

Pakistan Telecommunication Authority



Overview of Pakistan Telecom Sector, Initiatives and challenges



OFC & Submarine Cables

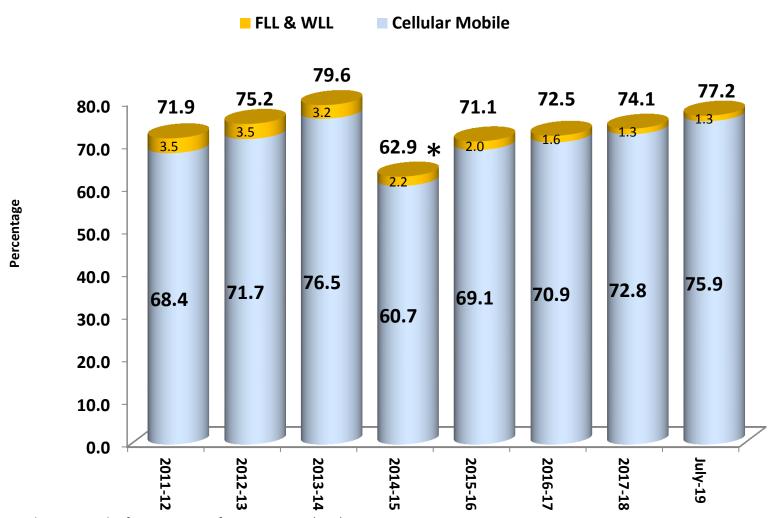


- Pakistan is connected with six (06) submarine cables with a total designed capacity of 150.5 Tbps.
 - Trans-World Associates 1 (TWA1)
 - South East Asia-Middle East-Western Europe 3 (SEA-ME-WE 3)
 - South East Asia-Middle East-Western Europe 4 (SEA-ME-WE 4)
 - South East Asia-Middle East-Western Europe 5 (SEA-ME-WE 5)
 - India-Middle East-Western Europe (I-ME-WE)
 - Asia-Africa-Europe (AAE)
- Cable Landing Stations: 3
- OFC networks for the national capacity- 83,083 Km
- Total Access Network in Pakistan including metro and spur fiber –
 230,500 km.



Teledensity





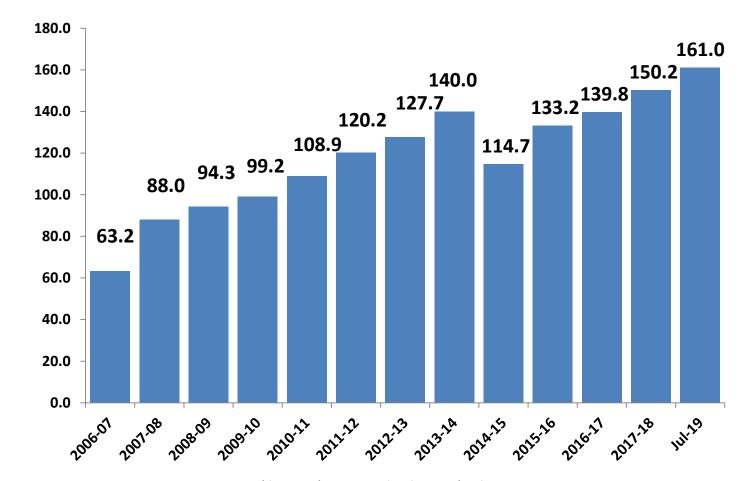
^{*} Drop is due to Launch of Biometric Verification System (BVS)



Cellular Mobile Subscribers



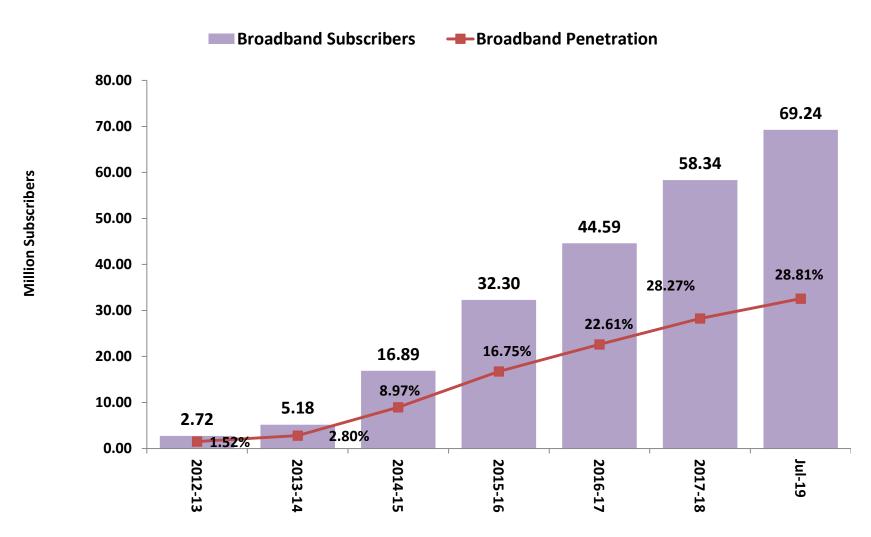






Broadband Subscribers







Key Initiatives



- (AMA) Asaan Mobile Accounts
 - Will help to bring huge unbanked population in banking channel
 - ➤ Third Party Service Providers Licensing and facilitation for National Financial Inclusion Strategy (2)
- Steps towards Local Manufacturing & Assembling of Mobile Handsets.
 - > PTA type approval holder companies have set up 16 local assembly mobile handsets plants in Pakistan.
 - > Created more than 3500 jobs



Key Initiatives



- Device Identification, Registration and Blocking System (DIRBS)
 - > System detects the substandard, fake, stolen and illegal imported mobile phones.
 - ➤ Helps to stop import of illegal mobile handsets import, raise tax revenue and controls mobile phone snatching.
- Test and Trial Framework for 5G and Advanced Technology
- National Roaming- Quick role out of services and provision of universal service.
- Spam Regulations- to control unsolicited, Misleading fraudulent messages
- Shifting of BTSs on Solar Energy- Help in reducing the operational cost
- Internet Exchange Point (IXP) (Islamabad, Karachi)



Key Challenges



Need of Establishment of Telecom Tribunal

- > Licensees challenges the decisions, determinations, orders of the regulator and even regulations in the court of law.
- > Nature of telecom cases are time bound need quick decisions.
- Delay for justice in court of Law due to heavy influx of other cases.
- Renewal of Mobile licenses and example

Right of Way Issues

- ➤ Procedural delays, inaccessibility to certain geographical areas, rise in cost of doing business and demand of revenue sharing are major obstacles for expanding OFC and other telecom infrastructure.
- Will be more pronounced with deployment of small cells.

Social Media Management

- > Social Media like Facebook, twitter, whatsapp, utube etc-significant part of everyday communication.
- Controlling the misuse of social media is a big challenge
- Pakistan Telecommunication Authority

 Big threat to cultural and religious fabric of country.





Thank you