

Protecting Children Online



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Online Threats to Children





The Child Online Protection (COP) Initiative

The **COP Initiative** aims at bringing together partners from all sectors of the global community to ensure a safe and secure online experience for children everywhere.

Objectives

- **Identify risks and vulnerabilities to children in cyberspace;**
- **Create awareness of the risks and issues through multiple channels;**
- **Develop practical tools to help governments, organizations and educators minimize risk; and**
- **Share knowledge and experience while facilitating international strategic partnership to define and implement concrete initiatives**



COP Five Strategic Pillars



- COP high-level deliverables across the five strategic pillars are designed to be achieved by ITU and COP members in collaboration.
 - Legal Measures
 - Technical & Procedural Measures
 - Organizational Structures
 - Capacity Building
 - International Cooperation
- It is designed to transform the COP Guidelines into concrete activities by leveraging the active support provided by COP partners.



4 Set of COP Guidelines



- Developed in cooperation with COP partners, is the first set of guidelines addressing different stakeholders. Available in the six UN languages



The COP Guidelines in details

Update version COP Guidelines for Children



Children and young people need to be aware of risks online. The guidelines advise them on possible harmful activities online, such as bullying and harassment, identity theft, and online abuse. The guidelines also include advice to children seeing and experiencing harmful and illegal content online, or young people being exposed to grooming for sexual purposes, the production, distribution and collection of child abuse material.



The COP Guidelines in details



Update version

COP Guidelines for Parents, Guardians and Educators

Research shows that more and more children are connecting to the Internet using game consoles and mobile devices, yet many adults are not even aware that these activities include internet connectivity. The guidelines for parents, guardians and educators provide recommendations on what they can do to make their child's online experience a positive one.



The COP Guidelines in details



COP Guidelines for Policy Makers

The guidelines for policy makers will help individual countries plan for their strategies for child online protection in the short, medium and longer term. In order to formulate a national strategy focusing on online child safety, policy makers need to consider a range of strategies, including establishing a legal framework; developing law enforcement capabilities; putting in place appropriate resources and reporting mechanisms; and providing education and awareness resources.



The COP Guidelines in details



New COP Guidelines for Industry

The updated guidelines for Industry on Child Online Protection provide advice on how the ICT industry can help promote safety for children using the Internet or any technologies or devices that can connect to it. An online platform of COP case studies from the broader ICT Industry further complements the content of these Guidelines.



5 key areas for protecting and promoting children's rights in the online environment

Policies and management processes

Integrate children's rights in **policies and management processes**

Child sexual abuse content

Develop processes for handling child sexual abuse content

Safer and age appropriate environment

Develop **safer and age appropriate** online environments

Educate children, parents and teachers

Educate children, parents and teachers on children's safety

Promote positive use of ICTS

Promote digital technology as a mode to further **good citizenship**

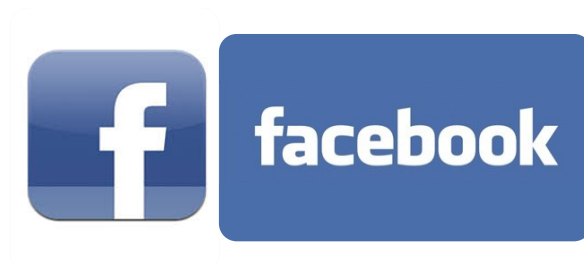
Purpose of the Guidelines is to provide:

- ✓ A blueprint that can be adapted locally for various industry players
- ✓ Establish a benchmark for recommended actions
- ✓ Guidance on identifying, prevent and mitigating risks
- ✓ Guidance on supporting children's rights



Capacity Building Activities

- The pilot received endorsement from the Ethiopian Ministry of Communication and Information Technology (MCIT).
- Trained a total of up to 100 safety ambassadors from government, law enforcement and educators from 25 schools across Addis Ababa.
- More than 15 000 children and young people have seen Spot messages promoting online safety developed under the banner “ Click Safe, Click Clever”.
- The project is now intended to become a regional project named African E Safety Project





ITU Regional Office Work on Child Online Protection

- 100 participants
- Support from the Prime Minister
- Partners : CTO, Regulator, OGCIO
- Outcome: COP Guidelines for Vanuatu
- COP Guidelines for Brunei : 2014
- COP Awareness in Nepal (2015)
- COP ongoing work in Philippines , Thailand





We count on the support of several partners...





ITU : I Thank U