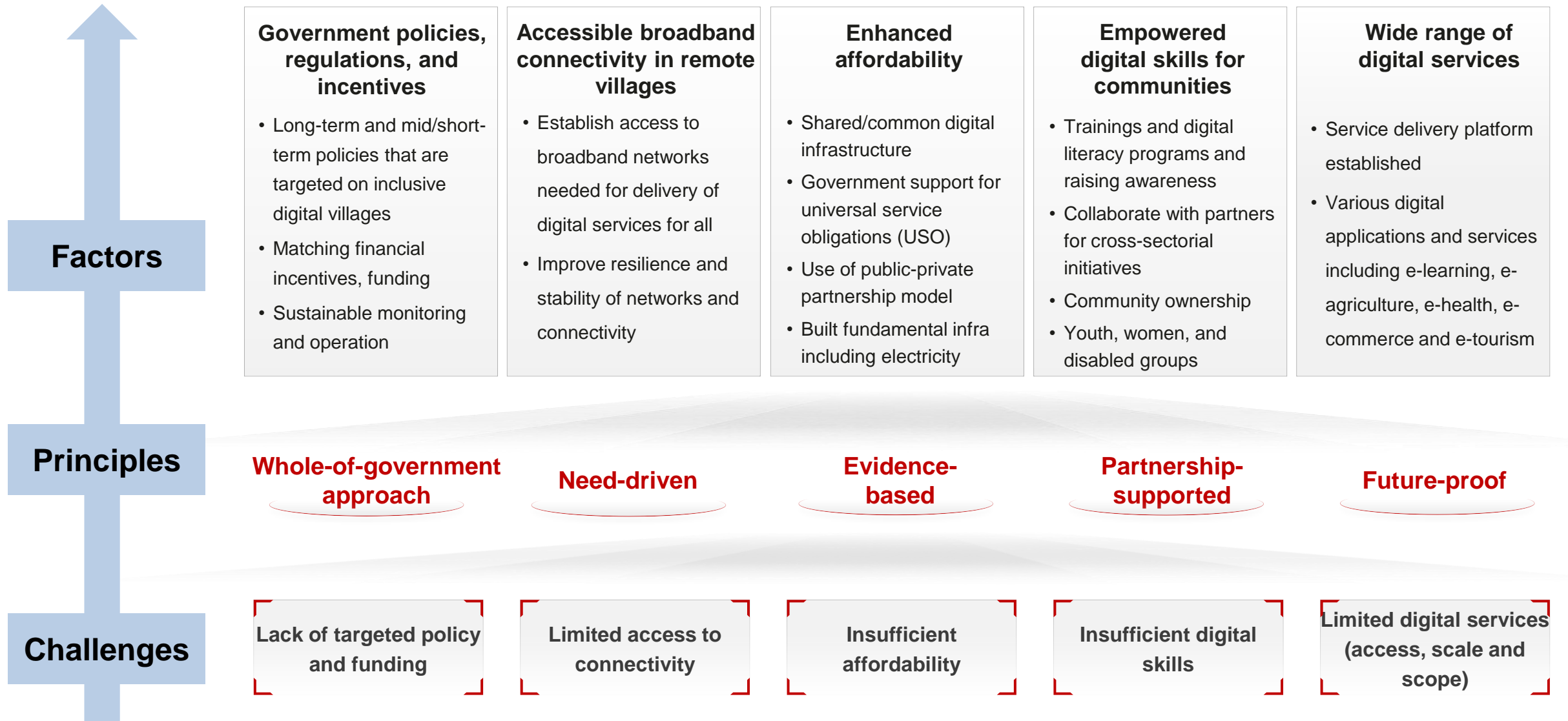
**Connect the Unconnected and
Enable Inclusive Digital Future**

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A Story of Bringing Electricity, Connectivity, and Digital Services to Thai Villages



A Framework to Build Sustainable Smart and Connected Villages



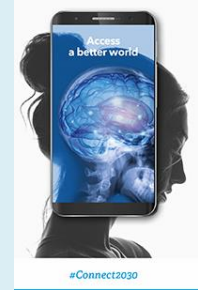
A Shared Responsibility Together for Better Connected Future



Connect 2030 – An agenda to connect all to a better world

Target 1: By 2023, **65%** of **households** worldwide with access to the Internet

Target 2: By 2023, **96%** of the world **population** covered by broadband services



Government

Industry

Community

• Supportive Policy and Incentives

- National Broadband Policy
- USO Funding Subsidy
- Passive Infra Sharable (site, tower, fiber, power, etc.)
- Triple low bands 700+800+900 and mid bands TDD2.6/2.3/3.5, etc.

• Innovation & Social Responsibility

- Cutting Edge Technologies like tri band 4T4R RRU, DSS, green energy solar power
- Balanced affordability and profitability
- Industry ecosystem and local applications for sustainable growth (education, healthcare, culture...)

• Environment & Ecosystem

- International organizations & academia & local community
- Standard setting and promotion
- Community usage and ownership
- Capacity-building and inclusion initiatives

Cases of Broadband Inclusive Connection Enabling Better Digital Villages

Thailand: USO2.0/3.0 for Smart Farming and Remote Education in Chiang Mai



Cambodia: USO funding & site/fiber openness for remote education



PNG: Universal Access and Service (UAS) for Smart Tourism in Pacific Islands



Nepal: RTDF for digital villages despite 80% are mountainous area



Malaysia: RuralStar supports Jendela Project to achieve 96.9% of 4G population coverage



Bangladesh: bKash Mobile Money benefits 47% of unbanked population



Thank you.

把数字世界带入每个人、每个家庭、
每个组织，构建万物互联的智能世界。

Bring digital to every person, home and
organization for a fully connected,
intelligent world.

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