VERIFIK8

fairagora asia

Drive Change. Create Value.

BIG MARKET

SEAFOOD

USD 130 billions

60%
Produced in Asia

200 millions
People depend on seafood

18%
yearly growth by 2025

Source FAO

BIG RISKS

ENVIRONMENT

SOCIAL

FOOD QUALITY

CHANGING MARKET

BIG DATA

DATA ANALYTICS & VERIFICATION SOLUTION

FOR TRANSPARENCY & COMPLIANCE

COLLECT DATA
MOBILE TECHNOLOGY DEVICES

DATA CROSS-CHECK & ANALYTICS

SOFTWARE INTELLIGENCE

VERIFIK8

RANK & STANDARDS BENCHMARK
DASHBOARD

ASSESS & VERIFY PRODUCERS

ON-SITE VISIT & CERTIFICATE

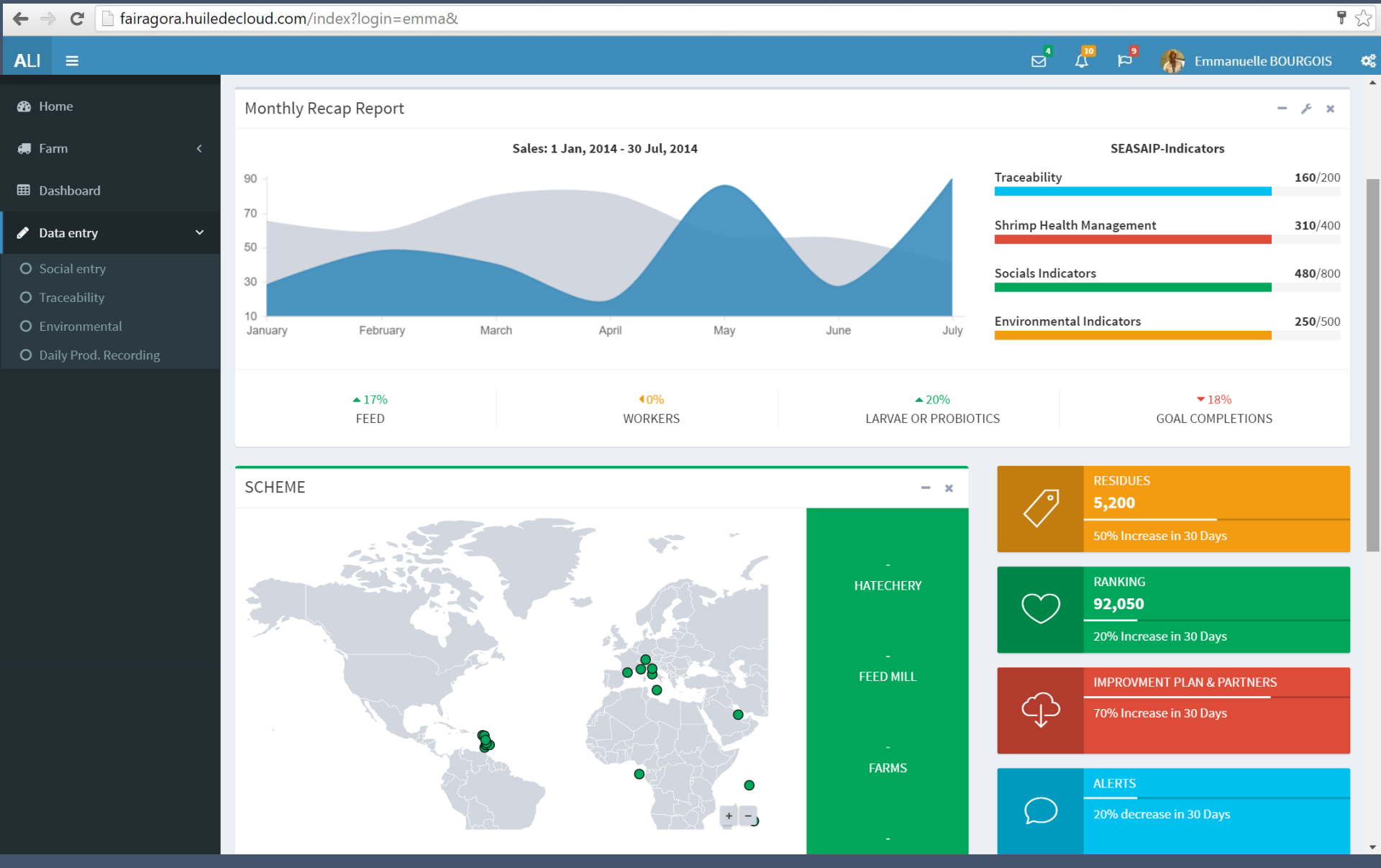
COLLECT DATA
MOBILE TECHNOLOGY DEVICES

DATA CROSS-CHECK & ANALYTICS
SOFTWARE INTELLIGENCE

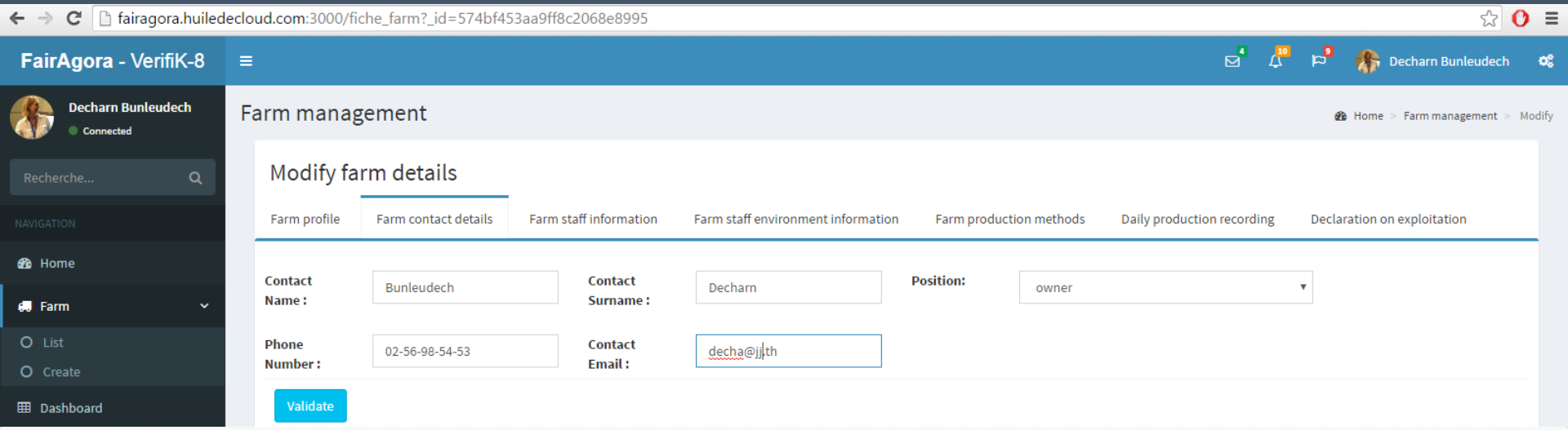
RANK & STANDARDS BENCHMARK
DASHBOARD

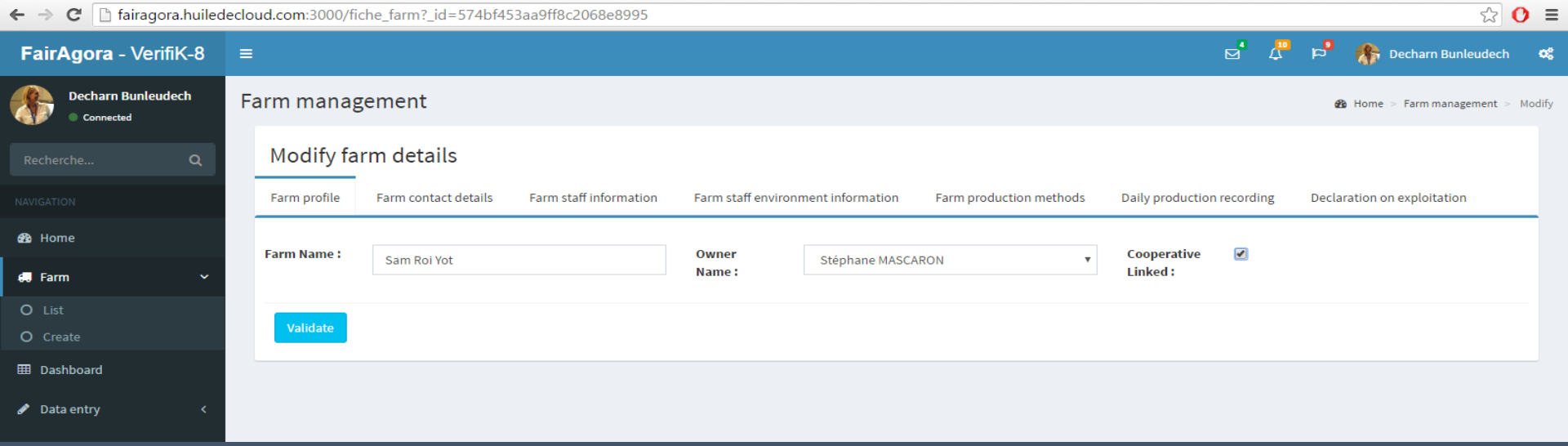
ASSESS & VERIFY PRODUCERS
ON-SITE VISIT & CERTIFICATE

DASHBOARD


fairagora.huiledecloud.com/index?login=emma&
ALI
Emmanuelle BOURGOIS
Home
Farm
Dashboard
Data entry
Social entry
Traceability
Environmental
Daily Prod. Recording
Monthly Recap Report
Sales: 1 Jan, 2014 - 30 Jul, 2014
90
70
50
30
10
January
February
March
April
May
June
July
SEASAIP-Indicators
Traceability 160/200
Shrimp Health Management 310/400
Socials Indicators 480/800
Environmental Indicators 250/500
17%
FEED
0%
WORKERS
20%
LARVAE OR PROBIOTICS
18%
GOAL COMPLETIONS
SCHEME
HATECHERY
FEED MILL
FARMS
RESIDUES
5,200
50% Increase in 30 Days
RANKING
92,050
20% Increase in 30 Days
IMPROVMENT PLAN & PARTNERS
70% Increase in 30 Days
ALERTS
20% decrease in 30 Days

FARM PROFILE & CONTACT INFO





FARM PROFILE ENVIRONMENT

fairagora.huiledecloud.com:3000/fiche_farm?_id=574bf453aa9ff8c2068e8995

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Decharn Bunleudech
Connected

Recherche...

