EMPOWERING INDONESIA'S

Digital Workforce

IDCAMP BREAKING BARRIERS WITH CODE

indosat
OOREDOO HUTCHISON

The Digital Divide

9 mio

Digital Talent Gap

Indonesia needs 9 mio digital talents to support its economic development until 2030.
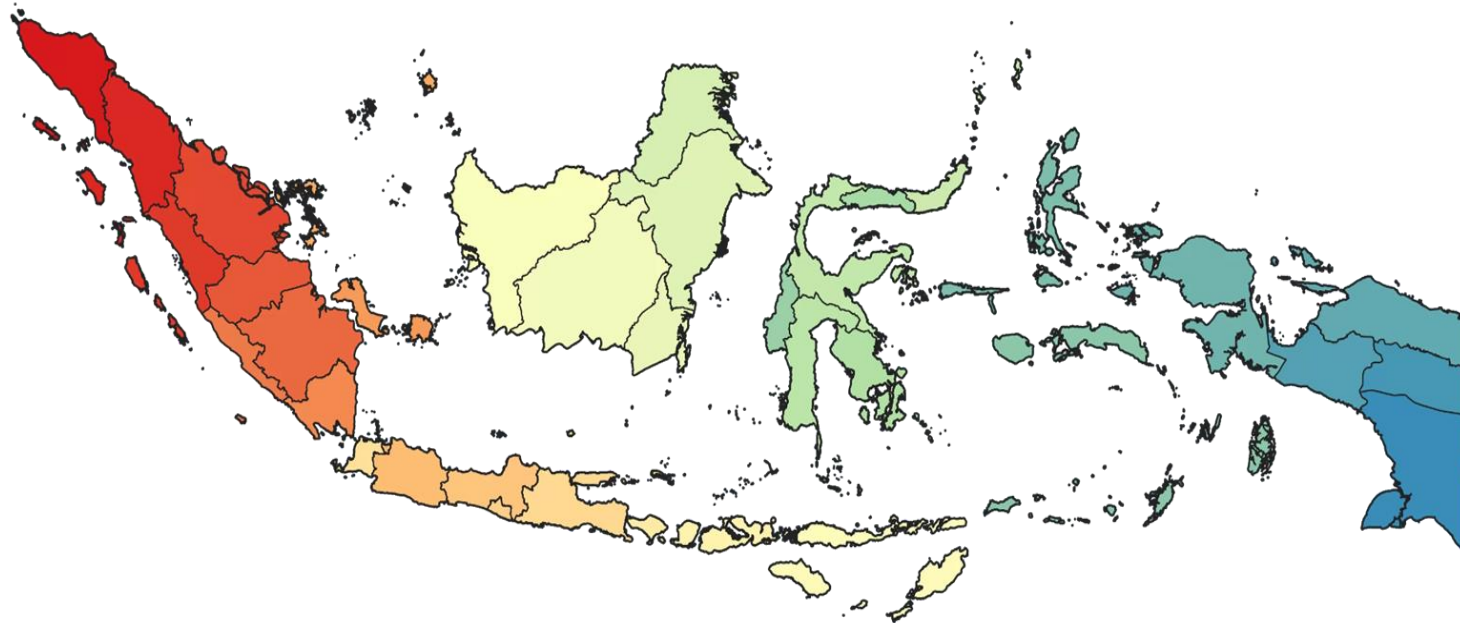
600k

Supply & Demand Talent Gap

Industry needs to have at least 600k new digital talent each year. With 431,889 ICT graduates (S1), yet company still employs foreign workers.

23%

of the population do not have access to the internet.

Roughly around 73 million people within the population remain offline in 2023.

Unlocking The Potential

>50%

of our outermost and least developed regions **(3T)** represent untapped markets and communities **awaiting digital empowerment**

50%

of Indonesia's labor force already has basic to intermediate digital skills, **signaling a ready foundation for rapid advancement** into specialized digital roles.

*A study by the SMERU Research Institute

IDCamp x ITU

IDCamp is one of the cornerstone initiatives designed to cultivate the next generation of digital talents in Indonesia. We are joining forces with the International Telecommunication Union. This collaboration will leverage ITU's vast network of Digital Training Centers (DTCs) to deliver offline coding training across the nation.

Program Model

Bi-weekly
offline training classes utilizing DTCs

Online Modules
Are accessible for everyone and everywhere

Trained by IDCamp Alumni
And local tech leaders in each location

Indosat will provide free data access for the modules with **3** SIM cards

Current IDCamp's Impact

55.000+
Graduates
minimum in basic class

180.000+
Beneficiaries
from all across Indonesia

6x
Growth
increase in the number of graduates

Potential Impact & Target: IDCamp x ITU

100.000
Beneficiaries
until end of 2024

Local Educators

People with Disabilities

Interested Young Talents