



MIA Event 19th October 2015

AGENDA

Cinema and Accessibility. Current status and prospects.

In the world one in 6 people are affected by some form of visual or hearing impairment. More than 70 million people in Europe are deaf or hearing impaired. Despite the huge numbers involved, the issue of sensory disabilities is still not tackled consistently in all European countries, and the same applies to the film industry.

This event will endeavour to explain:

- how a film can be made accessible,
- what rights the users have, in terms of international norms and regulations, and -
- what impact audio-visual accessibility has on the market.

starts at 15.00, ends at 17.00

moderator: Federico Spoletti, SUB-TI Access
(in **English**, with **live transcription**)

15.00-15.15

opening remarks

Lucia Milazzotto (Director of MIA)

Lucio Argano (General Manager 10th Rome Film Fest)

15.15-15.30

What makes a film accessible. Notion of Accessible Filmmaking.

Federico Spoletti, SUB-TI Access

15.30-15.45

Commitment by International Organisations

Roxana Widmer-Iliescu ITU (United Nations Agency for Information and Communication Technologies)

15.45-16.00

The Current Situation in Europe, and in Italy

Elena Di Giovanni – University of Macerata



16.00-16.15

Research and future developments

Robin Ribback - Verbavoice

Pilar Orero - HBBTV4all

1615 1630 Q&A

16.30-17.15

Roundtable

Accessibility as a tool for audience expansion.

Invited:

Foreign film distributors present at the film market

Representatives from a foreign televisions

A VOD platform representative

Two filmmakers

The President of the Association of Italian cinema exhibitors

The President of the Association of the Italian Film Commissions

Representatives of Italian Distributors

Warner Bros

Eagle Pictures

BIM

Raicinema

Bolero Film

Academy 2

For the Italian Television

a representative from RAI (National Broadcaste)

a representative from SKY Italia

a representative from La7

a representative from Mediaset

Students from the Centro Sperimentale di Cinematografia

Students from other film schools in Rome