Empower inclusive digital economy with ICT infrastructure innovation

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Inclusive economy is a priority strategy in the post-epidemic era

ASEAN pushes for inclusive business models for sustainable growth

BALI, 24 August 2023

Focus on micro, small and medium enterprises (**MSMEs**)

- **Linking MSMEs** to larger companies and **platforms**
- Pilot **innovative financing tools** to provide access to finance for inclusive businesses
- Expand business through **digitalization** in Tourism, hotels, trading, etc.
- **Skill** upgrading and knowledge transfer
- …

The new PM's first policy report in Parliament, Urgent action to tackle 'sick economy'

"Policies to build a good quality of life, enhance safety, and build dignity and pride for all Thai people"

Source Bangkok Post 11 SEP 2023

Focuses on economic stimulus and **inclusive economy**

- Recharging **10,000** baht to citizens' **digital wallets**
- Promoting the development of new economies, such as **digital economy**, high-tech industries, and green industries
- Setting up an industrial fund, which will **invest in potential startups**
- Improve agricultural production efficiency and quality through **technology innovative**, such as **precision agriculture**
- …

Digital economy is an effective way to boost the inclusive economy

Digital economy in Thailand: The current development level is at the level of China in 2016

	Thailand@2022	China@2016	China@2022
Internet economy in total retail goods and service	14.2%	15%	30%
Digital economy in GDP	20%	25%	40%

Inclusive Digital Economy in Thailand

- Online Logistics and delivery Job Opportunities: **300,000**, Average monthly income **18,000** baht
- **30,000** restaurants have connected to online service platforms (Total 500,000 restaurants)
- **45%** of SMEs have access to the cloud and have an official website (IPV4)
- **65% population** has accessed government online services
- …

Digital Thailand MasterPlan(2023-2027)

แผนปฏิบัติราชการ
กระทรวงดิจิทัลเพื่อเศรษฐกิจและสังคม
ระยะ 5 ปี พ.ศ. 2566 – 2570
(ฉบับปรับปรุงประจำปีงบประมาณ พ.ศ. 2567)

- Digital economy in GDP 20%@2022 ↗ 30%@2027
- Adopting digital technology MSMEs in business activities 50%@2020 ↗ 80%@2027
- The proportion of digital technology use in agriculture shall not be less than 50%@2027
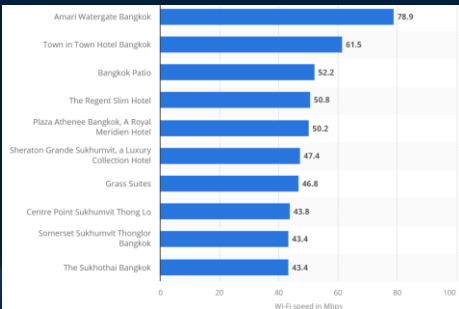- Create more job opportunities for 300,000 digital technology talents.

The potential of Thailand's inclusive digital economy to be unleashed

ICT infrastructure: New network needs at inclusive digital economy scenario

Digital Trust limitations

In some scenarios, **4G/5G coverage** is insufficient

Internet fraud

Bad Wi-Fi experience in most hotels
No pre-deployment of fiber in new apartments

Tiktok bitrate is only **480P** and cannot show the quality of goods in the live broadcast sales

Network IPV6 evolution lags behind cloud IPV6 evolution

SME move to cloud

Only **45%** network IPv6 capable or IPv6 ready (IN 80%, MY 62%, VN 52%)