NAVIGATION

- Home
- Farm
  - List
  - Create
- Dashboard
- Data entry

Farm management

Home > Farm management > Modify

Modify farm details

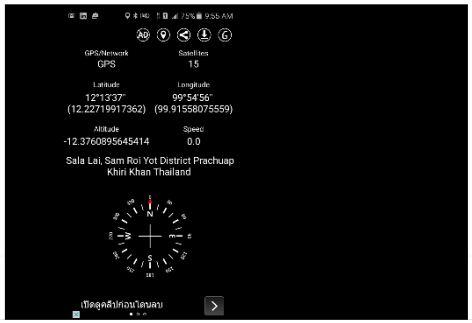
Farm profile | Farm contact details | Farm staff information | Farm staff environment information | Farm production methods | Daily production recording | Declaration on exploitation

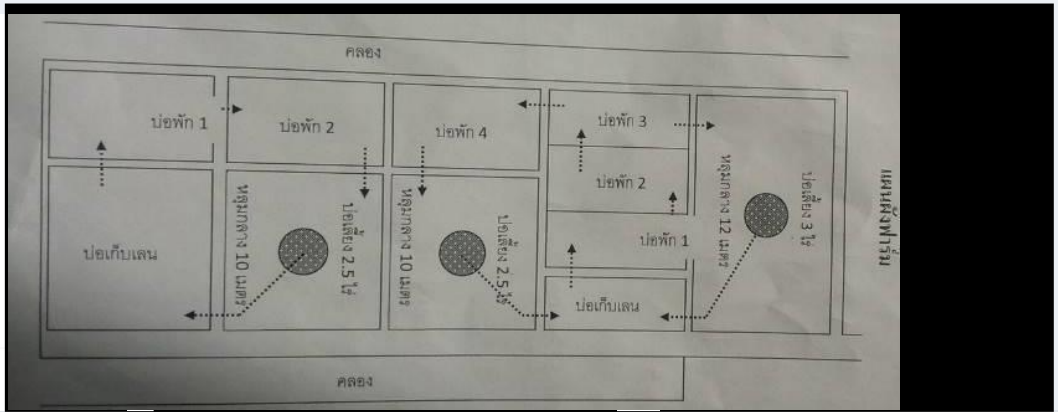
GPS Longitude :	99-54'56''	**GPS Latitude :**	12-13'37''	**Sitting in Mangrove :**	No	**Expension Habitate :**	No	**Protected Area :**	No
Cumulative Impact :	No	**Use Fresh Water :**	No				

Validate

Download the farm images/photos

Choose File 20160123_111724.jpg





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FARM PROFILE – PRODUCTION METHODS

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Recherche...

NAVIGATION

- Home
- Farm
  - List
  - Create
- Dashboard
- Data entry

Farm management

Home > Farm managem

Modify farm details

Farm profile | Farm contact details | Farm staff information | Farm staff environment information | Farm production methods | Daily production recording | Declaration on exploitation

Farm Type : hatchery

Species Grown : Vanamei prawn — Add

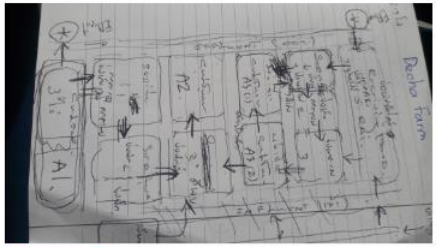
Vanamei prawn

Pond List / Area Pond (ha) : Vanamei prawn — 1 — Add

Vanamei-4.8ha
Vanamei-2ha
Vanamei-1ha

Download the farm pond drawing (blueprint)

Choose File 20160531_162035.jpg



Download the farm images/photos

Choose File 20160531_133836.jpg

Validate

PRODUCTION ENTRY SCHEME

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Recherche...

NAVIGATION

Home

Farm

List

Create

Dashboard

Data entry

Daily Production Entries

Home > Daily entry > Modify

Modify Entry

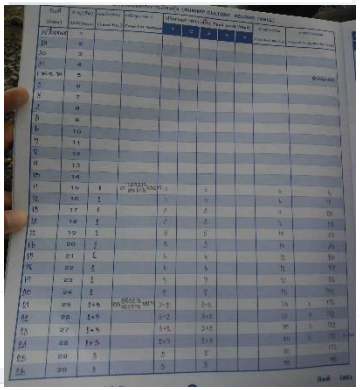
Daily production recording

Water Quality : **Ph :** Water PH **Oxygen :** % Oxyger **Nitrate :** % Nitrate

Validate

Download the farm images/photos

Choose File 20160123_111724.jpg



Download the farm images/photos

Choose File 20160123_111724.jpg

Download the farm images/photos

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DECLARATION ON FARM SCHEME

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Recherche...

