

ACCESSIBLE EUROPE 2019 – CONTRIBUTION

Ministry of Development Funds and Regional Policy of the Republic of Poland



MINISTRY OF
DEVELOPMENT FUNDS
AND REGIONAL POLICY

Accessibility Plus governmental programme



Dostępność Plus

ACTIVITY COVERAGE *[Please tick all that apply]*

- Regional cooperation and stakeholder engagement:** the activity strengthens and supports regional cooperation and the engagement of all relevant stakeholders, in line with the European Accessibility act, in the development and implementation of ICT accessibility policies and solutions in the European region.
- ICT accessibility policies:** raising awareness and/or promoting relevant guidelines on public policies, including exchanging knowledge and sharing best practices on ICT accessibility. This may include the development of standards.
- Public procurement with accessibility features:** promoting regional and in-country deliver of public procurement as a tool to improve the inclusion of persons with disabilities and specific needs.
- Web Accessibility:** developing regional and in country capacity through web accessibility features and/or training to ensure that websites and related services are available and accessible to all citizens.
- Media Services Accessibility:** raising awareness about accessibility possibilities of TV and video streaming on digital platforms, and promoting the implementation of appropriate solutions.
- Innovation and Accessibility:** promoting the development of regional and in-country capacity building on programming for all, including persons with disabilities and specific



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needs. This may include embedding “accessible by design” in the product’s innovation/development process.

[Please describe how your organisation’s activity(ies) correspond to the above marked fields. This section can be used to showcase developments, achievements as well as obstacles encountered in carrying out the activity. Please indicate relevant URLs or insert relevant pictures (3-5 if available)]

Accessibility Plus Programme - a comprehensive programme of Polish government providing multifaceted, systemic and coordinated activities in the field of accessibility. These activities aim at improving quality of living and providing the independence of life for people with disabilities and other people with specific needs, including the elderly and persons with permanent or temporary difficulties in mobility or perception. It is to be achieved through the large-scale improvement in public space accessibility, including architecture, transport, products and services. Digital and ICT accessibility is one of the pillars of the Programme.

Activity running in: *[tick all that apply]*

2016 or before 2017 2018 2019 2020 2021 2022 2023

[Please outline your call to the community for a joint activity/project/initiative or a change you would like to see in the european ICT accessibility landscape in the future.]

In July 2018, Polish government launched the Accessibility Plus Program – a multi-annual program that aims to improve the quality of infrastructure and integrate accessibility issues permanently into all public policies in Poland. It is one of the few and very ambitious programs of this type in Europe. After a year of implementing, the Program proved to be very successful in terms of increasing social awareness of the concept and importance of accessibility and through specific projects implemented so far. We would like to share our experience and knowledge already gained through a multitude of activities or projects carried out in the frame of the Program.

ORGANISATION INFORMATION

Ministerstwo Funduszy i Polityki Regionalnej (Ministry of Development Funds and Regional Policy)
Country: Poland

1) website of the Program: <https://www.funduszeuropejskie.gov.pl/strony/o-funduszach/fundusze-europejskie-bez-barier/dostepnosc-plus/> 2) example of social campaign: <https://youtu.be/TKFpBL9ic28>

Social Media Account (Twitter, LinkedIn, etc): https://twitter.com/mfipr_gov_pl



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