









# Connect the Unconnected and Enable Inclusive Digital Future

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#### A Story of Bringing Electricity, Connectivity, and Digital Services to Thai Villages



#### A Framework to Build Sustainable Smart and Connected Villages

Factors	<ul> <li>Government policies, regulations, and incentives</li> <li>Long-term and mid/short-term policies that are targeted on inclusive digital villages</li> <li>Matching financial incentives, funding</li> <li>Sustainable monitoring and operation</li> </ul>	<ul> <li>Accessible broadband connectivity in remote villages</li> <li>Establish access to broadband networks needed for delivery of digital services for all</li> <li>Improve resilience and stability of networks and connectivity</li> </ul>	<ul> <li>Enhanced affordability</li> <li>Shared/common digital infrastructure</li> <li>Government support for universal service obligations (USO)</li> <li>Use of public-private partnership model</li> <li>Built fundamental infra including electricity</li> </ul>	<ul> <li>Empowered digital skills for communities</li> <li>Trainings and digital literacy programs and raising awareness</li> <li>Collaborate with partners for cross-sectorial initiatives</li> <li>Community ownership</li> <li>Youth, women, and disabled groups</li> </ul>	<ul> <li>Wide range of digital services</li> <li>Service delivery platform established</li> <li>Various digital applications and services including e-learning, e-agriculture, e-health, e-commerce and e-tourism</li> </ul>
Principles	Whole-of-government approach	Need-driven	Evidence- based	Partnership- supported	Future-proof
Challenges	Lack of targeted policy and funding	Limited access to connectivity	Insufficient affordability	Insufficient digital skills	Limited digital services (access, scale and scope)

## A Shared Responsibility Together for Better Connected Future



#### Connect 2030 – An agenda to connect all to a better world Target 1: By 2023, 65% of households worldwide with access to the Internet Target 2: By 2023, 96% of the world population covered by broadband services





## **Cases of Broadband Inclusive Connection Enabling Better Digital Villages**

**Thailand:** USO2.0/3.0 for Smart Farming and Remote Education in Chiang Mai

**Cambodia:** USO funding & site/fiber openness for remote education



**PNG:** Universal Access and Service (UAS) for Smart Tourism in Pacific Islands



**Nepal:** RTDF for digital villages despite 80% are mountainous area



Malaysia: RuralStar supports Jendela Project to achieve 96.9% of 4G population coverage

**Bangladesh:** bKash Mobile Money benefits 47% of unbanked population





# Thank you.

把数字世界带入每个人、每个家庭、 每个组织,构建万物互联的智能世界。 Bring digital to every person, home and organization for a fully connected, intelligent world.

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