Dear Ladies and Gentlemen, yours Excellences, honourable guests,

It is great honour and pleasure to be here, in beautiful Warsaw, to join colleagues from NRA BiH at this conference "Broadband Services and Infrastructure Mapping". I would like to use given opportunity to address several topics from Bosnia and Herzegovina as very good example of what politicians, administration and know-how society can and cannot do, in light of digital development and especially broadband service, even I am belonging to the recently numbered entities.

By this chance I would like to express my gratitude to the Office of Electronic Communications of Republic of Poland, which is in cooperation with the International Telecommunications Union (ITU) and European Commission (EC) and under the framework of the Regional Initiative for Europe on Broadband, organised such important event. In this regard, I extend special gratitude to

Ms. Magdalena Gaj, President of Office of Electronic Communications, Poland**.**
Mr.Brahima Sanou, Director of Telecommunication Development Bureau (BDT) of ITU,
Mr. Guido Acchioni, from European Commission

I am not going to use time for repeating what is the digital agenda, digital economy, or broadband initiatives, as we are all very knowledgeable about all of it. But I would like to underline how the digital world, this new era which is on our door, might change the abilities and prosperity of our societies and lives. By this, I see many of new life aspects to be discovered, especially in the research and development arena, as phrased in HORISON 2020. The broadband is just one more brick in this promising new life environment. The Internet and digital technologies are transforming the lives we live, the way we work – as individuals,

in business, how we commute, and in our communities as all becomes more integrated, more connected and linked to each other. Life we know is not any more future. It is present time. We are living life with broadband capacities already in place, and we are in need for more, and more. But, the use of broadband is not possible without having clear picture what are needs, without having map of services, infrastructure and technologies in need to establish such enabling ecosystem.

We are all very much aware of the fact that broadband infrastructure, networks, and services development are imminent byte of new life, aimed by the EU Digital Agenda 2020 with its sets of objectives.

Among a seven pillars, the Digital Agenda's   main objective is to develop a digital single market in order to generate smart, sustainable and inclusive growth in Europe. In fact, the Digital Agenda proposes to better exploit the potential of ICTs in order to foster innovation, economic growth and progress.

And by said, I am going back to my country, where we have several tasks to create environment for growth. This is not well-known fact but ICT industry in BiH had growth of 700% in the last ten years and more than 5000 new work positions in ICT industry were created. All opportunities are possible thanks to the broadband services. Unfortunately, those services are still expensive and the costs are about 30% of the monthly business costs. Roughly speaking, it could be the tremendous problem for development of digital economy. Example shows how great opportunity suffers when problems like policy, strategy, goals, partnership of public and private sectors, services and all other facilitators are not in line with overall EU based development strategy of digital economy. So this conference is chance to address even more important issue, the political commitment for development and growth, not only by pamphlets, but acts and initiatives.

Bosnia and Herzegovina has officially sent the EU Membership application, and we have to go through very delicate and difficult process, which most of you have passed already. We are aware of what is in front of us. In that light, this conference is one of the important pillars for bringing new impetus for growth and sustainability, especially in ICT-enabled industries.

Promoting fast and ultra-fast internet access for all as one of the seven pillars of the EU Digital Agenda 2020, we are facing demand for creation enabling environment for the broadband infrastructure construction as well for the broadband services, activities and the facilitating access for all citizens of BiH. Nevertheless, we recognize the need for set up of NGA's, and requests for the State broadband strategy and policy documents, as well the documents which will further promote the information society development and ICT enabled industries ecosystem--creation. All said, will lead to the knowledge based economy environment, and further growth of ICT industry itself, at least under the same grade as it is today. Policy-makers in Bosnia and Herzegovina, at all levels, should set goals for market competition, broadband availability and seek the ways in which investment in broadband can be stimulated, such as providing positive regulatory environment and financial support which might encourage market players to provide broadband in rural areas where the population density may not be satisfactory enough to justify deployment costs.

As one of the resulting acts of mapping study will be the modular mapping concept which comprises four kinds of broadband mapping: Infrastructure mapping, service mapping, demand mapping and investment and fund mapping. Each actor and key player, focusing on the set-up of a broadband mapping initiative, can choose the best-fit option depending on their requirements. Furthermore, I can assure you, that BH stakeholders will use the deliverables of this conference for our design of BiH Mapping Study, which should be performed in the following period.

In addition to said I am using this opportunity to address few facts my colleagues from NRA will present tomorrow, and are related to the initiatives for mapping process in BiH, as well as remarks on existing process from other key players on BiH market. Most notably they will present some of broadband technologies used in BiH, and some of the sources for market monitoring and regulation and remarks will be addressing the spectrum allocations, costs of broadband and so on.

At the end I would like to thank you again for invitation and given opportunity to present few facts about BiH broadband case, and to thank for having chance to use deliverables of this conference in mapping our road to digitally developed economies of European Union.

Thank you for your attention