

MONGOLIA

MINISTRY OF DIGITAL DEVELOPMENT AND COMMUNICATIONS

ITU REGIONAL DEVELOPMENT FORUM 2023 for Asia Pacific (RDF-ASP)

CONNECTING ALL IN A LANDLOCKED GEOGRAPHY

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Mongolia – Country Snapshot

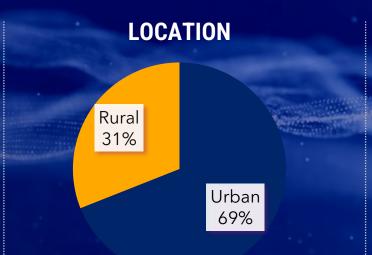
2 ICT potential of Mongolia Telecommunications development Universal Service Obligation Fund ICT Statistics

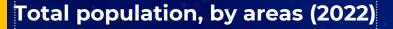
3 e-Services

Mongolia – Country Snapshot

One of the world's fastest-growing economies

- Landlocked, continental, desert
- High elevation, with a cold and dry climate
- 21 provinces, 330 soums, 1639 bags





Age structure, demographic (2020)

70+ 65-69 60-64

55-59 50-54

45-49

40-44 35-39

30-34

25-29

20-24

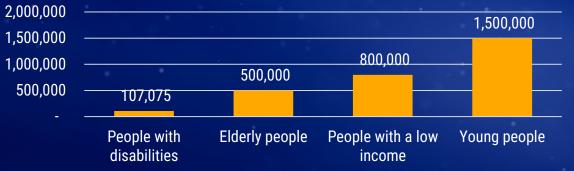
15-19

10-14 5-9

0-4







Source: National Statistics office of Mongolia, 2022

Telecommunications development

Date back to

Mongolian government reorganized the telecommunication industry and brought it into free market system, 1990

First mobile cellular service was launched in Mongolia, 1996

As a result of government policy, strategy and legal environment for ICT sector improved, and due to the newly created environment for liberalization, the sector has been developing rapidly into one of Mongolia's leading sectors.

Policy documents

- "Concept for the Development of Information and Communications Technology until 2010" (approved by the Parliament),
- "E-Mongolia" National program (approved by the Government 2005),
- High-Speed broadband National program (2011),
- e-Government National program (2012),
- Information and Communications
 Development Policy (2017)

FIBER OPTIC INFRASTRUCTURE IN MONGOLIA

- All Provinces and soums (325)are connected to fiber optic cables
- The total length of fiber optic cable is 48,644 km

Name	By 2022 (km)
Gemnet LLC	2,265
Skynetworks LLC	12,195
Mobicom Networks	•
ICNC LLC	19,548
MT Networks LLC	241
Iron tower LLC	133
Total length (km)	48,644

MOBILE NETWORK OPERATORS

	mobicom	SKY tel		🛞 Gmobile
Launch service	1996	1999	2006	2007
Technology	GSM UMTS LTE	CDMA 2000-1x UMTS LTE	GSM UMTS LTE	CDMA 2000-1x UMTS LTE
Coverage	21 provinces 330 soums	21 provinces 330 soums	21 provinces 330 soums	21 provinces 330 soums
Market share	38.66%	17.04 %	33.84%	10.10%

UNIVERSAL SERVICE OBLIGATION FUND (USOF)

 The Universal Service Obligation Fund (USOF) (Art. 11) in the Telecom Law is consistent with the USO definition and specifies the purpose of the USOF is to accumulate and spend to "...deliver essential communications services to remote area and unserved population, establish, expand and upgrade networks;"

> Remaining bag: 191 Households: 10,412 Opx: 5.5%

> > Number of bag: 1448 Households: 178,194 Opx: 94,5%





- Total 1639 bags
- Total herdsman family 178, 194

Source: Ministry of Digital development and Communications, 2023

UNIVERSAL SERVICE OBLIGATION FUND (USOF)

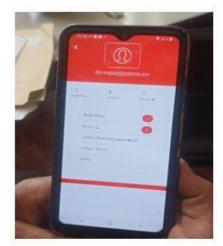
- Expand and upgrade mobile communication networks at 472 locations
- Improve Internet services at 321 locations
- Construction of one-point buildings, communication towers and fiber optic cable networks in 62 locations
- Improving the quality and availability of postal services in 330 soums











Source: Ministry of Digital development and Communications, 2023

MOBILE SUBSCRIBERS in Mongolia

98 percent of Mongolian citizens over 15 years of age have used a cell phone in the last 3 months.



