Rajat Nigam

CTO, TV18

Rajat Nigam is vastly experienced Media professional who is currently the Group Chief Technology Officer of Network 18 Media, leading the technology organization within the group comprising of 800 plus tech team members, driving technology to manage 73 TV Broadcast Channels and multiple digital products comprising of Websites, Mobile Apps including OTT.

He is one of very few professionals globally, who have managed all aspects of traditional broadcast and digital media. A career with a mix of managing, consulting and operating roles in the field of Broadcasting ranging from International Sports productions (Olympic & Asian Games, ODI Cricket) to high intensive Newsroom operations; designing 24x7 Corporate & Broadcast IT systems, budgeting Satellite communication & Terrestrial links, Private FM Radio, contributing on Regulatory governing framework, Business Process engineering & New Media nuances. He has innovatively defined work-flows related to Audio Video Content Production and has been instrumental in many firsts of Indian broadcast industry like use of H.264 Compression for transmission, IP video production, native HD Channel set-up and use of cloud for news-gathering and productions, 4K content Production chain, Content Delivery and the value chain on digital platforms. He, in the current role, has been actively focused to drive performance matrix for enhanced experience of digital products, design of Data management platform to attain consumer gratification and instill solutions related to Data security and privacy concerns. Endorsing the quest to be updated with Technology at global level, Rajat has completed certification as Block Chain Expert V2 from Block Chain Council.

Rajat has bachelor's degree in Electronics & Telecom Engineering and master's in business administration and was conferred with BES 2010 and SCTE 2016 as recognition of his contribution to Television Industry besides being in the CIO Power list of 2016 - list of most influential IT & Technology professionals across multiple industries. Rajat Nigam has been identified as one of the top ten Technologists and among the top 100 important professionals related to Indian Media and Entertainment Industry for the year 2014 and again in 2016 by Digital Studio magazine (ITP Publication). He has been a regular speaker in various forums and recognized as thought leader in the industry wherein he has been actively associated for more than 27 years rendering rich experience in quality and quantum.