NAVIGATION

- Home
- Farm
  - List
  - Create
- Dashboard
- Data entry

Farm management

Home > Farm management > Modify

Modify farm details

Farm profile | Farm contact details | Farm staff information | Farm staff environment information | Farm production methods | Daily production recording | Declaration on exploitation

Does the farm use certified feed ? Yes

Does the farm use antibiotics ? No

Does the farm use veterinary drugs and chemicals ? No

Does the farm use fry or post larvae from Wild Sources ? No

Does the farm use post larvae from certified hatcheries ? Yes

Validate

Download the farm images/photos

Choose File 20160123_111724.jpg

Download the farm images/photos

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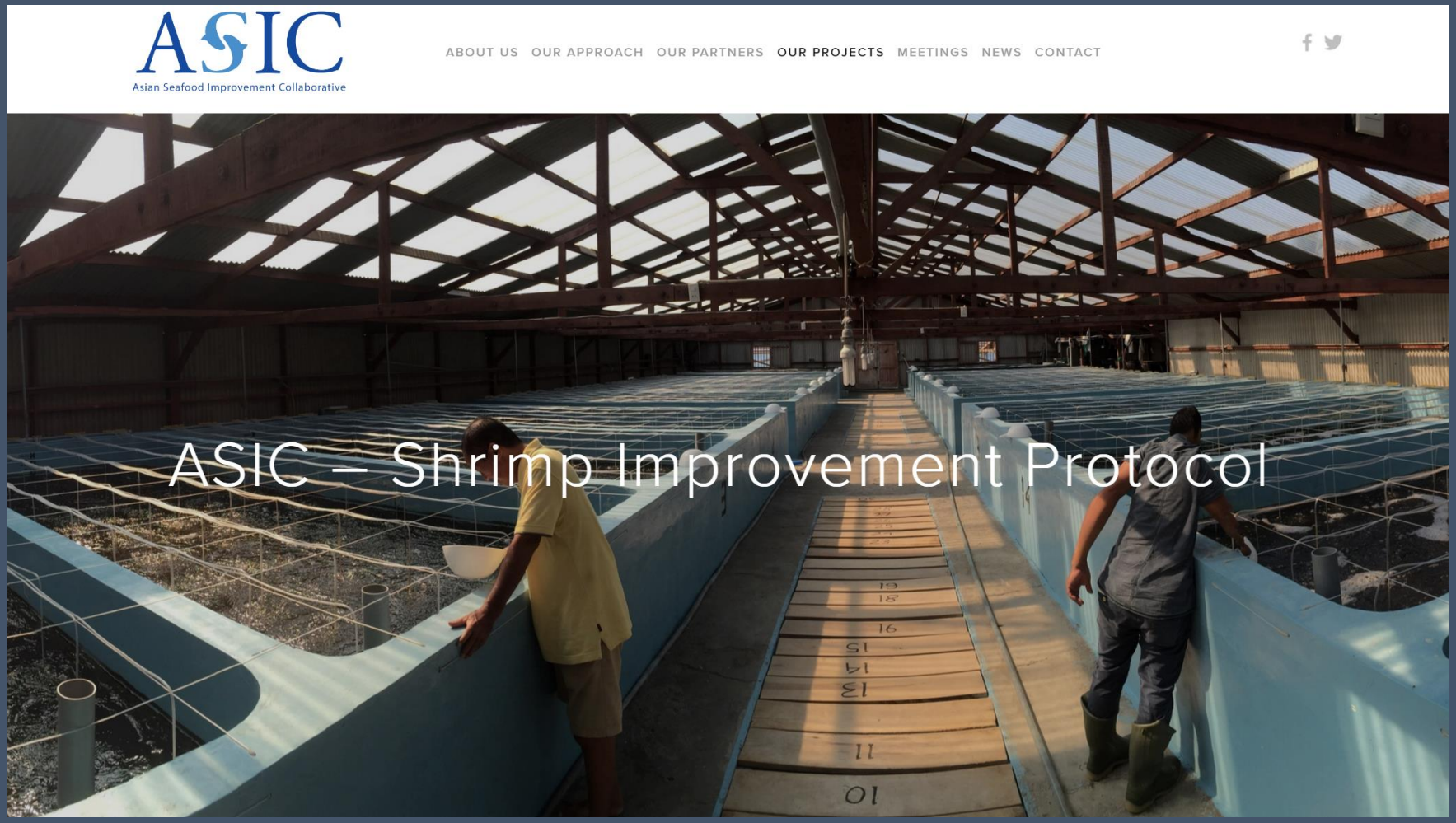
BENCHMARKING INDICATORS



ENVIRONMENTAL ENTRY & CADASTRAL CHECK

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Recherche...

