ITU DTC Pakistan

Virtual University of Pakistan

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Presentation Layout

- Digital Landscape of Pakistan
- Challenges
- Opportunity
- About Virtual University of Pakistan
- ITU DTC – An Exciting Opportunity
- Training Programs
- Future Plans

Digital Landscape of Pakistan

Population
241 million

100 million
(90 % of total
internet users)

$10 billion
market

40 million
(35% of total
Population)

contributed
$25 billion

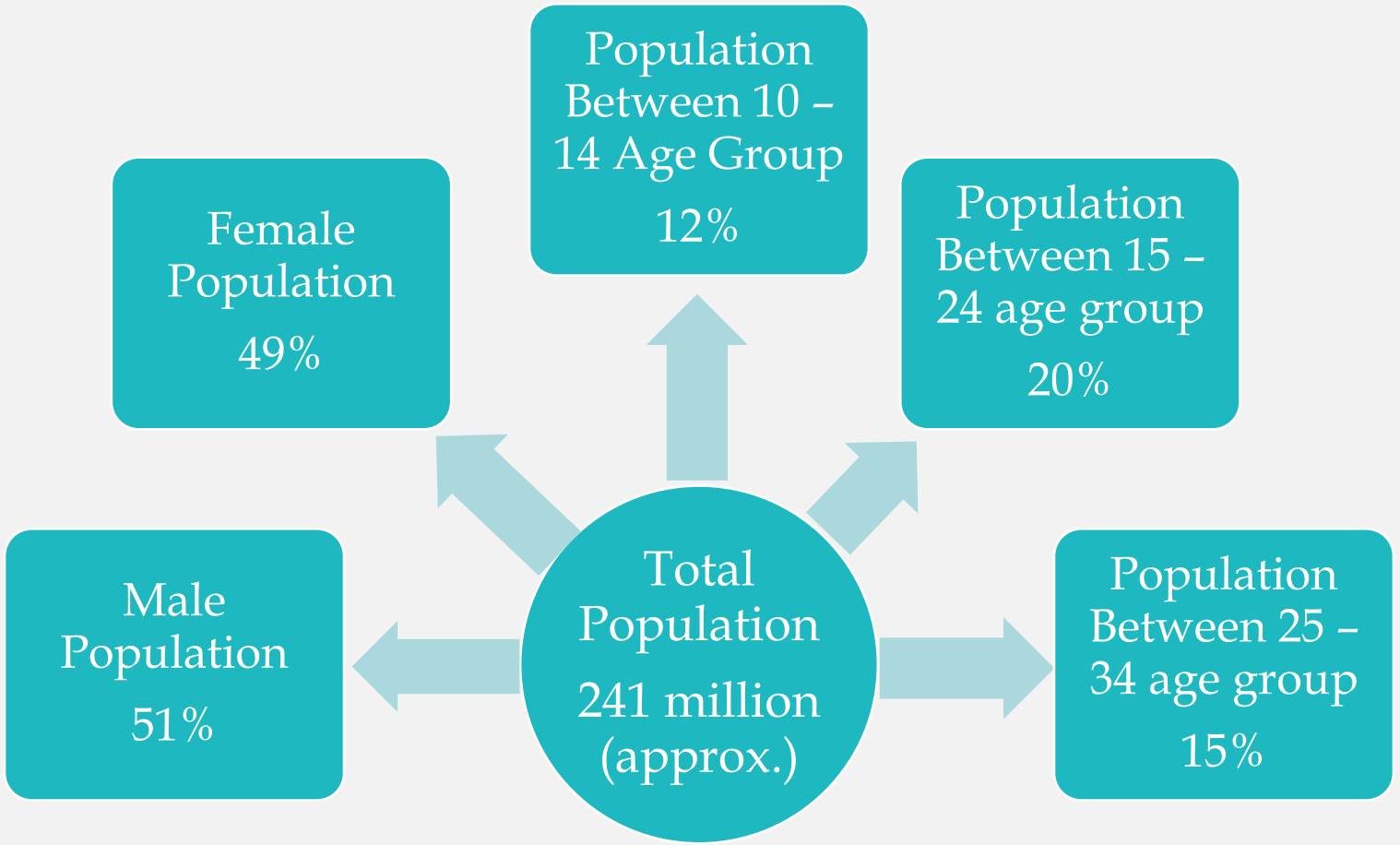
Challenges

Digital Divide: 30% internet users in rural areas and 70% in urban areas

Lack of Digital Skills

Security of Digital Data

Opportunity



About Virtual University of Pakistan

- Federal Government University established in 2002 under the Ministry of Information Technology & Telecom, Government of Pakistan.
- Not for profit institution with a clear mission: to provide extremely affordable world class education to aspiring students all over the country.
- Pioneer in ICT based education in Pakistan.
- 80+ Formal Degree Programs.
- Numerous Certificate and Diploma programs.
- Presence in more than 110 cities of Pakistan.
- 200+ Student Study Centers (Virtual Campuses) across Pakistan (www.vu.edu.pk/PVCs)
- Best Professors of the field develop courses for Virtual University (VU).
- Courses are mentored by around 500 full time faculty members.
- Develop and enable world-class ICT solutions to foster e-Learning and beyond.

