



Elena Cappuccio. Graduated in Political Science, MSc in Media and Communications at the LSE (London), worked at Superchannel and IPPR (London) and then as freelance journalist (trade press) and researcher of the media sector in Italy. She joined Mediaset in 2002, where she was in charge of publishing “Link. Idee per la Televisione” collection of communication books and magazine within the marketing department. In 2008 she joined DGTVi - the association of Italian local and national broadcasters which coordinated the switch over from analogue terrestrial television to DTT - where she worked on research and communication of the project during Mediaset’s Presidency of the Association. She joined Confindustria Radio Televisioni (CRTV), trade association of Italian radio and TV broadcasters, in 2014 where she is now in charge of Public Affairs and Communication.