

# IT for financial services to farmers - PADEE Project in Cambodia

Signis Aliks FAO Regional Office, Bangkok, Thailand

Presented during the 2016 FAO-ITU E-Agriculture Solutions Forum
29-31 August 2016
TOT Academy, Bangkok, Thailand

#### INTRODUCTION - ACCESS TO FINANCE FOR FARMERS

- Commercial Banks
- Development Banks
- MFIs and Rural Banks
- Finance Cooperatives,
   Credit Unions
- Village Banks and Group
   Revolving Funds



## Project for Agriculture Development and Economic Empowerment (PADEE), Cambodia (funded by IFAD)

#### • Goal:

- Improve agricultural productivity and diversify income sources for rural households in Cambodia
- Components:
  - Improved access to financial services
  - Financial Literacy Training
  - Improved Access to Technology and Markets
- Partners MAFF, FAO, iDE, SNV
- Started in 2012-2013

#### Scope of PADEE project for financial services component

- 5 Provinces in S/E Cambodia: Kandal, Kampot, Prey Veng, Sway Rieng, Takeo
- 984 villages (groups)
- 50 selected households per group
- Total 49,200 households
- Capitalization : USD12,000 per group
- Grant recorded as a "non-withdrawable share", in the name of each member



#### Group Revolving Funds: the Good...

What are the (potential) strengths of Group Revolving Funds?

- Community-based: can mobilize large sections of the community
- Because community based: nearly perfect member information on creditworthiness
- ....therefore loan appraisal can be done really well, in theory
- Emergency loan appraisal can, if necessary, been done fast....
- ....and can provide good service to members
- Voluntary or low-cost operations (compared to MFIs or banks)
   because little travel, low loan appraisal cost, part-time volunteers

#### Group Revolving Funds: the Not-So-Good...

What have been the weaknesses of Group Revolving Funds?

- Poor recordkeeping, accounting and reporting
- No way to monitor financial performance or impact during the project or after project completion
- Weak management

Lack of professionalism in recordkeeping, accounting, reporting is missing and exacerbates weak management

## The IMPROVED Group Revolving Fund (IGRF)...

The Improved Group Revolving Fund (IGRF) combines *the best of two worlds*:

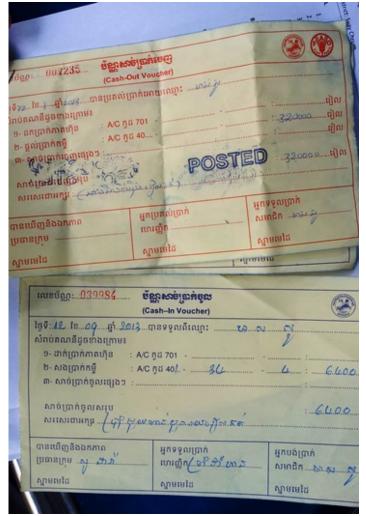
#### Community-based advantages:

- Intimate knowledge about the members and potential members and loan applicants
- Low-cost operations
- 2. Professional recordkeeping, accounting reporting by an External Service Provider (ESP) through a Mobile Field Agent (MFA)

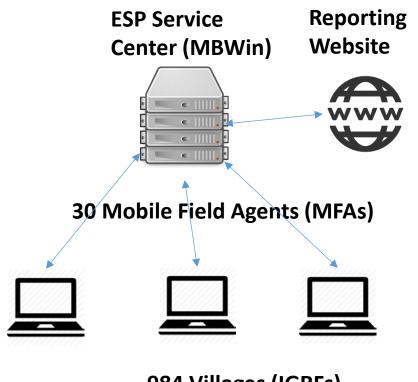


## The IMPROVED Group Revolving Fund...(2)

- Keeps only a *Cashbook* and fills *Cash Vouchers*: cash-in and cash-out (deposits, withdrawals, loan disbursements and repayments, transactions with the bank/MFI)
- Has one "Banking Day" per month: transactions are recorded with this date, even if they occurred a few days earlier
- A *Mobile Field Agent (MFA)* visits on the Banking Day to record transactions on their laptops
- In most villages, mobile internet (3G/Edge) allows real time recording of transactions from a laptop to a central database in Phnom Penh



#### The Workflow















## Selected System: the FAO-GIZ MicroBanking System (MBWin)

- Development started in 1987 in FAO
- Development of Windows version co-financed by FAO and GIZ in 1999
- Currently used in 1,276 sites in 23 countries in 12 languages
- Target customers: development projects, financial cooperatives, MFIs, rural and development banks
- Has modular structure with modules for Customers, GL, Loans, Savings, Current Accounts, Shares, Time Deposits, Multicurrency, MultiBranch, ATM and Money Transfer

http://www.mbwin.net



Food and Agriculture Organization of United Nations



Project for Agricultural Development and Economic Empowerment (PADEE)