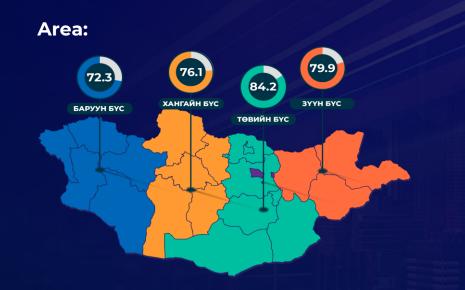
Total active mobile subscribers: 4.687 million, per 100 people 137%, World average 107%

- 3G subscribers: **3,539,362**
- 4G subscribers: **2,809,592**

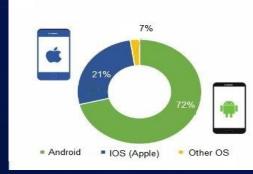
Source: Communications Regulatory Commissions 2021, National Statistical Office, https://data.worldbank.org/indicator/IT.CEL.SETS.P2?name.desc=false

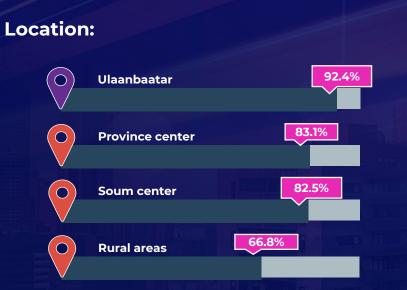
USAGE OF INTERNET

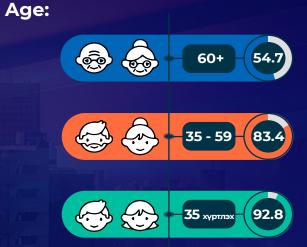
The majority of the Internet user's, 91.5 % are receiving internet services using mobile broadband 3G and 4G/LTE technologies.



Smart phone users:

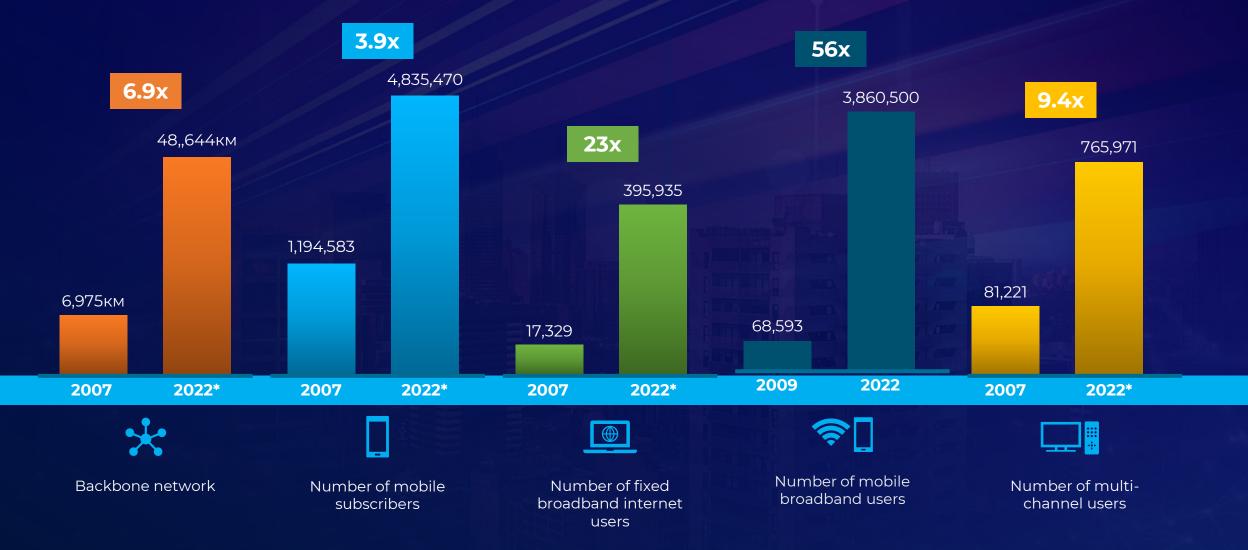






Source: Communications Regulatory Commissions, National Statistical Office

COMPARISON OF NUMERICAL INDICATORS OF INDUSTRY DEVELOPMENT (2007 vs 2022)



ICT PRICE BUSKET MONGOLIA, 2022

	(% of G	(% of GNA per capita)		
	Mongolia	World average		
Data only mobile broadband	1. 35	0.96		
basket (2GB)				
Mobile data and voice high-consumption basket (140min+70SMS+2GB)	1.88	2.32		
Mobile data and voice low-consumption basket (70min+20SMS+500MB)	1.12	1.49		
Mobile-cellular low-usage	0.6	0.91		
basket (70min+20SMS)				

https://www.itu.int/en/ITU-D/Statistics/Pages/ICTprices/default.aspx



E-Mongolia platform

NUMBER OF ONLINE SERVICE **PROVIDED THROUGH E-MONGOLIA**

33.2 millions



Source: Ministry of Digital development and Communications, 2023

emongolia



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THANK YOU FOR YOUR ATTENTION