

ITU REGIONAL DEVELOPMENT FORUM

# ITURDF

CIS REGION  
ONLINE 2020

14-15 December

Overview of Partnerships and Resource  
Mobilization in the BDT

[itu.int/go/RDF-CIS2020](http://itu.int/go/RDF-CIS2020)



Organized by

#ICT4SDG



# Agenda

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- 1. Financing for Development Today**
- 2. Overview of Partnerships/Resource Mobilization Strategy**
- 3. Overview of partnerships and resource mobilization for BDT 2018-2020**
- 4. Indicative overview of timeline for receiving funding for major donors**
- 5. Way forward**
- 6. Questions and Answers**



# Financing for Development Today



# Financing for Development Today

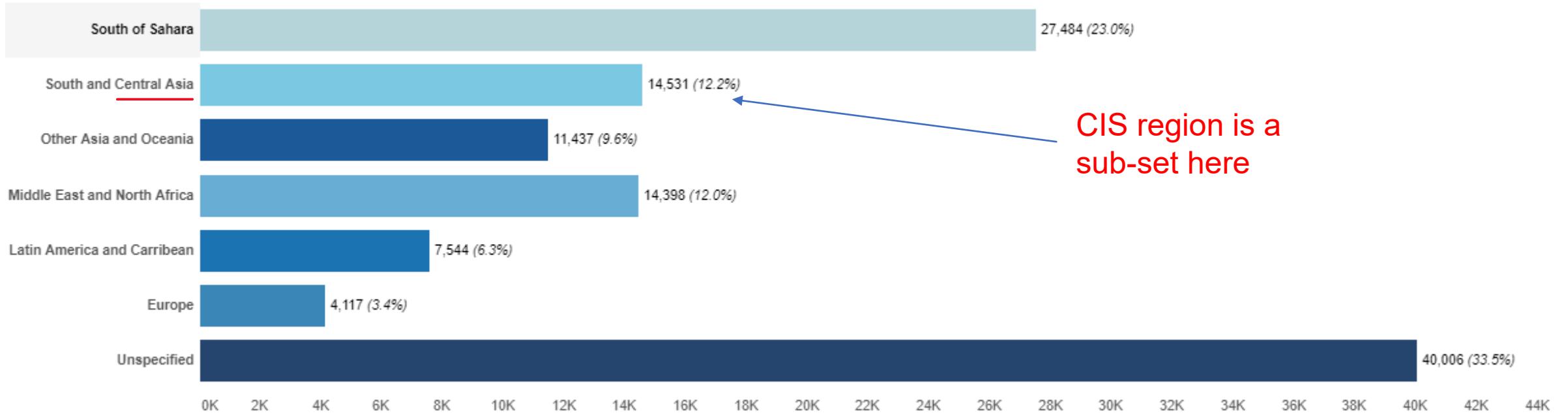
- **The Post-2015 context** (Agenda 2030 and Addis Ababa Action Agenda)
- **Broader cooperation on financial and non-financial support**
- **New role for Official Development Assistance (DA) funds**
- **Domestic Resource Mobilization/ Government Cost Sharing**
- **Blended Finance**
- **Engaging and Incentivizing the Private Sector**