NAVIGATION

- Home
- Farm
- Dashboard
- Data entry
  - Social entry
  - Traceability
  - Environmental
  - Daily Prod. Recording

Environmental Entries

Home > Environmental entry > Modify

Modify Entry

Farm staff environment information | Declaration on exploitation

GPS Longitude :	99-54'52.8''	GPS Latitude :	12-13'30.6''	Sitting in Mangrove :	No	Expension Habitate :	No	Protected Area :	No
Cumulative Impact :	No	Use Fresh Water :	Yes				

Validate

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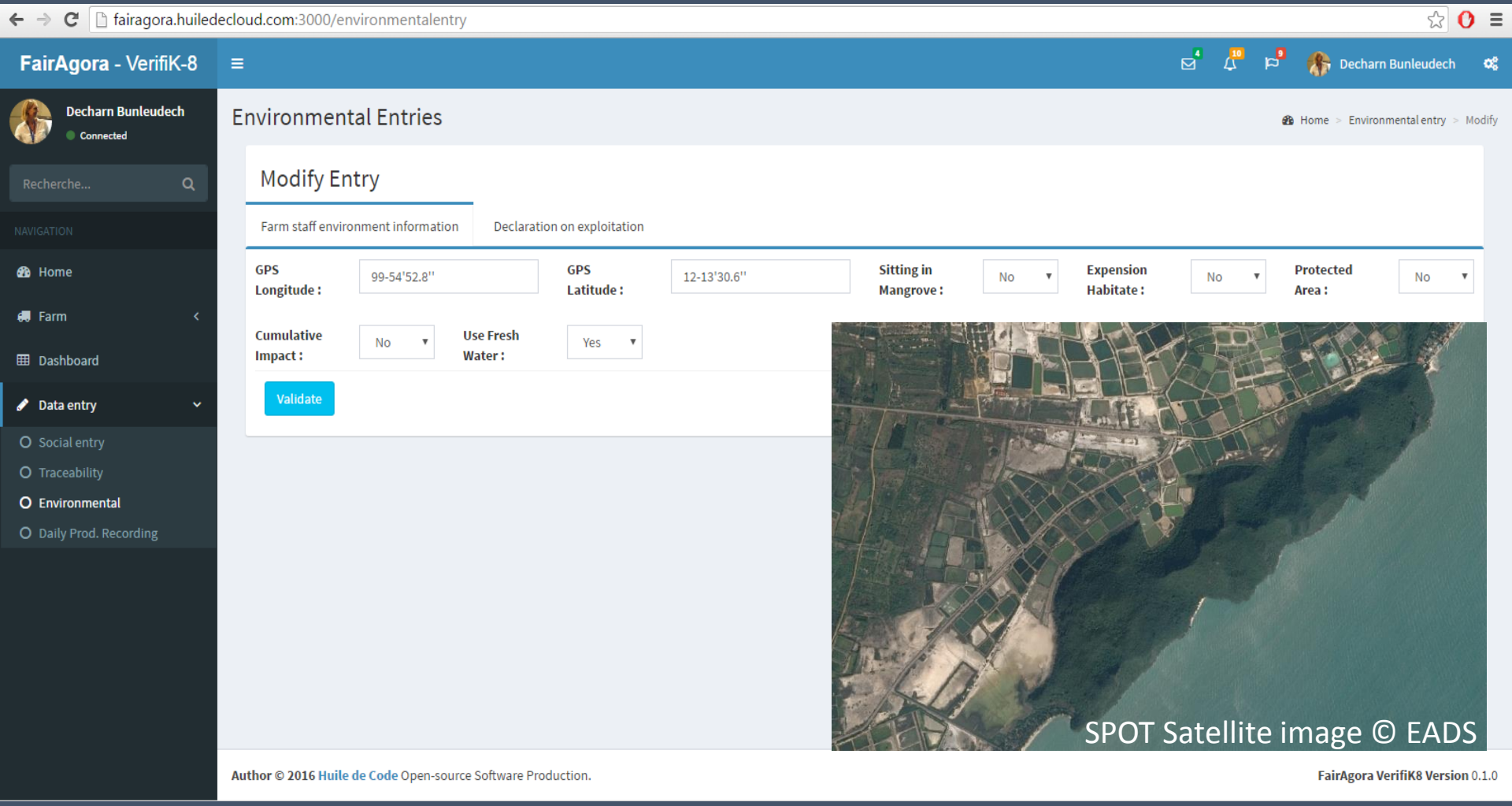
ENVIRONMENTAL ENTRY & SATELLITE IMAGERY



ENVIRONMENTAL ENTRY & SATELLITE IMAGERY

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Recherche...

NAVIGATION

- Home
- Farm
- Dashboard
- Data entry
  - Social entry
  - Traceability
  - Environmental
  - Daily Prod. Recording

Environmental Entries

Home > Environmental entry > Modify

Modify Entry

Farm staff environment information | Declaration on exploitation

GPS Longitude : 99-54'52.8''

GPS Latitude : 12-13'30.6''