Ministry of Agriculture, Forestry and Fisheries

#### **IGRF PADEE REPORTS** Admin Sign Out Net Interest Income by Provinces Portfolio Quality 01:37:06 PM Loans by Purpose Real Time Profitability Analysis Amounts in Million Riel Loans by Term Real Time Abbreviated Trial Balance Single Group Report List of Members 1600 -Cumulative Loan Disb and Repayment Kampot Dividend And Committee Fee Ceilings Per IGRF Kandal 1415 Prey Veng IGRF Status of EOD and EOM 1351 1400 -Svay Rieng Groups and Members Takeo Profitability for One Financial Year Trial Balance for One Financial Year 1200 -IGRF Status of EOD & EOM (Archive) Capital Growth of IGRFs End of Month 1000 932 Abbreviated Trial Balance Profitability 832 Profitability Analysis 800 -734 **IGRF Audit Report** IGRF Audit Report 639 627 614 MFA Services Print and Reprint Loan ID cards Edit Customer Names (Khmer) 434 Print receipts for members 400 MFA Audit Trail Report 294 264 MFA Audit Trail Report MFA Audit Trail Report II 200 -**IGRF Red Flag Report** IGRF Red Flag Report Graphs & Charts Net Interest Income by Provinces



2015

2016

2013

### Reporting for IGRFs

- IGRF Committee is supported by computer-generated reports, provided by the MFA:
  - Member list
  - List of shares (2x)
  - List of loans
  - List of loan repayments due for next month
  - Trial Balance ( = Balance Sheet and Income/Expense Statement in one) with upto-date Net Worth
- IGRF accounts and reports are real-time accessible through PADEE website for M&E and project management purpose



#### គម្រោងជាឌីក្រុមកែលំអទុនបង្វិល/ PADEE Project IGRF Branch 102011: Krasang Leu

12-12-2014 1:31:17 PM

គិតដល់ថ្ងៃ/ As of Date: 30-11-2014

តារាជិត្តល្យការ/ BALANCE SHEET - 201

Sort Code	<u>Description</u>	<u>Debit</u>	Credit
1	ទ្រព្យសម្បត្តិ Assets	17,574,800	
1-01	ប្រាក់ក្នុងដៃ Cash on hand	4,427,200	
1-03	ប្រាក់ក្នុងធនាគារ Cash in bank	667,600	
1-05	ប្រាក់កម្វីក្នុងដៃសមាជិកសរុប Loans to Members	12,480,000	
2	បំណុល Liabilities		213,200
2-09	បំណុលផ្សេងៗ Other Liabilities		213,200
3	ដើមទុន Capital		17,361,600
3-01	ប្រាក់ភាគហ៊ុនមិនអាចដកបាន Non-withdrawable Shares		16,000,000
9	គណនីបណោ្ដៈអាសន្ន System & Suspense Accounts		
9-05	កន្លែងចុះប្រតិបត្តិការបណោ្ដៈអាសន្ន្ Transitoria		
សរុប/ Total		17,574,800	17,574,800

### Reporting for Monitoring and Supervision

- MFA audit trail reports
- Red Flag Report
- Portfolio Quality Reports
- Profitability Analysis
- Growth Reports

• Etc...



#### PADEE Portfolio Quality (Amounts in 1,000 Riel)

25/08/2016 01:58:52 PM Page 1 of 1

Province District Commune Group	Total Outstanding	1 - 30 Days Late	31 - 60 Days Late	61 - 90 Days Late	Above 90 Days Late	Required Provision	PAR (>30 Days)%
	4,963,268	0	0	0	0	0	0.0
	4,304,767	53,830	9,375	9,649	5,289	9,122	0.6
Prey Veng	12,155,724	157,500	3,860	0	0	386	0.0
	4,145,258	13,592	0	2,400	4,179	4,899	0.2
	7,396,934	30,390	10	0	2,847	2,848	0.0
Grand Total:	32,965,951	255,312	13,245	12,049	12,315	17,254	0.1

#### Conclusions: What has worked well...

- The workload of IGRF Committees is much lower than in comparable projects with GRFs; only Cashbook and Cash Vouchers: no account ledgers, no other books, no interest or other calculations
- ESP concept is affordable: cost of ESP (USD288/year) is just about 2.2% of assets
- ESP cost as percentage of income is just 10-11%
- Reporting and Monitoring and Evaluation are great and allow project management to act promptly
- Repayment is exceptionally good so far: PAR for more than 30 days is just 0.17%

Slide 14

## Applicability in other projects??

The PADEE project was *specifically designed* for the purpose of ESP, MFAs and the IT application, especially in terms of:

- Favourable geography (reasonably good internet, road/boat network)
- Size of IGRFs: 50 households
- Grant USD240 per member, USD12,000 per IGRF; after 5 years grown to USD13,500 capital
- 4 IGRFs per commune, MFA services 2 IGRFs per day
- Ratios: (i) 32 IGRFs per MFA;
  - (ii) Assets of USD440,000 per MFA
  - (iii) 1,600 households per MFA

Without the economies of scale and the above ratios, the IGRF approach may not be financially viable for other projects

Slide 15