# Financing for Development Today

## ➤ Official Development Assistance (ODA) in 2019 from OECD Countries - \$152 billion

### By Region (USD million)

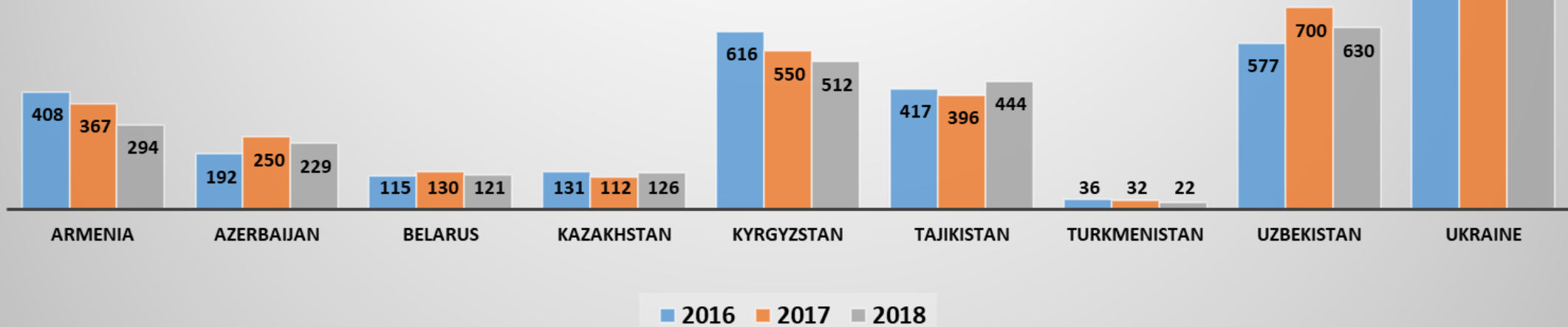


Source: OECD 2020



# Financing for Development Today

## Official Development Assistance (ODA) per country in USD (million)



Source: OECD 2020



# Partnerships and Resource Mobilization Strategy





# ITU Strategic Framework 2020-2023

**Goal 5 – Partnership:** Strengthen cooperation among the ITU membership and all other stakeholders in support of all ITU strategic goals

- Foster engagement and cooperation among governments, the private sector, civil society, intergovernmental and international organization, and the academic and technical communities
- Contribute to the global partnership to strengthen the role of ICTs as means of implementation of the 2030 Agenda for Sustainable Development

**SDG Goal 17:  
Partnerships for the  
goals**





# Overview of Partnerships/ Resource Mobilization Strategies

- Maximize technical, advocacy, and financial contributions of partners to achieve mutually agreed objectives, in line with the ITU mandate

## Recommendations/framework

- Articulate need and impact
- Identify champions of BDT's work
- Accelerate partner rating and prioritization
- Ensure adequate resources



# Partnerships and Resource Mobilization for BDT 2018-2020

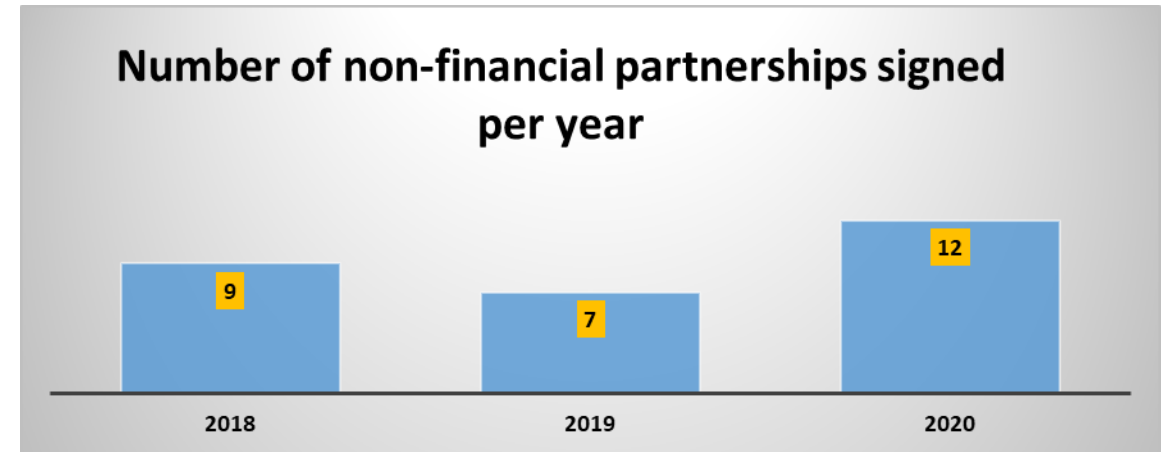


# Partnerships and resource mobilization for BDT 2018-2020

## Status of ITU-D financial and non-financial partnerships



Status as of 30 Nov 2020



Status as of 30 Nov 2020



# Indicative timeline for receiving funding for major donors

- **It usually takes a long time from identifying the partner to funding received**
  - **Process of engaging** – building strong relationships and showing added value of ITU work
  - Intensive **dialogue** and involvement at national (government) and partner level
  - **Negotiation** of terms and conditions
  - Examples:
    - **Agreement with NORAD** – discussion started in Sept 2019 with agreement signing in Dec 2020
    - **European Commission** – it takes up to 2 years to receive funding from the EC



## Way Forward

- Focused PRM Team support
- Monitoring and analysis of development trends
- Outreach to Member States
- Strengthen existing relations with current donors and looking for new prospects
- Explore government cost sharing and private sector co-financing
- Focused approach to CIS region to identify potential partners and donors
  - *Who do you see as the main potential donors for ITU projects in the CIS region?*



**Thank you!**

**Questions and Answers**