Sitting in Mangrove : No

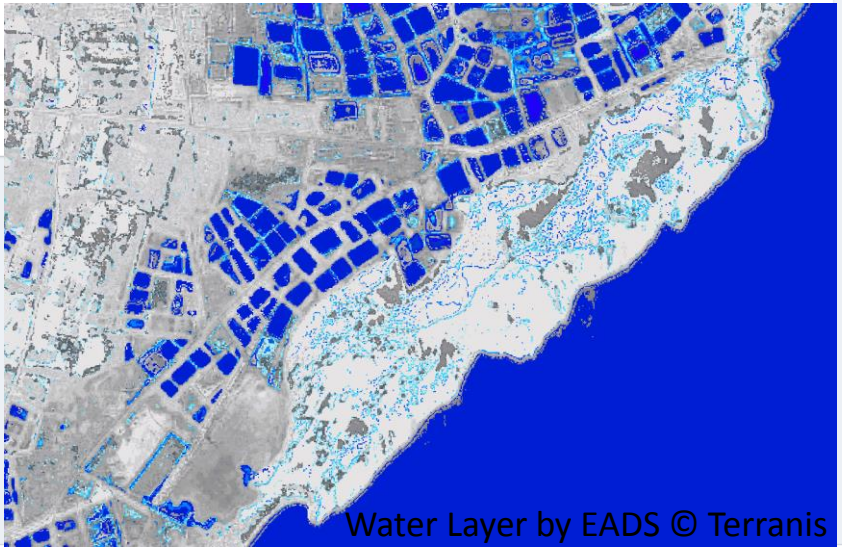
Expension Habitate : No

Protected Area : No

Cumulative Impact : No

Use Fresh Water : Yes

Validate



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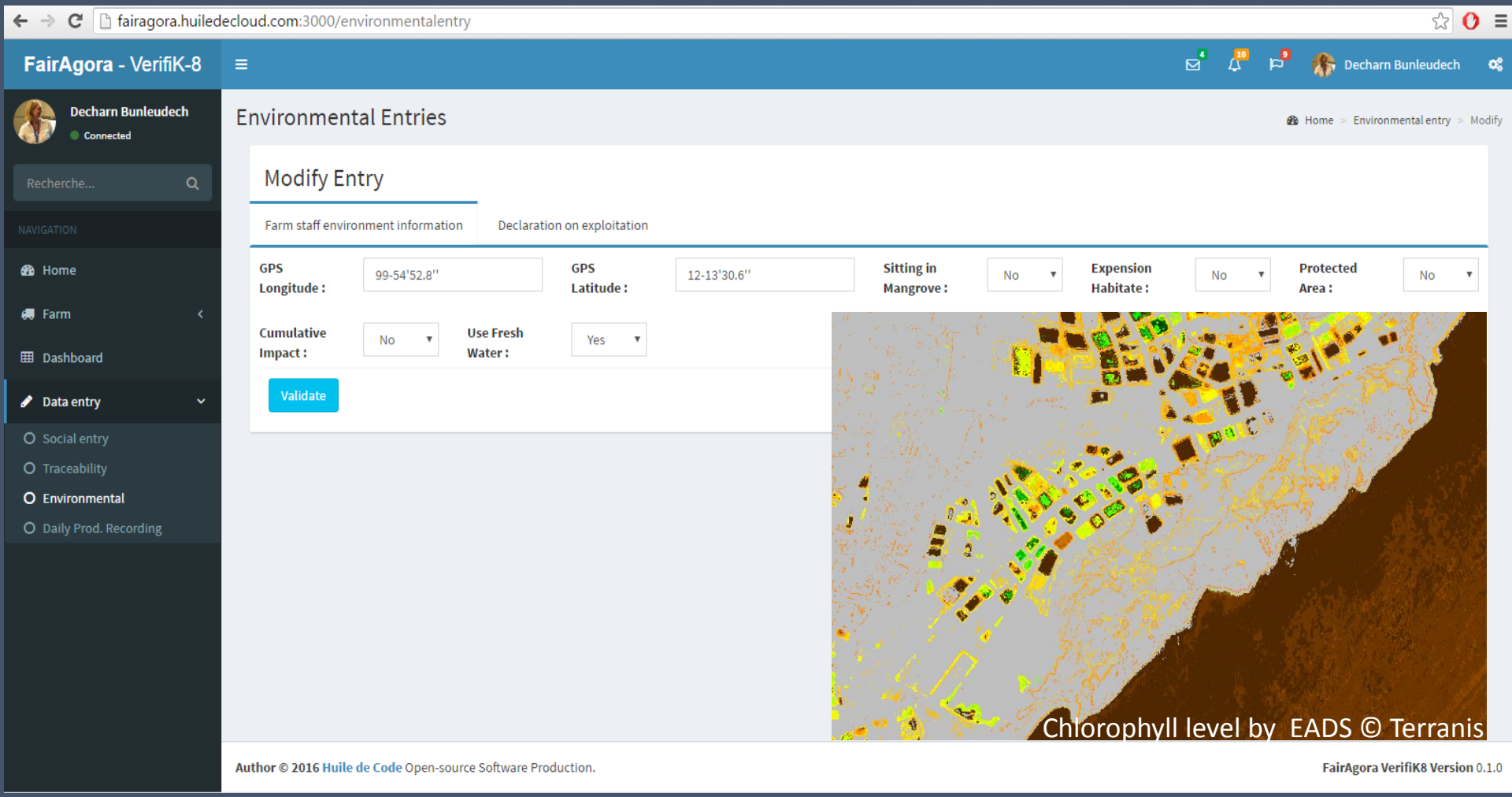
ENVIRONMENTAL ENTRY & SATELLITE IMAGERY



DAILY PRODUCTION ENTRY

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Recherche...