ITU DTC – An Exciting Opportunity

Being an ICT based E-Learning University

Pakistan has a Large Number of Young Population

Digital Transformation Centres

Became DTC in 2022

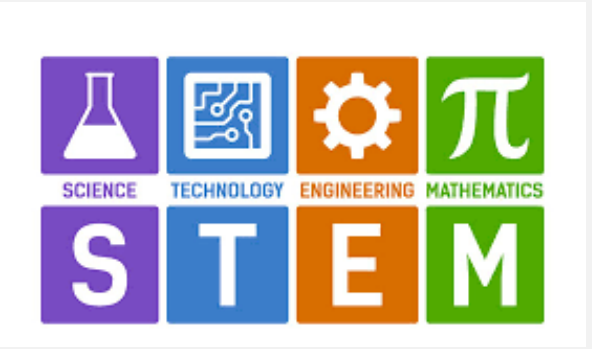
Virtual University

Digital Transformation Centres

Training Programs

Cisco Courses

Train the Trainer Program



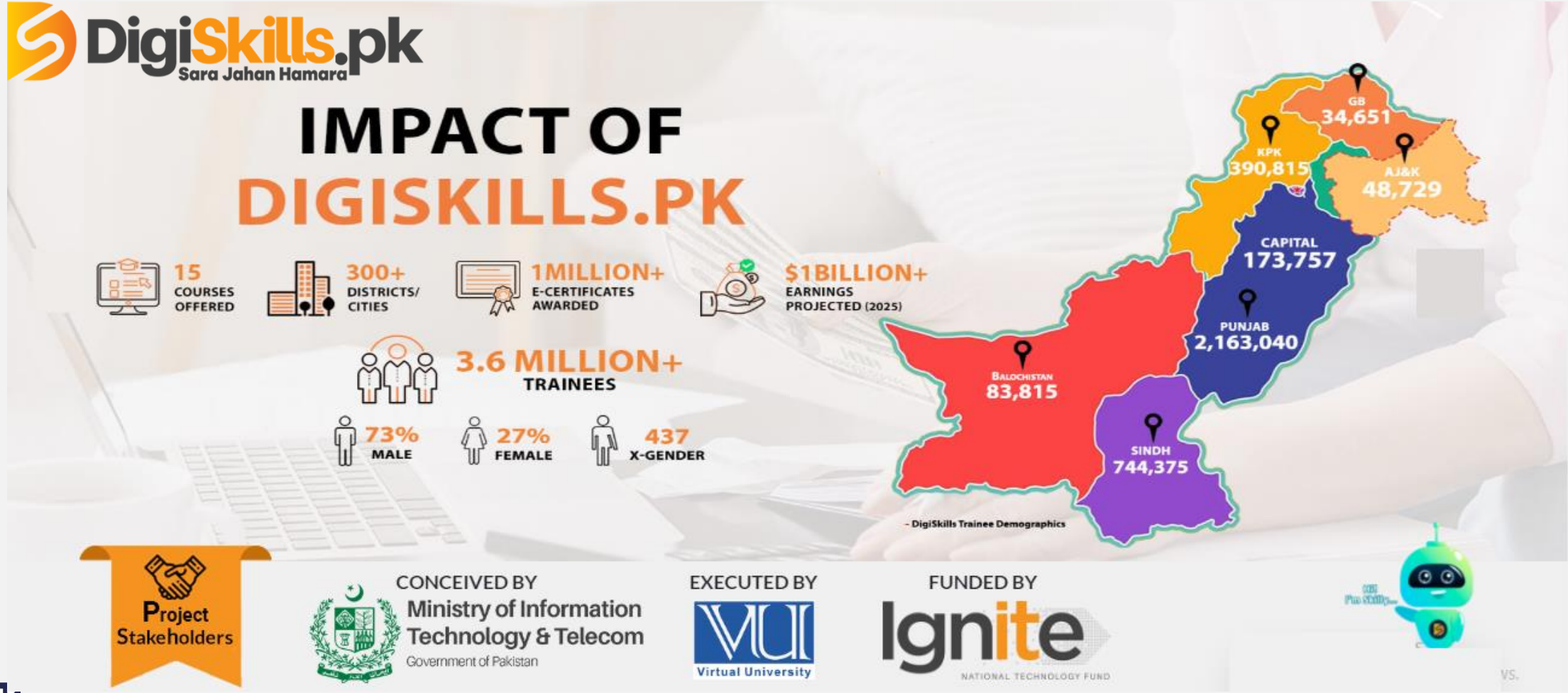
STEM for Schools

Financial Freedom Trainings

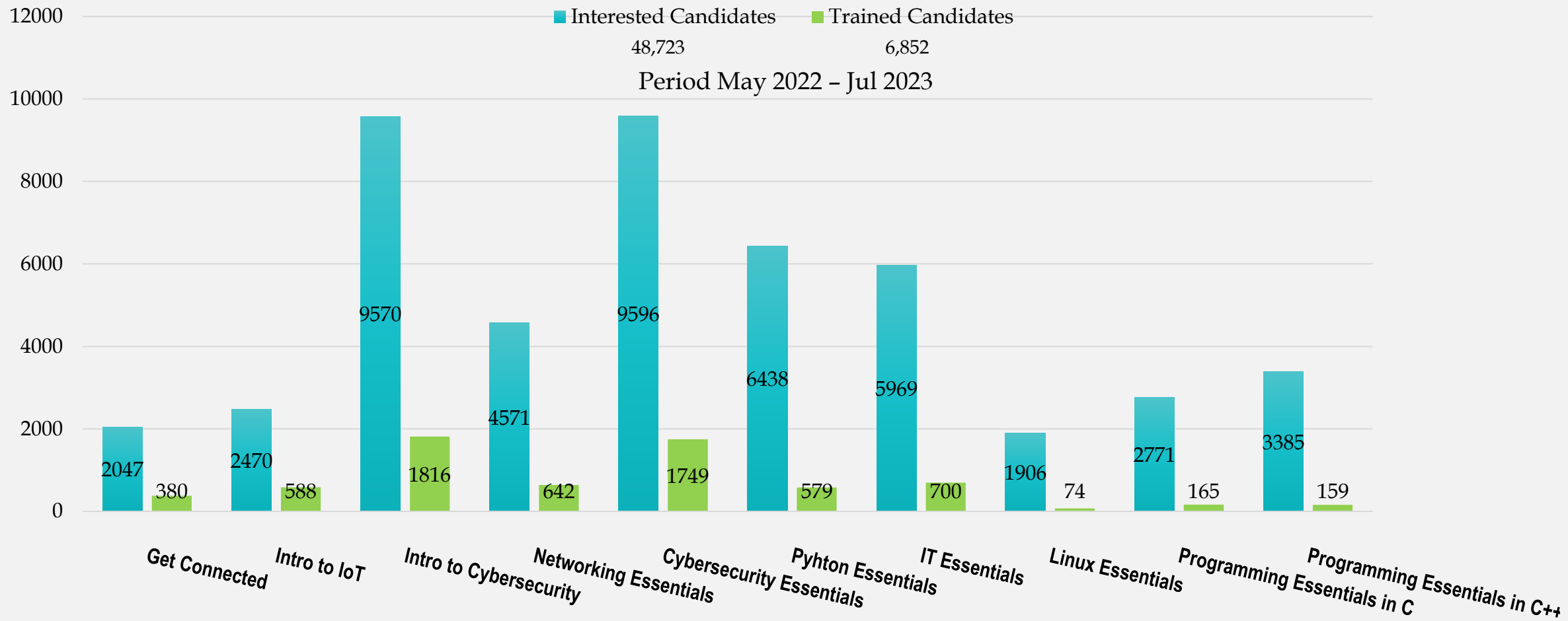
Mobile App Development Training

Digital Literacy Training for PwDs

DigiSkills.pk Training Program



Cisco Courses



Cisco Courses Success Story (Women Empowerment)

Success Story

(Click to Play Video)

Virtual University
Digital Transformation Centres

Train the Trainer Program

3-days Train the Trainer program at Kinnaird College for Women University Lahore

STEM for Schools

STEM Workshop (Lahore and Islamabad) by DTC-Pakistan under PDC VU

(Click to Play Video)

- Arduino Controller
- Blockly Programming

Mobile Application Development

Mobile Application Development Training

- MIT App Inventor Tool
- Android Mobile Applications

Digital Pathways to Financial Freedom

Empowering Females in Digital Entrepreneurship and Freelancing

Digital Literacy Training for PwDs

Empowering Visually Impaired Persons with Digital Skills

(Click to Play Video)

- Using Computers & its OS
- Accessibility Tools
- Application Usage (Office Suite)
- Understanding of Mobile OS
- Mobile Accessibility features
- Social Media and Banking Apps Usage

Virtual University

Digital Transformation Centres

Future Plans

- Establishing More Digital Transformation Centers
- Adding More Digital Literacy Courses
- Collaborating with Educational Institutions and Organizations
- Engaging with Local Communities and Government Entities