Executive Training: Role of ICT in development of inclusive society for persons with disabilities

Accesible ICT Public Procurement

ITU Regional Initiative 3 on ensuring accessible telecommunication/ICT, in particular for persons with disabilities

Importance of accessible ICT Public Procurement

'Public procurement is one of the most flexible and far-reaching legislative instruments available to the Government '
(Gelderman, 2010)

The first European public procurement standard ensuring ICT accessibility, EN 301 549, was published in 2104.

Importance of Accessible ICT Public Procurement

- Improves inclusion of persons with disability in education, employment, economic and social life.

- Delivers better value for money for governments and public authorities.

- Entices manufacturers and suppliers to innovate and produce better, more accessible technology.

- Improves overall quality of ICTs by making them more user friendly.

Važnost javnih nabavki u osiguranju IKT pristupačnosti

Izvještaj ITU-G3ICT modela o politici IKT pristupačnosti navodi da politike javnih nabavki zahtijevaju od javnog sektora da nabave dostupnu opremu i usluge imajući u vidu dva ključna cilja:

a) državna tijela trebaju osigurati pristupačno radno okruženje za svoje zaposlene i pristupačne javne usluge za krajnje korisnike;

b) javne nabavke kreiraju tržište za pristupačne informaciono-komunikacione tehnologije i usluge.

Accessible ICT Public Procurement

- The policy on public procurement has a significant impact on the creation of accessible ICTs on the global market and is seen as a solution.

- The Convention states that State Parties must ensure "their public procurement procedures incorporate accessibility requirements (article 32 para (a) on International Cooperation; Article 9 on Accessibility and Article 23 on Education.

- Public access is of particular importance in developing countries, especially the least connected countries, where voice, Internet, and broadband penetration rates trail those in developed countries.

Accessible ICT Public Procurement

ITU-G3ICT Model ICT Accessibility Policy Report states that public procurement policies require public agencies to procure accessible information communication technology (ICT) equipment and services serve two key goals:

- government bodies can provide an accessible work environment for its employees and accessible public services for its citizens.

- public procurement of accessible ICTs creates a market for accessible ICTs.

Key stages of Accessible ICT Public Procurement

- Preparatory study

- Writing the Call for Tender

- Selection criteria - critical for the procurement of development services or bespoke systems

- Technical specifications - use the standard

- Award criteria

- Asking for verification of compliance

- Contract awarding and maintenance

Accessible ICT Public Procurement- roles and responsibilities

Policy makers should:

- set out general principles of ICT accessibility in key policy and legislative provisions related to the provision of public ICT facilities;

- ensure that ICT equipment and services procured for public access facilities are accessible;

- use Universal Service and Access Funds to fund the procurement of AT and to train staff on its use.

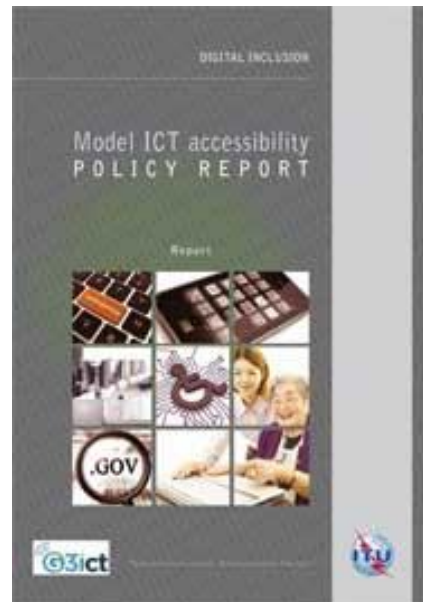# Accessible ICT Public Procurement- roles and responsibilities

- A mix of policy and regulation should be progressively implemented to put in place the "*regulatory building blocks*" (e.g. included but not limited to policy standards, awareness raising) required to ensure that public authorities procure accessible ICTs.

- Accessibility requirements should be based on standards that are agreed on by all stakeholders including policy makers, industry and persons with disability and their representative bodies.

Accessible ICT Public Procurement- roles and responsibilities

Service providers should:

- promote awareness of accessible public access facilities among persons with disabilities, including use of appropriate accessible public access facilities;

- train staff how to serve customers with disabilities;

- ensure that emergency communications provided in public access facilities are accessible for persons with disabilities.

ITU-G3ICT Model ICT accessibility Policy Report

http://www.itu.int/en/ITU-D/Digital Inclusion/Pages/Reports.aspx

Thank you!

More inforamtion:
www.itu.int/en/ITU-D/Digital-Inclusion/
www.itu.int/accessibility