NAVIGATION

- Home
- Farm
- Dashboard
- Data entry
  - Social entry
  - Traceability
  - Environmental
  - Daily Prod. Recording

Daily Production Entries

Home > Daily entry > Modify

Modify Entry

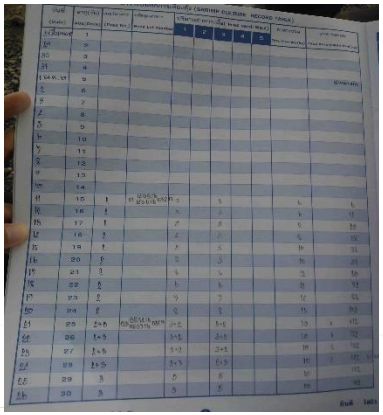
Daily production recording

Water Quality : **Ph :** Water PH **Oxygen :** % Oxyger **Nitrate :** % Nitrate

Validate

Download the farm images/photos

Choose File 20160123_111724.jpg



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ENVIRONMENTAL ENTRY

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Recherche...

NAVIGATION

- Home
- Farm
- Dashboard
- Data entry
  - Social entry
  - Traceability
  - Environmental
  - Daily Prod. Recording

Environmental Entries

Home > Environmental entry > Modify

Modify Entry

Farm staff environment information | Declaration on exploitation

Does the farm use certified feed ?	Yes
Does the farm use antibiotics ?	No
Does the farm use veterinary drugs and chemicals ?	No
Does the farm use fry or post larvae from Wild Sources ?	No
Does the farm use post larvae from certified hatcheries ?	Yes

Validate

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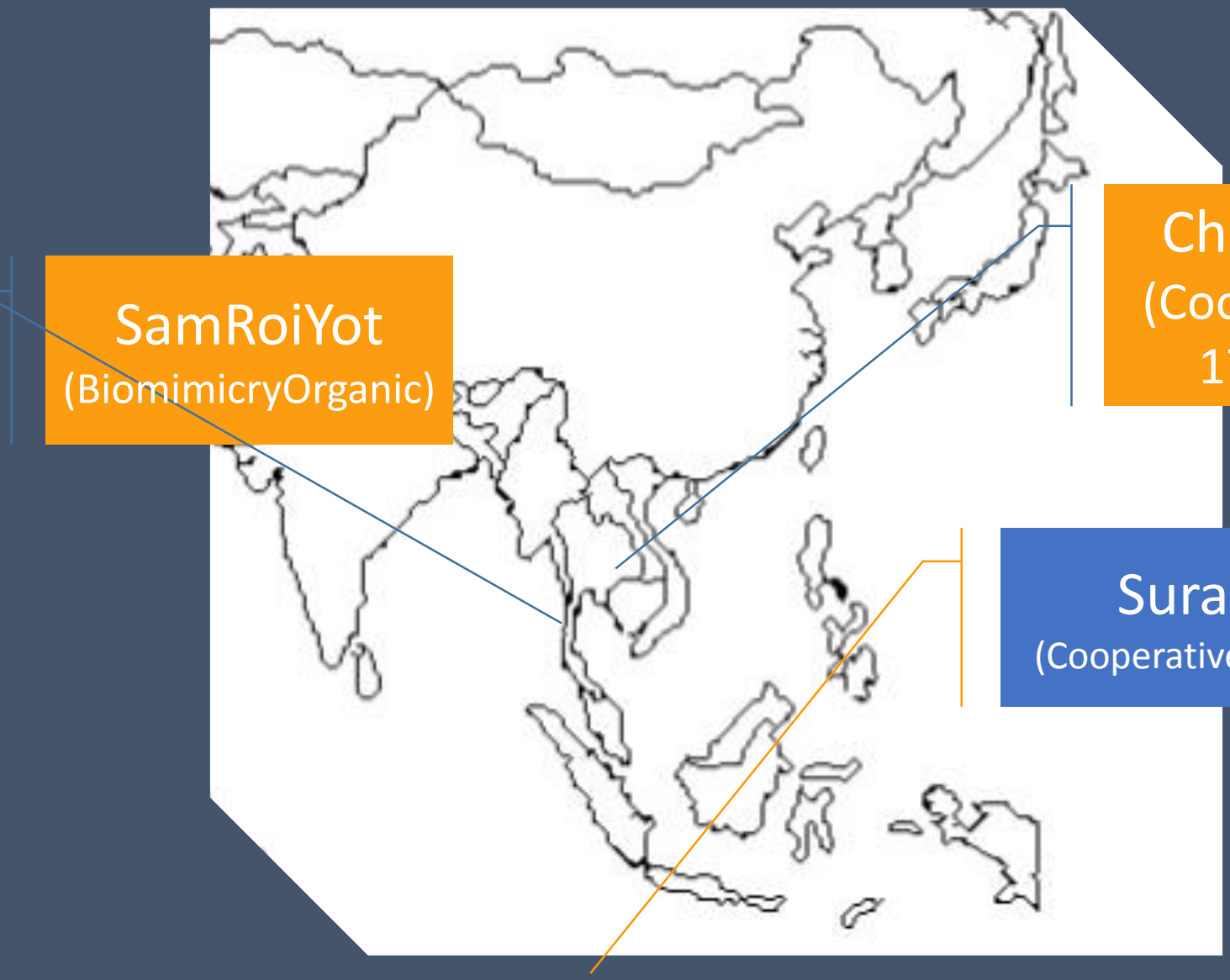
PILOTING SITES (Shrimps)



