

## Brief profile



### **Jayant Shah**

#### **Director, Applications & Solutions Engineering, Emerging Markets, Dolby**

Jayant has been involved with the Satellite and Cable TV industry in India since its inception in the early 90s. Having spent several years in the CATV and SMATV industry, he moved into broadcasting in the late nineties, joining News Television (later Star India) as engineering manager. He subsequently moved to the National Geographic Channel, heading the broadcast engineering and operations function in New Delhi. He also spent 3 years as a founder member & CTO of a digital media company, Tangerine Digital Entertainment, which was setup as a media services outsourcing organization, with particular emphasis on digital media, archiving and metadata.

He joined Dolby Laboratories in the capacity of Head of Systems Engineering for India in early 2010 and is currently Director – Applications & Solutions Engineering for the Emerging Markets at Dolby. He has extensive experience in the areas of broadcast audio including live sporting events and post-produced shows and in deployment of advanced audio formats in OTT services.