

Regional workshop organized by the Universitat Autònoma de Barcelona, in collaboration with the International Telecommunication Union and the European Commission

Smart Accessibility on Connected TV

Residencia d'Investigadors, 18 March 2015

Draft agenda

08:30 – 09:00	Registration
09:00 – 09:45	Welcome Addresses <ul style="list-style-type: none">• Xavier Ribes, UAB Information Society Commissioner• Jaroslav Ponder, Coordinator for Europe, International Telecommunication Union (ITU), Telecommunication Development Bureau• Harald Trettenbrein, Deputy Head of Unit, Directorate-General for Communications Networks, Content and Technology. Unit G1 Converging Media & Content. European Commission• Pilar Orero, Universitat Autònoma de Barcelona UAB)
09:45 – 10:15	Overview of International Standards <i>Moderator: Thomas Küpper, Scientific and Technical Project Officer, Converging Media and Content</i> <i>Speakers:</i> <ul style="list-style-type: none">• Simão Campos, International Telecommunication Union (ITU) Telecommunication Standardization Bureau• Ulrike Haltrich, IEC/TC100
10:15 – 10:30	Group Photo and Coffee Break
10:30 – 11:30	Approaches to connected TV <i>Moderator: Christoph Dosch, Chairman ITU- R Study group 6, Germany</i> <i>Speakers:</i> <ul style="list-style-type: none">• Pere Vila, Radio Televisión Española (RTVE), Spain• Annette Wilson, Rundfunk Berlin-Brandenburg (RBB), Germany• Gion Linder, Swiss Txt, Switzerland
11:30 – 13:00	Accessibility Legal, Policy and Regulatory Frameworks

Moderator: Mia Ahlgren, EDF

Speakers:

- **Susan Schorr**, Head of Special Initiatives Division, ITU
Telecommunication Development Bureau
- **Harald Trettenbrein**, Directorate-General for Communications
Networks, Content and Technology. Unit G1 Converging Media &
Content. European Commission
- **Eliisa Reenpää**, FICORA, Finland
- **Sophie Girieud**, CSA, France
- **Rodica Anghel**, CNA, Romania
- **Francisco Manuel Martinez Fernandez**, SETSI, Spain

13:00 – 14:30

Lunch

14:30 – 15:15

Manufacturers promoting connected TV accessibility

Moderator: Ulrike Halrich, Digital Europe

Speakers:

- **Xavier Castillo**, **Electronics and Industrial Policy Manager**, *Association of Electronics, Information and Communications Technologies, Telecommunications and Digital Content companies (AMETIC)*, Spain
- **Samuel Fabra**, SONY

15:15 – 16:00

Service Developers promoting connected TV accessibility

Moderator: Ronald Mies, IRT

Speakers:

- **Robin Nachtrab-Ribback**, Verbavoice, Germany
- **Igor Garcia Olaizola**, Vicomtech, Spain

16:00 – 17:00

Round table: Accessibility on connected TV

Moderator: Dani Giribet, Corporació Catalana de Mitjans Audiovisuals CCMA (TVC), Spain

Panelists:

- **John Birch**, Screen Systems, UK
- **Mario Vinagre**, Rádio e Televisão de Portugal (RTP), Portugal
- **Gion Linder**, Swiss Txt, Switzerland

17:00 – 17:30

Conclusions and Way Forward

Note:

- CCMA, Generalitat de Catalunya and S-Dos will offer a demo of their interactive accessibility services
- UAB, Anglatècnic and RTVE will offer a live demo of sign language interpreting of TV programmes via HbbTV

- SWISS TXT and VerbaVoice will offer a demo of NERstar, an application for subtitling quality measurement and data generation

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