Ref.:	BDT/ROASP/2024-143	Bangkok, 12 July 2024

ITU Member Administrations, Regulators, Industry, Academia from:

Australia, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, P.R China, Fiji, India, Indonesia, Iran, Japan, Kiribati, Lao PDR, Malaysia, Maldives, Marshall Islands, Micronesia, Mongolia, Nauru, Nepal, New Zealand, Pakistan, Palau, Papua New Guinea, Philippines, R.O. Korea, Samoa, Singapore, Solomon Islands, Sri Lanka, Thailand, Timor-Leste, Tonga, Tuvalu, Vanuatu, Viet Nam

Subject: **Invitation to ITU Pre-Summit Masterclass during 19th Asia Media Summit (AMS), 01-02 Sep 2024, Kuala Lumpur Malaysia**

Dear Sir/Madam,

I am pleased to invite your organization to participate in Masterclass on **Inclusive and resilient Broadcasting development to** be conducted on **1st and 2nd Sep 2024** in Kuala Lumpur - Malaysia. The Masterclass is being organized as a pre-event of 19th Asia Media Summit (AMS) 2024 which is organized by Asia-Pacific Institute for Broadcasting Development (AIBD).

Masterclass is organized by the International Telecommunication Union (ITU) is supported by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts (DITRDCA) of Australia.

The masterclass will feature discussions on the role of Broadcasting as an indispensable component of Early Warning Systems (EWS). It will highlight the strengths of traditional and modern broadcasting technologies through which EWS can significantly enhance community preparedness and response which ultimately results in saving lives and reducing the impact of disasters. It will also cover sessions on AI and inclusion, highlighting the potential impact of AI on women and vulnerable groups in society and the need for inclusive approaches to AI development and deployment as well as in broadcasting.

In conjunction with the masterclass, the Youth empowerment: Celebrating Girls in ICT Day Malaysia 2024 will be held on 2 September 2024. Sessions of this event aims to inspire girls and young women to pursue careers in STEM, ICT, broadcasting and to celebrate the Girls in ICT Day Malaysia 2024. The focus of sessions on leadership and exposure to successful youth in these fields complements the masterclass's emphasis on inclusivity and the ethical use of technology in broadcasting. The target participants for the "Youth

International Telecommunication Union • Regional Office for Asia and the Pacific
4th Floor NBTC Region 1 Building • 101 Chaengwattana Road • Laksi • Bangkok 10210 • Thailand
Tel: (+66) 2574 9326-8, 2575 0055 • E-mail: itu-ro-asiapacific@itu.int • www.itu.int

empowerment: Celebrating Girls in ICT Day Malaysia 2024" are students, young women and young men aged 15-24 years in Malaysia.

The draft agenda of the Masterclass is attached as Annex-1 for your information. All updates and additional information about the event will be accessible at http://itu.int/go/MTQO.

Fellowship

With support from Department of Infrastructure, Transport, Regional Development, Communications and the Arts (DITRDCA) of Australia, ITU is pleased to provide **one full fellowship per participant from eligible country from Asia-Pacific**, subject to availability of funds, with preference to those applicants who would be able to share the country experiences in relevant sessions and apply the workshop outcomes in their organizations.

Full fellowships will cover the air ticket (one return economy class ticket by the most direct/economical route from the country of origin to the meeting venue), and appropriate daily subsistence allowance intended to cover accommodation, meals and incidental expenses. Member States shall cover the remainder of the cost of the participation.

In line with Plenipotentiary Resolution 213 (Dubai, 2018), it is encouraged that fellowship nominations take into consideration gender balance and inclusion of persons with disabilities and with specific needs. The criteria to grant a fellowship include: available ITU budget; active participation, equitable distribution among countries and sub-regions within Asia and the Pacific; application by persons with disabilities and specific needs; and gender balance.

Fellowship application can be made online at https://forms.office.com/e/6xUXp3iLyM **31st of July 2024** at the very latest. Registration to the event is mandatory for any fellowship application.

Registration

Registration for the Masterclass is mandatory, and participants are invited to register at event website http://itu.int/go/MTQO

Visa

Visa support letter may be provided on request. Please contact Mr Krishanth Nair krishanth@aibd.org.my for visa letter support. Deadline for all such requests is **15 Aug 2024**.

Should you require any additional information, Mr Aamir Riaz (aamir.riaz@itu.int) will be ITU focal point for the event.

I look forward to the active participation of your organization in this event.

Yours sincerely,

Atsuko Okuda
Regional Director

Att:

Annex-1: Draft Agenda of the Masterclass

International Telecommunication Union • Regional Office for Asia and the Pacific
4th Floor NBTC Region 1 Building • 101 Chaengwattana Road • Laksi • Bangkok 10210 • Thailand
Tel: (+66) 2574 9326-8, 2575 0055 • E-mail: itu-ro-asiapacific@itu.int • www.itu.int