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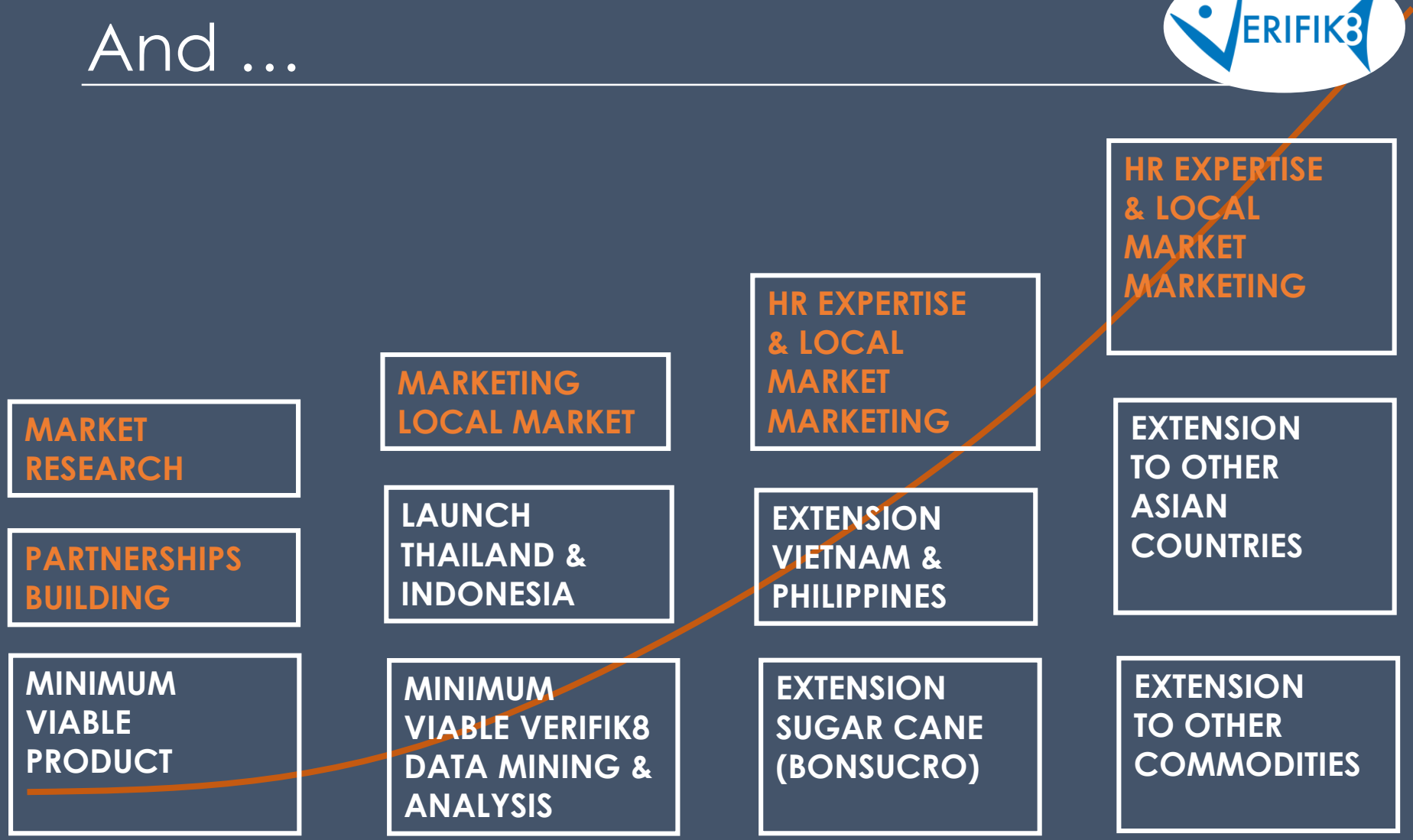
MARKET RESEARCH
PARTNERSHIPS BUILDING
MINIMUM VIABLE PRODUCT
MARKETING LOCAL MARKET
LAUNCH THAILAND & INDONESIA
MINIMUM VIABLE VERIFIK8 DATA MINING & ANALYSIS
HR EXPERTISE & LOCAL MARKET MARKETING
EXTENSION VIETNAM & PHILIPPINES
EXTENSION SUGAR CANE (BONSUCRO)
HR EXPERTISE & LOCAL MARKET MARKETING
EXTENSION TO OTHER ASIAN COUNTRIES
EXTENSION TO OTHER COMMODITIES
2016
2017
2018
2019 & more

VERIFIK8

TRUSTED VERIFICATION

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contact@fairagora.com

KEEP POSTED

&

THANK YOU

BUSINESS MODEL

	FREE Self-assessment	PAID ACCESS MEMBERSHIP	PAID ACCESS LICENSEE
DASHBOARD	Light	Full	Full
STANDARD BENCHMARK	✔	✔	✔
COMPLIANCE ALERTS		✔	✔
ENVIRONMENT PERFORMANCES		✔	✔
SOCIAL PERFORMANCES		✔	✔
ON SITE AUDIT / CERTIFICATE		✔	✔
	FREE	PER FARM / CROP	LICENSEE FEE