

## ACCESSIBLE EUROPE 2019 – CONTRIBUTION

MobiHealth International



Integratet Telehealth App

### ACTIVITY COVERAGE

- Regional cooperation and stakeholder engagement: the activity strengthens and supports regional cooperation and the engagement of all relevant stakeholders, in line with the European Accessibility act, in the development and implementation of ICT accessibility policies and solutions in the European region.
- ICT accessibility policies: raising awareness and/or promoting relevant guidelines on public policies, including exchanging knowledge and sharing best practices on ICT accessibility. This may include the development of standards.
- Public procurement with accessibility features: promoting regional and in-country deliver of public procurement as a tool to improve the inclusion of persons with disabilities and specific needs.
- Web Accessibility: developing regional and in country capacity through web accessibility features and/or training to ensure that websites and related services are available and accessible to all citizens.
- Media Services Accessibility: raising awareness about accessibility possibilities of TV and video streaming on digital platforms, and promoting the implementation of appropriate solutions.
- Innovation and Accessibility: promoting the development of regional and in-country capacity building on programming for all, including persons with disabilities and specific needs. This may include embedding “accessible by design” in the product’s innovation/development process.



**DESCRIPTION OF CURRENT/RECENT ACTIVITIES**

Mobihealth is a Pioneer integrated telehealth start up registered in the UK leveraging mobile technology towards attainment of Universal Health Coverage especially in underserved communities and vulnerable populations. People living with disabilities experience lack of access to health care services in developing countries and experience greater vulnerability to co-morbidities and abuse. They also engage in health-risk behaviours and are prone to high rates of premature deaths. In addition to general barriers to access that is common to the general population, the fundamental barriers for PLWD include uneven access to hospitals and health centres, lack of transportation, inadequate bathroom facilities, communication barriers, lack of skilled personnel, attitudinal barriers which are underpinned by stigma associated with disabilities and cost. Telemedicine, the use of modern day technology to provide clinical care from a distance offers a cost and time effective solution that will help improve access for all, especially for PLWD. Our app will improve time to diagnosis and treatment, reduce frequent hospital visit and congestion by >60%, reduce complications associated with late presentation, exposure to counterfeit medicines and unqualified personnel, save significant cost and provide a very convenient access to healthcare for PLWD. We provide access to >100k multi lingual medical experts and healthcare professionals (from Europe, North America and Africa, who have of different skills that are not readily available in Africa/developing countries), follow-up, referrals, close remote monitoring, health education and capacity building. Through partnership with organizations such as Star Children Initiative, we are able to provide a robust fully integrated solution that will tackle various healthcare and general challenges faced by PLWD. Our app are deployed through mobile phones with free data and also through telehealth centres for those without mobile devices.

Activity running in:

- 2016 or before  2017  2018  2019  2020  2021  2022  2023

**CALL FOR COLLABORATION/COMMITMENT TO FUTURE ACTIVITIES**

We are open to collaborations with NGOs and multilateral agencies with interest in people living with disability. Through partnership with experts in these fields (such as Star Children Initiative) we are able to provide a robust fully integrated solution that will tackle various healthcare and general challenges faced by PLWD. Our platform will expedite UHC particularly for PLWD. Through ICT we can change the poor narratives of healthcare across developing countries. We can disseminate health education in different languages in a highly scalable manner, provide virtual training for carers, healthcare professionals and the patient. Through our platform we can provide additional opportunity for PLWD to gain further skills in any area of interest. We will require support with equipments for our walk-in centres and hospitals that will make it more accessible should the patient need F-2-F evaluation and/or hospitalization. Importantly also,





investment in Transportation will ease the burden of disability and improve healthcare outcomes for millions of PLWD in developing countries.

**ORGANISATION INFORMATION**

Organisation Name: **Mobihealth International** and **Star Children Initiative**

Country: United Kingdom and Nigeria

Organisation/Activity URL: [www.mobihealthinternational.com](http://www.mobihealthinternational.com) and <https://www.facebook.com/Starchildreninitiative/>

Social Media Account (Twitter, Linkedin, etc): @Mobihealthconsult and @starchildreninitiative

**CONTACT INFORMATION**

Name: Funmi Surname: Adewara

Reference Email: Funmi.adewara@mobihealthinternational.com

Phone Number: +447753656688

Social Media Account (Twitter, Linkedin, etc): <https://www.linkedin.com/in/funmiadewara-81566017/>

