



Marcello Lombardo joined the European Broadcasting Union in 2014 as Project Manager. He works actively on Spectrum for Digital Terrestrial Television, Digital Radio and Ultra HD TV. He holds a master degree in Electronics/Robotics Engineering and his master thesis work was published in 2009 with the title “Policy Gradient Learning for a Humanoid Soccer Robot”. Through the years he nurtured experience in various technology fields such as telecommunications, railway automation, aerospace and missile flight. At the moment he is keen on ensuring the relevance of Public Service Broadcasting mixing innovation and audience trends.