| DCN E2E IPv6 evolution | DCN IPv6-only | Support IPv6-only architecture |

Source: https://stats.labs.apnic.net/ipv6/XD

Personal information leaked

Digital skill

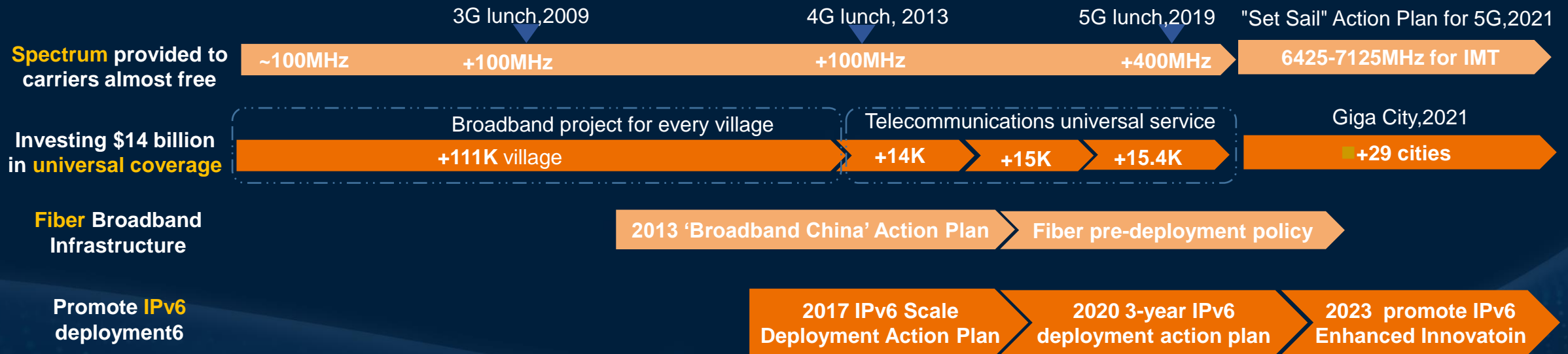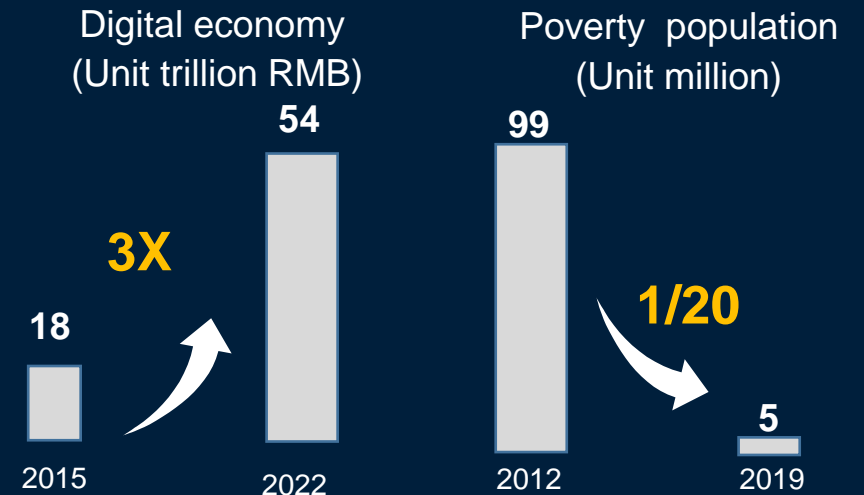Only 13.30% of Thai people have middle-level digital skills

Source ONDE 2023

China Case: Digital economic development and poverty alleviation

The telecom industry effectively drives digital economic growth

3.4%	**Telecom**
30%	**e-commerce**
14.3%	**Software & Service**
25%	**Selling agricultural products online**
35.5%	**Online restaurants and services**

Industry CAGR (2014-2018), Source China MIIT

Digital economy (Unit trillion RMB)

54 (2022)
18 (2015)
3X

Poverty population (Unit million)

99 (2012)
5 (2019)
1/20

3G lunch,2009 | 4G lunch, 2013 | 5G lunch,2019 | "Set Sail" Action Plan for 5G,2021

Spectrum provided to carriers almost free
~100MHz | +100MHz | +100MHz | +400MHz | 6425-7125MHz for IMT

Investing $14 billion in universal coverage
Broadband project for every village | Telecommunications universal service | Giga City,2021
+111K village | +14K | +15K | +15.4K | +29 cities

Fiber Broadband Infrastructure
2013 'Broadband China' Action Plan | Fiber pre-deployment policy

Promote **IPv6** deployment6
2017 IPv6 Scale Deployment Action Plan | 2020 3-year IPv6 deployment action plan | 2023 promote IPv6 Enhanced Innovatoin

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Policy initiatives suggestion to drive ICT infrastructure innovation

- Optimizing 4G and 5G network experience in inclusive economic scenarios, Community markets, mobile stalls, garages, MSMEs, etc.
- Subsidizing network and fiber deployment for universal service through USO funds
- Subsidy for Grab Boy's communication expenses (Current average monthly fee is about 1,000 baht)
- Legislation guides new apartments, hotels, and shared offices to be pre-deployed fiber-to-room
- Establish a joint working group of regulators, carriers, and OTTs to promote IPV6
- …

Unleashing the potential of inclusive economies in Thailand by 2030

- Online logistics and delivery Job opportunities: **1300,000**(10X)
- **300,000** restaurants operation on digital platforms (10X)
- **250,000** shared car driver(5X)
- **800,000** hotel rooms offer fiber broadband(5X)
- **90% of** SMEs have access to the cloud and have an official website (Dedicated IP address) (2X)
- …

Mission of Huawei Thailand

Bring digital to every person, home and organization for
a fully connected, digitalized, and green Thailand