



**Sanjay Tripathy**

Co-founder & CEO Agilio Labs

Advisor - IAMAI (Internet & Mobile Association of India)

With more than 27 years of experience in Sales, Marketing & Strategy across industry verticals like FMCG, Consumer goods, Telecom, Media & Financial services in multiple regions of India & South Asia, Sanjay is a recognised thought leader in the country in the Digital, Marketing, Media, E-commerce & InsurTech space and a regular speaker/mentor in CMO forums, industry meets and digital forums.

One of the most-awarded marketers in India, Sanjay quit his job as Senior Executive Vice President at HDFC Life in 2017 to pursue his long-overdue dream of studying at Stanford University, USA. He completed the Advance Management at Stanford (Stanford Executive Program - SEP) in August 2017 and has since then founded a startup studio (Agilio Labs). Agilio Labs works with non-tech industry experts to launch innovative & successful startups. It also helps corporations to become Digital First and think like a startup by helping them with Digital Transformation, building Digital businesses and enhancing their Digital marketing activities. For the last 2 years, Sanjay has been working as a consultant for digital transformation and growing Digital business of large BFSI players (Aditya Birla Capital, MyUniverse, Canara HSBC Life etc), media players like Bloomberg Quint as well as helping startups in strategy, market access, fund raising, growth advisory and product market fit. Sanjay is also an Independent Director on the Board of Invesco Asset Management (India) Private Limited.

Sanjay is a part of major industry bodies as well as on the judging committee for various industry awards. He is currently an Advisor to Internet & Mobile association of India (IAMAI), the past Vice Chairman of Media Users Research Council (MRUC) board.

On the personal front, Sanjay is an endurance runner; a marathoner who started running to overcome asthma and other health issues arising from an accident. He continuously challenges himself to learn new skills and is a completely focused yet multi-dimensional person with varied interests; Graphology for example.