



Mr. Mika Kanerva

Co-Founder and Chief Operating Officer
at Sofia Digital Ltd.

Mr. Mika Kanerva has 20 years of experience in Digital Television and special knowledge about DVB broadcasting technologies and creation of added-value services for television. He has unique global experience about digitalization of the TV, development of new TV / OTT services and delivering solutions for HbbTV and Smart TV environment.

Mr. Kanerva has been closely involved in TV standards development and industry collaboration especially at Nordic region, Europe and South-East Asia where he provided insight for the television digitalization process from analog TV switch-off to DVB-T2 and Connected TV services launch based to well-known industry standards.

He graduated in 2008 as Master of Computer Science at the University of Tampere, Finland. He has been one of the founders and key persons in Sofia Digital since 2000 and currently working in the company as Chief Operating Officer.

Education

University of Tampere, M.Sc., HCI SW development, User Interfaces and multimedia

Grade: Master 1996 – 2008

International Conferences

- Mar 2019 ABU DBS 2019 Symposium
Kuala Lumpur, Malaysia
Speaker: Latest Developments in HBBTV
- Dec 2017 IRIB 14th Media Conference, Tehran, Iran
Speaker: HBBTV Technology and services
- Mar 2017 ABU DBS 2017 Symposium
Kuala Lumpur, Malaysia
Speaker: HbbTV services adoption
- Oct 2015 HbbTV Symposium – Madrid, Spain
Speaker: HbbTV services
- Nov 2011 FiCom Cabledays – Lahti, Finland
Speaker: HbbTV technology
- Apr 2004 DVB World Conference – Dublin, Ireland
Speaker: DVB-MHP Application Development
- Feb 2002 Cablelabs Winter conference - Denver, USA (Colorado)
Speaker: OCAP-MHP Application Development



Company Certificates and Awards

