Bernard PAUCHON

Professional Biography

Graduated from Polytechnique School and National Superior School of Telecommunications, Bernard PAUCHON joined the O.R.T.F. in 1974, and subsequently the S.F.P. (Société Française de Production) in 1975, one of the companies resulting from the split of the O.R.T.F.

There, he was in charge of Engineering of studios and post production, and participated in

future strategic planning. That included the responsability of the first French production in

HDTV presented at the Montreux Television Symposium in 1983.

In 1984, he joined TDF as Deputy Director International where he had to lead for French

broadcasters and audiovisual authorities the international negociations for HDTV, DAB and

DVB standards within the ITU process. In parallel, he was Vice-Chairman of the EBU

Technical Committee and Chairman of the JTC EBU/ETSI

From 1994 to 1998, he was appointed CEO&Managing Director of Cognacq-Jay Image, a

facility house, subsidiary of TDF, providing services of playout, production and postproduction

which became the leader in France in this activity.

From 1999 to 2003, he became Director of the Digital Cinema program of France Télécom’s

Division Entreprises Audiovisuelles (that included TDF and GlobeCast).

In 2004, he has been appointed Senior Vice President for the Development of Broadcast

Services to Mobile Devices at TDF, and was Vice-Chairman of the bmco forum.

Since 2008, he has been appointed Senior Vice President Global Media, in charge of

International Partnerships and TDF Group coordination for DTT, Mobile TV, Digital Radio,

Digital Cinema, Multimedia (Playout facilities, Internet Delivery, and IPTV services), and

spectrum management related to these business lines.

Since January 1st 2011, he has founded his own company, BPCI (Bernard Pauchon Consulting

International)

Having been the founder and first Chairman of Broadcast Networks Europe (BNE), the

European terrestrial broadcast networks operators association, where he used to represent

TDF. He is now directly working for BNE in the position of Special Advisor, whilst keeping

working for TDF, in particular for the representation at the Steering Boards of the DVB

consortium and of DigiTAG, the association promoting DTT which embraces all stakeholders

of the DTT value chain where he chairs the Spectrum and Networks Working Group.

Bernard Pauchon is also a member of the IBC International Council.